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## Tech Center News® –Online

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We Put a Face on the American Auto Industry

APRIL 13, 2020

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## General Motors Ramping Up Mask Production

GM is truly practicing the idea that we're all in this together when it comes to fighting the COVID-19 virus, said GM spokesman Monte Doran.

Based on the overwhelming number of requests for face masks for frontline workers, GM is increasing its production capacity for face masks at its Warren facility.

In addition, the company has shared its manufacturing plans with GM suppliers – along with the Original Equipment Suppliers Association and the Michigan Manufacturers Association – to help other manufacturers ramp up their own production efforts.

“Our ultimate goal is to get more masks to the people who desperately need them,” said Shilpan Amin, GM vice president of Global Purchasing and Supply Chain. “And we recognize it would be counterproductive for GM – or any other manufacturer – to compete for supplies with existing medical mask companies.

“By making GM’s production processes available to the OESA and the MMA, we hope to facilitate other companies’ efforts to bring more materials, more equipment and ultimately, more face masks to the community.”

“The Michigan Manufacturers Association has 1,700 companies across all industries, and many are



GM employees making Level 1 face masks at the GM facility in Warren are sharing their expertise.

looking for ways to help during this crisis,” said MMA President and CEO John Walsh. “GM’s production plans and their willingness to share design specifications will be extremely appreciated as our members accelerate their own efforts to help during this crisis.

GM’s efforts are a strong symbol of how manufacturing is driving solutions to solve this crisis.”

“The 500-plus members of OESA are honored to lend their manufacturing expertise in this initiative,” said Julie A. Fream, OESA president and CEO. “For automo-

tive suppliers, this is an excellent opportunity to champion the efforts of our healthcare workers and provide much needed PPE to help fight the global coronavirus pandemic.”

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## Ford Foundation Reaches Out, Helps Public

Ford is responding to the unprecedented COVID-19 crisis in new and different ways.

The Ford Motor Company Fund is offering two new and unique opportunities for Ford employees around the world who are eager to give back while honoring stay-at-home recommendations, said Ford Fund spokesman Todd Nissen.

The first is the COVID-19 Donation Match program, a combined effort between Ford Fund and Ford Motor Company Executive Chairman Bill Ford that will match \$500,000 in donations to designated community organizations in the fight against COVID-19, raising a potential \$1 million for groups battling the pandemic across the globe.

And second, Ford Fund is also launching a new “Read and Record” virtual volunteering project to create an online library of Ford employees reading children’s books for the 1.3 billion children and youth affected by school closings around the world, Nissen said.

“During trying times, Ford employees are used to being the boots on the ground – getting out, signing up and pitching in to

## Detroit Mayor Says Virus Weakening

DETROIT (AP) – The mayor of Detroit said April 8 that the coronavirus is “starting to weaken” in Michigan’s largest city, but he also pleaded with residents to keep the momentum going by wearing masks and avoiding large groups.

Health officials, meanwhile, reported that Michigan has had 20,346 confirmed COVID-19 cases and 959 deaths from the disease caused by the coronavirus. There were fewer new cases and deaths reported April 8 than on April 7.

“We are starting to weaken it,” Duggan said. “If we don’t give it new energy by clustering we are going to be successful.”

Cooler weather could help discourage outdoor gatherings: After temperatures reached 70 degrees in parts of the state Wednesday, they were expected to top out in the 40s and 50s starting Thursday and stretching into next week.

Gov. Gretchen Whitmer announced plans on April 9 to extend Michigan’s stay-at-home order.

### THE LATEST:

The first patients at a makeshift hospital inside Detroit’s TCF Center should be arriving this week. Duggan, however, said area hospitals told him that the number of new admissions compared to the number of discharged patients was “flattening out.”

“It’s going up more slowly than what we had seen. ... If we do this right, we might not have to

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## Detroit OEMs Earn IHS Markit Loyalty Awards

Detroit automakers did well on IHS Markit’s 2019 Automotive Loyalty Awards list.

The organization released the winner of its annual loyalty study on March 30, with GM taking the top spot in the “Overall Loyalty to Manufacturer” category. Ford was first in the “Overall Loyalty to Make” category, and Lincoln was first in the “Overall Loyalty to Dealer” category.

FCA vehicles were the winners in several “Segment Model Loyalty” categories. The Chrysler Pacifica was first in the Van segment; the Jeep Grand Cherokee took top honors in the SUV category; and Ram brand’s 1500, 2500 and 2500 were the winners in the Pickup category.

The Chevy Equinox was first in the Crossover Utility Vehicle category, while the Ford Mustang won the Sport Car category.

“Congratulations to FCA for their efforts on customer retention for these models,” said Joe LaFeir, senior vice president and general manager, automotive, at IHS Markit. “We honor their commitment and focus on this important strategy in this truly competitive environment.”

The Automotive Loyalty Awards by IHS Markit are based on an analysis of nearly 17.5 million new vehicle registrations during the 2019 calendar year. Loyalty is determined by IHS Markit when a household that owns a new vehicle returns to market and purchases or leases another new vehicle of the same make, model or manufacturer, LaFeir said.

IHS Markit analyzes loyalty

throughout the year and regularly works with its customers to effectively manage owner loyalty and conquest efforts through in-depth research and analysis of automotive shopping behaviors, related market influencers and conquest and retention strategies.

Keeping customers coming back has helped carry FCA to three segment wins in IHS Markit’s Automotive Loyalty Awards, LaFeir said.

The awards, marking their 24th year, are given annually to recognize manufacturers who demonstrate superior performance in customer retention.

Of the 15 category winners, FCA had the most vehicles taking the top spot in their respective segments with three awards, said FCA spokesman Darren Jabobs.

LaFeir said that although the U.S. light-vehicle sales market ranks as one of the world’s largest, flattening sales growth – combined with 70 new vehicle launches planned for this year – has amplified the competition for customers among OEMs.

“Within this environment, holding onto your loyal customers and winning new buyers is more important than ever,” LaFeir said.

IHS Markit’s loyalty analytics tools track all vehicle purchases per household during the past 10 years. These tools go beyond traditional survey methods or partial data samples. They quickly assess owner loyalty and defection regarding all new vehicle purchases by geography, vehicle traits, financing and demographics over time, LaFeir said.



2020 Chevrolet Equinox



2020 Mustang



2020 Jeep Grand Cherokee

view this week’s edition at **DetroitAutoScene.com**





COVID-19: New Ways for Employees to Give Back



The Ford Foundation Fund has begun a variety of different efforts that offer employees a chance to contribute to the public good during this crisis.

## Ford Foundation Help Public Cope With Virus

CONTINUED FROM PAGE 1

help make a difference,” said Mary Culler, president of the Ford Motor Company Fund. “Even now, while many are sheltering in place at home, our employees are looking for ways to help. These two new programs offer meaningful ways for employees to give back and join in the fight against COVID-19.”

Through the COVID-19 Donation Match, Ford Fund is giving Ford employees, as well as their families and friends, an opportunity to make a donation to support nonprofits and other community organizations in their efforts to meet coronavirus-related needs in more than 20 countries around the world, Culler said.

Managed by GlobalGiving, Ford’s longtime disaster relief and global grant-making partner, the program aims to support community projects in locations that have both a significant level of emergency need and a substantial Ford employee presence. Projects focus on addressing hunger, shelter and mobility needs, providing educational resources, or delivering critical medical supplies and services to communities in need.

The \$500,000 in matching funds, which include contribu-

tions from Ford Fund and Bill Ford personally, represents the strong commitment of both Ford’s philanthropic group and Bill Ford, who started the Ford Volunteer Corps 15 years ago and continues to champion the importance of volunteering and giving back, Nissen said.

Employees and others interested in donating can visit [www.globalgiving.org/ford-covid-response](http://www.globalgiving.org/ford-covid-response) to view a full list of participating countries as well as cities across the United States, and to learn more about community projects they can support. GlobalGiving will add new projects and additional details over the coming weeks, so employees are encouraged to check back often for updates.

Ford Fund’s new “Read and Record” virtual volunteering project invites Ford employees from around the world to record and submit videos reading a children’s book in their own language.

The effort is designed to provide Ford employees a way to give back from the safety and comfort of their own homes, and builds on Ford Fund’s ongoing efforts to increase literacy and promote a love of reading, Nissen said.

The online library will be catalogued by language, and multilingual employees are encouraged to read in languages other than English. Ford Fund plans to share the library with philanthropic groups that serve children and families.

To further assist employees, their families or anyone looking for things to do at home during the pandemic, Ford Fund is compiling COVID-19 related volunteer opportunities and providing a library of free online resources offered by many of its community partners.

Available at [www.fordfund.org/covid19](http://www.fordfund.org/covid19), activities include virtual tours, downloadable worksheets, online tutorials, videos and more – all designed to help entertain, educate or inspire people of all ages. The site’s “How You Can Help” page also outlines ways employees can contribute to specific nonprofit needs for volunteers or donations of goods and supplies.

Nissen said these efforts are in addition to other programs by the Fund. It previously announced it is allocating more than \$1.6 million in resources to help communities and local nonprofits throughout Southeast Michigan and across the United States ad-

dress hunger, shelter and mobility needs related to COVID-19.

Earlier this year, Ford Fund also worked with Ford of China to provide face masks and other protective gear needed during the initial breakout of the virus in China.

As Ford Fund concentrates on taking immediate action at the local level, Nissen said Ford engineers, researchers and suppliers are also designing and manufacturing masks, respirators, ventilators and other critical medical equipment and supplies for healthcare workers, first responders and patients fighting COVID-19.

## GM Shares Mask Technology With Manufacturers

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In response to the COVID-19 pandemic, GM is currently producing face masks in Warren, Mich., and in China through a joint venture with SAIC-GM-Wuling. Studies are under way to launch similar initiatives in other countries.

The Warren facility can now produce up to 1.5 million face masks a month. Coordinating with the State of Michigan’s Michigan Community Service Commission, GM’s site in Warren has already delivered face masks to local hospitals. Over the weekend, the site will add two additional production lines: a second line for face masks and a new line for filtering facepiece respirators.

For U.S. production, the company partnered with existing automotive suppliers to provide the materials and equipment necessary for mask production.

JR Automation in Holland, Mich., and Esys Automation in Auburn Hills typically provide GM with automotive-manufacturing equipment. For GM’s face-mask production, the company built a mask line that automatically folds, welds, and cuts face masks.

GDC in Goshen, Ind., provides GM with sound-deadening insulation found in vehicle doors, headliners and trunks. To transition to making materials for GM’s face mask production, GDC enlisted the help of OXCO in Fort Mill, S.C. Both companies’ employees worked around the clock and over weekends to alter their production processes for the manufacturing of three layers of fabric used to manufacture masks.

## Detroit Mayor Sees Light at End of Tunnel

CONTINUED FROM PAGE 1

have a thousand beds at the TCF Center,” said the mayor, a former hospital executive.

Duggan said he’s been encouraged to see people wearing face masks and keeping their distance from each other. Masks are being distributed on buses. Detroit has 6 percent of Michigan’s population but has had more than 25 percent of the state’s virus cases and deaths. The DTE Energy Foundation has supplied 100,000 masks to area hospitals April 8 and has 2 million in the pipeline.

### NO HOLIDAY:

A local leader in northern Michigan is deeply troubled, saying activity in his community is similar to what’s seen around the Fourth of July, as people visit their second homes and put older year-round residents at greater risk of contracting the virus.

James Janisse, village president in Elk Rapids, urged the governor to bar people from traveling back and forth to second homes. He’s the latest official to express concern about a migration to northern Michigan from virus hot spots. “People arriving here are not

self-isolating. They are busy in our grocery and hardware stores and gas stations, increasing risk for our vulnerable population, in a county with no ICU beds and limited regional medical resources,” Janisse said in a letter to Whitmer.

### JAIL RISKS:

A judge ordered the release of a 56-year-old woman who feared she would catch the coronavirus while being housed by U.S. immigration authorities in the Calhoun County jail. Separately, the ACLU filed a lawsuit to try to win the release of others like Janet Malam who have health problems and are in custody while awaiting deportation hearings.

The lawsuit was filed on behalf of people held by the government in jails in St. Clair, Calhoun and Monroe counties. The ACLU said they should be allowed to go home to await court hearings. Immigration and Customs Enforcement said it has been reviewing the cases of detainees who are vulnerable to the virus and releasing people daily.

### HAZARD BONUS?

U.S. Sen. Gary Peters, of Michigan, wants the federal govern-

ment to pay one-time bonuses of up to \$25,000 for people working at hospitals, grocery stores, pharmacies and other essential workplaces. The Democrat, who is up for re-election, likened it to military hazard pay.

“They should be compensated for taking additional risks for themselves as well as for their families,” said Peters, who also is proposing \$15,000 hiring bonuses for health care workers and first responders at places with significant staff shortages.

### NEW DATA

The state Department of Health and Human Services began reporting how many people have recovered and how many are hospitalized, including the number of patients in critical care and on ventilators. As of April 3, 56 people with confirmed cases were still alive 30 days after the onset of illness. That information will be released weekly. More than 3,800 patients with COVID-19 were in a hospital as of April 8, about 1,400 of them on ventilators. Those figures, along with testing data broken down by region, will be updated daily.

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# GM's EV Platform Powring Honda Cars

Even in a time of medical emergency, GM is working to build a better future with zero emissions, zero congestion and and zero collisions, said GM CEO Mary Barra.

To that end, General Motors and Honda have agreed to jointly develop two all-new electric vehicles for Honda, based on GM's highly flexible global EV platform powered by proprietary Ultium batteries, said GM spokeswoman Jordana Strosberg.

The exteriors and interiors of the new EVs will be exclusively designed by Honda, and the platform will be engineered to support Honda's driving character, Strosberg said.

Production of these Honda electric vehicles will combine the development expertise of both companies, and they will be manufactured at GM plants in North America. Sales are expected to begin in the 2024 model year in Honda's United States and Canadian markets.

GM and Honda have an ongoing relationship around electrification. This includes work on fuel cells and the Cruise Origin, an electric, self-driving and shared vehicle, which was revealed in San Francisco earlier this year. Honda also joined GM's battery module development efforts in 2018.

"This collaboration will put together the strength of both companies, while combined scale and manufacturing efficiencies



Honda will soon be manufacturing EVs that will be based on the GM platform in North America.

will ultimately provide greater value to customers," said Rick Schostek, executive vice president of American Honda Motor Co., Inc. "This expanded partnership will unlock economies of scale to accelerate our electrification roadmap and advance our industry-leading efforts to reduce greenhouse gas emissions.

"We are in discussions with one another regarding the possi-

bility of further extending our partnership."

According to Doug Parks, GM executive vice president of Global Product Development, Purchasing and Supply Chain, "This agreement builds on our proven relationship with Honda, and further validates the technical advancements and capabilities of our Ultium batteries and our all-new EV platform.

"Importantly, it is another

step on our journey to an all-electric future and delivering a profitable EV business through increased scale and capacity utilization. We have a terrific history of working closely with Honda, and this new collaboration builds on our relationship and like-minded objectives."

In an email message, GM spokeswoman Megan Soule said that GM had developed its new EV platform with the idea of using it to generate extra revenue by selling the technology to other OEMs. The Honda partnership is example of that idea becoming a reality.

Soule also stated that GM will not be revealing the financial terms of the agreement with Honda.

As part of the agreement to jointly develop electric vehicles, Honda will incorporate GM's On-Star safety and security services into the two EVs, seamlessly integrating them with HondaLink, Strosberg said. Additionally, Honda plans to make GM's hands-free advanced driver-assist technology available.

## EyeOn Design Moves Show Date to Fall

The annual EyesOn Design Automotive Design Exhibition, a Father's Day tradition, is moving to Sept. 13, – Grandparent's Day.

Best of all, the 33rd annual car show will keep its usual venue, the historic grounds of the Ford House in Grosse Pointe Shores, as well as this year's theme - "Marques of Extinction: Significant Designs of Bygone Brands."

Honorary chairmen for the event remain as well: Moray Calum, vice president design Ford Motor Company; Ralph Gilles, head of design, FCA; Kevin Hunter, president, Toyota Calt Design and Michael Simcoe, vice president of design, General Motors Corporation.

Automotive legend Bob Lutz is this year's grand marshal and renowned designer Peter Brock will be on hand to accept the 2020 EyesOn Design Lifetime Design Achievement Award. Among his stand-out designs are the Corvette Sting Ray and the Shelby Daytona Cobra Coupe.

With the change of date will come many enhancements to the show as well, including an automotive design symposium featuring Peter Brock. Michael Goettner, the 2020 poster artist, will be on hand to speak with guests and sign this year's commemorative poster.

As in past years, more than 200 invitation-only vehicles, spanning auto's earliest days to the concept cars of the future, will be shown on the grounds of the lakefront Ford House.

"We felt it was necessary to move the show date to protect our visitors, exhibitors, staff and nearly 300 volunteers due to Covid-19," said Dr. Philip Hessburg, founder and medical director of the Detroit Institute of Ophthalmology (DIO), which provides research, education and support programs for the visually impaired.

EyesOn Design is the major fundraiser for the DIO. It's unique among auto shows because it celebrates vehicle design - not rarity or restoration.

## DTE Offering Help During Coronavirus Crisis

DTE Energy is making its business customers aware of programs that can provide financial lifelines, as well as offering guidance on reducing their energy bills during the coronavirus pandemic.

One form of assistance promoted by DTE is forgivable loans offered by the Paycheck Protection Program (PPP), administered by the Small Business Administration. DTE has joined with a diverse business and community coalition in communicat-

ing how PPP loans offer critical help to businesses impacted by the pandemic. The loans are forgivable if certain criteria are met and provide small businesses with funds to pay up to eight weeks of payroll costs including benefits. Funds can also be used to pay interest on mortgages, rent, and utilities. More information on the program's participating lending institutions and answers to questions can be found at the home.treasury.gov Web page.

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Wanting to avoid the COVID-19 virus, GM employees wear gloves and masks while training to make ventilators.

## GM Puts in Place Strict Sanifation Rules For Making Ventilators in Kokomo Site

GM is progressing with its efforts to build ventilators to help in the COVID-19 crisis.

The company's efforts include training staff and creating a safe and sanitary way to bring all the employees together to do the work, while making sure that the gatherings of people don't spread the disease they are fighting, said GM spokesman Jim Cain.

General Motors Co. is actively training employees at the company's Kokomo plant in the extensive screening, cleaning and other CDC-recommended procedures that will be in place when volume production of Ventec Life Systems' critical care ventilator begins in less than two weeks.

Among the employees is UAW Local 292 member Debbie Hollis of Kokomo. "I have family all across the country, so (COVID-19) has impacted everybody that I know and love," Hollis said. "I'm grateful that I get a chance to do my part and be a part of something...we are modern-day Rosie the Riveters."

Hollis and the production team, which will grow to more than 1,000 men and women, including people who already work for GM and new hires from the Kokomo area, are also gaining hands-on exposure to Ventec's ventilator.

"Every ventilator we build can help save lives, and GM's global supply base and manufacturing teams, the UAW, and the Kokomo

community are working with passion and unwavering commitment to get the job done," said Gerald Johnson, GM executive vice president, Global Manufacturing.

"People have moved mountains to help increase production of Ventec's critical care ventilator and we are just weeks away from delivering these lifesaving devices. I have never seen anything like it in my career."

To help protect people working at the Kokomo plant, extensive screening, cleaning and other CDC-recommended procedures will be in place.

### ARRIVAL FOR WORK:

- Everyone arriving for work will be required to sanitize their hands immediately up on arrival and have their temperature checked with a non-contact thermometer before entering the job site.
- Everyone will work their shift wearing medical-grade protective masks, including masks produced at GM's Warren, Mich., facility.

### AT WORK:

- There will be a 30-minute interval between shifts to allow employees to clean their work stations when they arrive and again before they leave.
- There will be signage throughout the facility reminding team members to practice social distancing.
- Each work station will be manned by one person, and each work station will be spaced at least six feet apart.
- Cleaning crews will clean and sanitize common touch surfaces such as door handles, as well as common areas, at least three times per shift.

### BETWEEN SHIFTS:

- Initial production will begin with one shift, with second and third shifts added soon thereafter.
- Each shift will enter and exit through a different door to minimize social contact.

"The men and women building these ventilators raised their hands to help save the lives of people suffering from COVID-19," said Dr. Jeffery E. Hess, GM corporate medical director. "We will create a safe workplace using CDC guidelines and scientific data."

The health and safety of every person who enters a GM facility is the top priority for GM and the UAW, said Cain, especially as people

come together to meet the country's need for ventilators.

"As our nation struggles with the COVID-19 pandemic, volunteer UAW-GM members are doing a tremendous service for our country by volunteering to come to work to make ventilators in Kokomo," said Terry Dittes, vice president, UAW-GM Department.

"For that reason, the UAW has worked with GM to put in place stringent CDC health and safety protocols. Our goal is to make sure that each and every day, people return home to their families and communities safe and healthy. We applaud their courage in volunteering in our nation's time of need, and we commend GM for working with the UAW to save lives across this country."

Added Greg Wohlford, UAW Local 292 shop chairperson, "Our members responded to the call for help with courage and a desire to help America save its citizens' lives. We have pledged, along with GM, to do everything we can to make sure that we keep these everyday heroes safe from illness and injury. The UAW is excited about working with Ventec and GM to produce ventilators in Kokomo, Indiana."

The unprecedented teamwork that has allowed ventilator production in Kokomo to move forward so quickly began with a March 17 phone call between General Motors Chairman and CEO Mary Barra and representatives of StopTheSpread.Org, who suggested GM work with Ventec, Cain said.

StopTheSpread.org was founded by Kenneth Chenault, chairman and managing director at General Catalyst and the former chief executive and chairman of American Express, and Rachel Romer Carlson, the chief executive and co-founder of Guild Education.

GM and Ventec executives had their first conference call on Wednesday, March 18, to explore how GM may be able to help Ventec increase ventilator production.

The next day, a GM team flew to Seattle to meet with the Ventec team and roll up their sleeves to help. On Friday, March 20, GM engaged its global supply base and within 72 hours, they had developed plans to source 100 percent of the necessary parts.

The UAW's national and local leadership embraced the project and on Wednesday, March 25, crews began preparing the Kokomo site for production.

Mass production begins in mid-April. Production will quickly scale up to 10,000 critical care ventilators or more per month.

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Drive Thru



# GM Employs New Programs As Part of Its Public Service



GM has programs to help kids stuck at home during COVID-19 crisis.

GM is doing more than just ramping up production of medical equipment and supplies to fight the COVID-19 virus.

The company is providing funds to help educate children during a time when schools are closed, said GM spokeswoman Cheryl McCarron.

In response to the constantly-evolving challenges brought on by the coronavirus pandemic, General Motors has acted swiftly, said McCarron, harnessing its scale to provide frontline workers with the ventilators and supplies they need to respond to this global crisis.

Simultaneously, GM has taken measures to bolster communities across the country, investing \$2.65 million in 40 nonprofits and supporting employee volunteer and donation efforts, McCarron said.

“Our team at GM has shown ingenuity, creativity and heart as we face this pandemic,” said GM President Mark Reuss. “We have mobilized our manufacturing capacity to aid response efforts, and we’ve been actively engaged in our communities to help find solutions to new and compounding challenges, especially in education.”

Included in these efforts is a \$1 million grant to the DonorsChoose Keep Kids Learning program, which provides \$1,000 credits to 1,000 teachers in high-need school districts to help send basic resources like books, pencils, notebooks, food and cleaning supplies to students’ homes, Reuss said.

“When schools began closing last month, we surveyed over 4,000 teachers from the country’s highest-need districts and found that nearly 70 percent of their students lack resources to learn at home,” said Charles Best, DonorsChoose founder and CEO.

“The unfortunate reality is, when students cannot go to school, the resources available in their homes are going to shape their education, which means coronavirus threatens to widen educational inequity. We’re grateful for General Motors’ support of our Keep Kids Learning program, to help teachers prepare their students to continue learning at home.”

An additional \$1.65 million in grant funding is being deployed to GM facility communities across the country, McCarron said. Each facility dedicates funds to nonprofits providing critical services to their communities like food and housing assistance, small business support and at-home learning resources for parents, teachers and students.

Additionally, more than 2,100 GM employees have also volunteered to join the effort:

- 931 salaried employees have volunteered to help manufacture and deliver critical PPE from GM’s Warren facility to area hospitals.
- 178 employees have donated more than \$14,000 to support United Way’s local COVID-19 Community Response and Recovery Funds and the DonorsChoose Keep Kids Learning program.

“Our team at GM has shown ingenuity, creativity and heart as we face this pandemic.”

– Mark Reuss, GM President

- 1,051 employees and their friends and families have pledged to the American Red Cross SleevesUp campaign.

“We are working hard to make sure that everyone – from frontline and emergency response teams to teachers and families – has the resources they need to navigate this uncertain time,” Reuss said. “I am proud of the employees that continue to show resourcefulness and resolve in helping our communities and country through this perilous time, and we won’t stop until the job is done.”

GM employees have been recording short videos thanking teachers for their efforts to keep kids engaged and learning while at home, McCarron said. GM plans to provide a compilation of these videos to DonorsChoose to share with teachers.

In the initial phase of Keep Kids Learning, DonorsChoose is reaching out to teachers who have previously used DonorsChoose at schools where nearly all students qualify for free or reduced-price lunch, the national standard for measuring need within a school community. Eligible teachers receive \$1,000 in funding credits to spend on educational resources to ship to their students’ homes. DonorsChoose is contacting teachers and issuing credits on a rolling basis as funds become available.

To date, over 2,200 teachers have participated in the program, McCarron said. The organization is also working to expand at-home learning support to more teachers and students, offering donors the chance to give to a specific teacher or community, similar to the traditional DonorsChoose model.

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- Our Service Department is open for Emergency Services Only! Call **586-336-8122** for help or email us at [internetsales@Heidebreicht.com](mailto:internetsales@Heidebreicht.com).
- Lease Turn In Services are available by appointment only. Email [ericp@heidebreicht.com](mailto:ericp@heidebreicht.com) with a subject line “My Lease is Due - HELP!” and we’ll talk through your options!

Follow us on FaceBook for updates on all of our Services and Hours as they evolve and eventually return to normal.

Stay Safe - We’ll See You Soon!

## Sign & Drive Special!



### NEW 2020 CHEVY TRAX LS FWD

**\$199** **\$0 Down Payment**  
**36 Month Lease\***  
**10K Miles/Year**

GMS needed, GM Lease Loyalty, no security deposit, plus tax, title, plates, doc fee and CVR. Vehicle images are for illustration purposes only. MSRP \$22,485, Stk #52814, offer on approved credit, expires 4/30/2020.

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\*All lease and finance offers on approved credit to highly qualified buyers through GM Financial. May not be compatible with other offers. Not all customers will qualify. See dealer for full details. Pictures are for illustrative purposes only and may not reflect model advertised. Offers end 04/30/2020.





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**0% for up to 84 months on certain vehicles!**

## 2020 CHEVROLET TRAX LS

LEASE FOR

**\$179\*** PER MONTH

**\$0** DOWN **36** MONTHS **\$0** PAYMENT

PURCHASE FOR

**\$17,619\***

STOCK# 500620

## 2020 CHEVROLET EQUINOX 2FL

PURCHASE FOR

**\$22,389\***

FORMER COURTESY VEHICLE

LEASE FOR

**\$159\*** PER MONTH

**\$0** DOWN **24** MTHS **\$0** FIRST PAYMENT

STOCK# 500192

## 2020 CHEVROLET TRAVERSE LS

PURCHASE FOR

**\$27,629\***

FORMER COURTESY VEHICLE

LEASE FOR

**\$169\*** PER MONTH

**24** MONTHS **\$999** DOWN

STOCK# 500015

## 2020 CHEVROLET BLAZER 2LT

PURCHASE FOR

**\$28,719\***

LEASE FOR

**\$229\*** PER MONTH

**36** MONTHS **\$999** DOWN

STOCK# 502667

## 2020 CHEVROLET MALIBU RS

PURCHASE FOR

**\$22,169\***

LEASE FOR

**\$249\*** PER MONTH

**\$0** DOWN **36** MTHS **\$0** FIRST PAYMENT

STOCK# 400035

## 2020 CHEVROLET COLORADO CREW CAB

PURCHASE FOR

**\$29,219\***

WT

LEASE FOR

**\$249\*** PER MONTH

**36** MONTHS **\$999** DOWN

STOCK# 503348

## 2020 CHEVROLET BOLT 2LT

PURCHASE FOR

**\$28,629\***

LEASE FOR

**\$259\*** PER MONTH

**36** MONTHS **\$999** DOWN

STOCK# 400083

## 2020 CHEVROLET SILVERADO 1500 DBL CAB CUSTOM

PURCHASE FOR

**\$31,599\***

LEASE FOR

**\$259\*** PER MONTH

**\$999** DOWN **24** MTHS **\$0** FIRST PAYMENT

STOCK# 503476

## 2020 CHEVROLET SILVERADO 1500 CREW CAB CUSTOM

PURCHASE FOR

**\$32,309\***

LEASE FOR

**\$309\*** PER MONTH

**\$0** DOWN **36** MTHS **\$0** FIRST PAYMENT

STOCK# XNRQW9

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SAT & SUN Closed

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