



Orion Assembly is powered by locally-generated methane gas.

Methane Gas Fuels GM's Orion Assembly

If you're going to build a green car, it just makes sense to manufacture the vehicle in a green factory.

The General Motors Orion Assembly plant that builds the Chevrolet Bolt EV ranks as the eighth largest user of green power generated onsite in the United States among the Environmental Protection Agency's Green Power Partnership Partners, said GM spokeswoman Colleen Oberc. More than half of the plant is powered by methane captured from decomposing trash in a nearby landfill.

"Building the Bolt EV in a facility that is 54 percent powered by clean energy further adds to the car's environmental credentials," said Alicia Boler-Davis, GM vice president of global manufacturing. "It's an example of how we live our global sustainable manufacturing commitment while improving our bottom line."

Orion Assembly saves \$1 million a year by using renewable energy, Oberc said. The plant is also home to a 350-kilowatt solar array that sends energy back to the grid. GM's goal is to promote the use of 125 megawatts of re-

newable energy by 2020, and it will exceed that goal later this year.

"EPA applauds Orion Assembly for its innovation in generating green power from an onsite landfill gas energy system and for taking a leadership position on the environment," said James Critchfield, manager of the Green Power Partnership.

Letha Tawney, director of Utility Innovation at World Resources Institute, said General Motors, which was a founding member of

CONTINUED ON PAGE 3

SHAP Retools with \$1.48B for Ram 1500

It's been made official.

On July 26 Fiat Chrysler announced that it will invest \$1.48 billion in its Sterling Heights Assembly Plant to retool it to build the next generation Ram 1500 and support the future growth of the Ram brand, said Fiat Chrysler spokeswoman Jodi Tinson in a statement to the media.

The company also confirmed that production of the Chrysler 200 will end in December 2016 in order to begin the transformation of the plant.

This announcement comes after Fiat Chrysler invested millions to convert SHAP into the maker of the Chrysler 200.

In 2014 Chrysler Group LLC Chairman and CEO Sergio Marchionne announced that 800 jobs have been added to the rolls at the Sterling Heights Assembly Plant.

When Marchionne made the announcement, he noted that the facility that was slated to close in 2010, and instead it will be used to support production of the new 2015 Chrysler 200.

"The revitalization of SHAP is an apt symbol of how far Chrysler has come because of the courage and resilience of our people," said Marchionne in 2014. "This plant was scheduled to close by the end of 2010. But

the workers and the leaders of this community refused to accept this verdict as final."

Tinson said back in 2014 that SHAP's story as one of rags to riches.

In June 2009, as a new company emerged, it was announced that the plant would close in December 2010, Tinson said. Community leaders and employees rallied together to rewrite the plant's fate. Those efforts were rewarded with a decision in March 2010 to repurchase the plant, thereby extending production through 2012.

CONTINUED ON PAGE 4



SHAP is switching from the Chrysler 200 to the Ram 1500.



Ford is using the agave plant to develop new bioplastics.

Ford Thinking Outside Box With Tequila Partnership

Ford and tequila maker Jose Cuervo sound like unlikely partners, after all drinking and driving don't mix. But that's not the whole story.

Ford Motor Company is teaming up with Jose Cuervo to explore the use of the tequila producer's agave plant byproduct to develop more sustainable bioplastics to employ in Ford vehicles, said Ford spokesman John Cangany.

Ford and Jose Cuervo are testing the bioplastic for use in vehicle interior and exterior components such as wiring harnesses, HVAC units and storage bins, Cangany said. Initial assessments suggest the material holds great promise due to its durability and aesthetic qualities. Success in developing a sustainable composite could reduce vehicle weight and lower energy consumption, while paring the use of petrochemicals and the impact of vehicle production on the environment.

"At Ford, we aim to reduce our impact on the environment," said

Debbie Mielewski, Ford senior technical leader, sustainability research department. "As a leader in the sustainability space, we are developing new technologies to efficiently employ discarded materials and fibers, while potentially reducing the use of petrochemicals and light-weighting our vehicles for desired fuel economy."

The growth cycle of the agave plant is a minimum seven-year process. Once harvested, the heart of the plant is roasted, before grinding and extracting its juices for distillation. Jose Cuervo uses a portion of the remaining agave fibers as compost for its farms, and local artisans make crafts and agave paper from the remnants.

Now, as part of Jose Cuervo's broader sustainability plan, the tequila maker is joining forces with the automaker to develop a new way to use its remnant fibers.

CONTINUED ON PAGE 4

GM Comes Out as the Clear Winner in the J. D. Power's Consumer APEAL Survey

by Jim Stickford

The J.D. Power U.S. Automotive Performance, Execution and Layout (APEAL) study was released on July 27, and the news was good for Detroit in general, and GM specifically.

Through customer surveys, the APEAL Study examines how gratifying a new vehicle is to own and drive, said Renee Stephens, vice president of U.S. Auto Quality at J.D. Power. Owners evaluate their vehicle across 77 attributes that make up an overall brand score measured on a 1,000-point scale.

GM spokesman Nick Richards said these scores demonstrate GM's commitment to designing quality vehicles that meet consumer needs. Richards pointed out that GM received six segment-level awards – the most of any automaker.

This follows GM's leadership in the J.D. Power 2016 Vehicle Dependability Study and the J.D. Power 2016 Initial Quality Study, where it had the most models ranked highest in segment, said Richards.

"This is a pretty significant accomplishment," Richards said. "We've done well in all the J.D. Power studies this year. The initial quality study look at owners and their vehicles after 90 days, the APEAL study a longer period of time and the VDS study, which looks at vehicles after three years."

"These awards are a great recognition of the progress we are making in the design and development of our vehicles," said Tony Francavilla, General Motors



The 2016 Buick Cascada scored very well on the APEAL survey.



Consumers like the 2016 Jeep Grand Cherokee according to J.D. Power.

vice president of quality. "We realize that every touch point, whether it is the vehicle's appeal, initial quality or long-term durability, impacts our ability to earn customers for life."

In addition to earning the most segment-level awards, GM also earned the most top-three places.

CONTINUED ON PAGE 5

Detroit Auto Scene

31201 Chicago Road South
Warren, Michigan 48093

586-939-6800

Contact us:
Info@DetroitAutoScene.com

Deadline: Thursday 5:00 p.m.
for the next edition of Monday

William Springer II, publisher
Lisa A. Torretta, operations
Jim Stickford, news

Detroit Auto Scene is a registered
trademark of Springer Publishing Co.

www.DetroitAutoScene.com

Second Quarter Profit Numbers Trouble Ford

DEARBORN, Mich. – Ford Motor Co.'s net income fell 9 percent to \$2.0 billion in the second quarter as the company struggled with flattening U.S. sales and a tougher market in China.

Ford said that its full-year guidance – which calls for a pre-tax profit of \$10 billion to \$11 billion – remains intact but is at risk.

The company's shares fell almost 7 percent to \$12.88 in pre-market trading.

The bad news came from North America and Asia. Ford's Chief Financial Officer Bob Shanks said after an unprecedented growth streak, the U.S. market is starting to plateau. North American sales were flat versus a year ago, and Ford's market share in the region didn't budge despite higher incentive spending. Pretax results in the region fell 5 percent to \$2.7 billion.

"We're starting to see a maturation of the economic cycle," Shanks said. Ford lowered its estimates for full-year industry sales in the U.S.

In Asia, Ford recorded its first pretax loss – of \$ 8 million – in more than three years. Shanks said Ford sold fewer commercial vehicles in China and spent heavily to upgrade its factories. The weaker yuan also impacted sales of its luxury Lincoln brand.

Europe – long a drag on profits – was a bright spot, with sales up 11 percent. Pretax profits in Europe almost tripled to \$467 million despite a hit from Britain's vote to exit the European Union. Stronger sales in Russia were one contributing factor.

The profit, of 52 cents per share, compared to a profit of 54 cents per share in the April-June period year ago. That missed Wall Street's expectation of a 60-cent profit, according to analysts polled by FactSet.

Revenue was up 6 percent to \$39.5 billion, beating analysts' expectations. Ford sold 1.7 million vehicles during the quarter, which was flat from a year ago.

Wayne State's Business School New Program

DETROIT (AP) – The Mike Ilitch School of Business at Wayne State University is starting an institute to integrate a focus on organizational diversity and inclusive leadership.

The Institute for Leadership and Diversity will consolidate and expand the Detroit school's leadership service and research programs. It also will seek to offer innovative student, community and executive leadership education and development opportunities.

Associate Dean and Professor Toni Somers and management faculty member Sheri Perelli are the institute's faculty co-directors. A new home for the business school is scheduled to open in 2018.

Chrysler Sales Counting Procedure Changing

DETROIT (AP) – Fiat Chrysler has revised more than five years of U.S. sales figures and says a much-touted streak of 75 months of gains should have ended in 2013.

The company, in a lengthy statement issued July 26, said it would change the way it reports monthly sales retroactively to the start of 2011. The move comes as the Justice Department and Securities and Exchange Commission investigate whether the company inflated sales by pressing dealers to buy more vehicles.

Neither Justice nor the SEC would comment July 26. Higher monthly sales could influence the company's stock price, although Fiat Chrysler said in the statement that its quarterly revenue figures would not change.

A chart issued by the company shows that it overstated sales for 30 months since January of 2011, while understating the numbers for 36 months. Using the new reporting method, the company's string of 75 monthly year-over-year increases actually ended in September of 2013 at 40 months.

The net effect of the revisions is that the company actually understated its sales by nearly 19,000 vehicles during the past 5 1/2 years, Fiat Chrysler said. The company blamed the discrepancy on two sales-counting practices that it says will be stopped:

- Previously the company had a "reserve" stock of cars that had been shipped to big fleet buyers such as rental car companies but not recorded as sales. Managers had the ability to move those sales from one month to the next to make sure the company reported positive sales numbers.
- Fleet sales will now be recorded as sales upon shipment by FCA US of the vehicle to the customer," the company statement said.

- Dealers sign paperwork to sell a vehicle and then report it as a sale to Fiat Chrysler. But the sale might fall through because the customer backs out or can't get financing. Previously FCA still counted these as sales, but made sure it didn't count the same vehicle when it was sold later. Now the company will subtract sales "unwinds" when it finds out the deal has fallen through. When the vehicle is sold again, it will be counted as a sale.

There are no clear reporting standards for monthly sales, and criteria for a sale vary by automaker. But industry insiders say the numbers are often manipulated by both dealers and the companies.

For instance, companies will offer dealers hundreds or even thousands of dollars per vehicle

if they sell a certain number above their sales from the same month a year ago. Dealers will try to make those numbers because doing so often can mean a difference of hundreds of thousands in revenue. Often dealers will buy the cars themselves, reporting them as sales and putting them in their fleet of loaner cars. Later they are sold as used cars.

"Typically the dealers could be under a lot of pressure from the companies to report sales to reach certain benchmarks to get their back-end money," said Sheldon Sandler, CEO of a Princeton, New Jersey, company that advises dealers on when to buy and sell their businesses. "There's nothing new about this," said Sandler, adding that all automakers do it.

The federal probe into Fiat

Chrysler's sales began after a Chicago-area dealership group sued the company in January alleging that competing dealers got incentives to report false sales.

The Napleton dealership group contends that an FCA executive offered Napleton \$20,000 to falsely report sales of 40 new vehicles. The lawsuit also alleges that the false sales give the appearance that FCA's performance is better than it actually is.

The lawsuit alleges that a competing dealership reported 85 false new vehicle sales and got tens of thousands of dollars in return. It also says FCA offered to pay the \$20,000 to Napleton disguised as co-operative advertising support.

FCA has said the lawsuit is without merit and pledged to defend itself.

NEW CHICKEN CAESAR MELT

Made with our Rotisserie-Style Chicken and prepared with Savory Caesar Sauce, spinach, tomato and red onion. Topped with melted Provolone and sprinkled with Parmesan Cheese.

RAISED WITHOUT ANTIBIOTICS

6 INCH
FOOTLONG

500 cal

1010 cal

LET US CATER YOUR NEXT EVENT...

CALL 877-360-2283

FREE COOKIE PLATTER

WHEN YOU PURCHASE ANY GIANT SUB OR SUB PLATTER

Limited time. Only at participating restaurants. Not for resale. May not be combined with other offers, coupons or discount cards. Coupon must be surrendered with purchase. ©2016 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates Inc.

Employment Line 586-904-1206

<p>- ROSEVILLE - SUBWAY/WALMART 28804 Gratiot • 12 & Gratiot • 586-773-1682</p> <p>- WARREN - 31690 Mound Rd • 11 & Mound • 586-939-1000 26627 Hoover Rd • 11 & Hoover • 586-754-8205 30820 Hoover Rd • 13 & Hoover • 586-573-7829 29144 Ryan Rd • 12 & Ryan • 586-573-8000 28950 Van Dyke Ave • 12 & Van Dyke • 586-558-3882 DRIVE THRU SERVICE • OPEN 24 HOURS 32620 Van Dyke Ave • South of 14 Mile • 586-795-0000</p> <p>SUBWAY/MEIJER 29505 Mound Road • 12 Mile & Mound • 586-558-0100</p> <p>SUBWAY/WALMART 29176 Van Dyke • Warren, MI 48093 • 586-393-1008</p> <p>- ROYAL OAK - SUBWAY/MEIJER 5150 Coolidge Hwy • South of 15 Mile • 248-677-3899</p> <p>- TROY - SUBWAY/OAKLAND MALL 498 14 Mile Rd • 248-307-1271</p> <p>1939 W. Maple Rd • West of Crooks • 248-435-2846</p> <p>SUBWAY/WALMART 2001 W. Maple Rd • West of Crooks • 248-435-2431</p>	<p>- STERLING HEIGHTS - 37876 Van Dyke • 16 1/2 Mile • 586-795-8368 SUBWAY/WALMART • OPEN 24 HOURS 33201 Van Dyke • 14 & Van Dyke • 586-274-4319</p> <p>SUBWAY/MEIJER 36600 Van Dyke Ave • 586-795-1605 38357 Dodge Park • at Plumbrook • 586-264-5300 40058 Van Dyke • 18 Mile & Van Dyke • 586-939-4500</p> <p>SUBWAY CHRYSLER Inside Chrysler Stamping • 35777 Van Dyke • 586-795-0205</p> <p>OPEN 24 HOURS 7960 Metro Parkway • near Van Dyke • 586-268-0800</p> <p>SUBWAY CHRYSLER Inside Chrysler SHAP • 38111 Van Dyke • 586-268-6900</p> <p>- SHELBY - 8173 23 Mile Rd • 23 & Van Dyke • 586-739-4100</p> <p>SUBWAY/WALMART 51450 Shelby Pkwy • 23 & Van Dyke X-Way • 586-254-8140</p> <p>- WASHINGTON TOWNSHIP - DRIVE THRU SERVICE 13160 32 Mile Road • 32 & Van Dyke X-Way • 586-281-6359</p> <p>- ROMEO - 66603 Van Dyke • South of 31 Mile • 586-752-6500</p>
---	--

New Royal Blizzard
Filled with Fudge

Royal OREO

Filled with Fudge

Buy One Sundae Get Same Size Sundae For 99¢
Limit 4 - Any Size
Must present coupon at time of purchase. Coupons may not be combined with other offers. Expires 8/31/16.

\$5 OFF Any Cake
Must present coupon at time of purchase. Coupons may not be combined with other offers. Expires 8/31/16.

50¢ OFF Any Size Cone or Blizzard
Limit 4
Must present coupon at time of purchase. Coupons may not be combined with other offers. Expires 8/31/16.

Orange Julius
Warren
26633 Hoover Rd • In 11 Plaza
586-755-9900

Madison Heights
29371 Dequindre • Just N of 12 Mile
248-399-6233

Shelby Twp
54804 Shelby Rd
248-656-3881

Royal New York Cheesecake Blizzard® Treat

Cheesecake pieces and graham blended with creamy vanilla soft serve then filled with a perfectly paired strawberry center.

Available as:
• Mini • Small
• Medium
• Large

HARDEST WORKING HAPPY HOUR
DRINKS THAT DO DOUBLE TIME!
WEEKDAYS 2-5 PM

- \$1 Iced Coffee
- \$2 Ultimate Frappé
- \$2 Premium Fruit Smoothie

Learn How To Get The Most From Your Retirement Savings

How To Maximize Your Retirement Readiness

12 KEY QUESTIONS EVERY RETIREE MUST ANSWER

RETIREMENT ANALYSIS PREPARED FOR:

THE CASE FOR A Retirement Income Plan

50 ALARMING STATISTICS For Those Retired Or Very Close To It

Retirement Readiness Checklist

COMPLIMENTARY RETIREMENT READINESS KIT

RETIRE SMARTER

Two Ways to Receive Your Free Kit

By Phone

Call (810) 593-1624

Download Now

KaydanWealthPresents.com



The new 2017 LaCrosse is Buick's design and technology flagship.

Buick Brand Growing Around the World

Among the top automotive brands – those selling more than 200,000 units internationally so far this year – Buick is growing at an unmatched pace. With 675,964 sales through June, Buick ended 2016's first half up 20.1 percent over the same period in 2015.

In this year of rapid growth, Buick has risen to the fifth-largest passenger vehicle brand in China and is outselling key competitors including Acura, Infiniti and Lincoln in North America, said Buick spokesman Stuart Fowle.

The growth has been fueled by core international products including the Encore small SUV, which this year surpassed a half-million sales since it was introduced 3.5 years ago, Fowle said. Encore has been a success story in every market, though North America has led the way thus far in 2016 with 36,365 sales through June.

Buick's award-winning Envision compact crossover concluded its first full month of U.S. sales with 1,436 customer deliveries amid limited availability, Fowle said. A full model range starting at \$34,990 launches for the 2017 model year this fall. The Envision has quickly become Buick's best-selling model sold internationally, followed by Encore and LaCrosse.

Buick's new LaCrosse flagship sedan is launching now. It is a beautifully crafted and thoughtfully innovative vehicle, said

Duncan Aldred, vice president of Buick Sales, Service and Marketing.

The 2017 LaCrosse launches globally in the second half of the year as a showcase of design and technology for the brand, Aldred said. More than 950,000 customers worldwide have chosen the LaCrosse since the current model was introduced in 2009.

"2016 has been a year of optimism and excitement for Buick as we've outpaced our top competitors," said Aldred. "As new products continue to arrive to our stores, there's never been a better time to take a fresh look at

Buick's range of premium SUVs and cars."

Buick's momentous 2016 has also included the launch of the Cascada convertible in the U.S. market and continued growth for the Excelle GT, Buick's best-seller in China, Fowle said. Cascada, which offers a lower base price than an Audi A3 convertible but space and power similar to an Audi A5 convertible, has outsold both of those vehicles combined through the first half of the year.

In the U.S., Buick was named KBB's "Best Value Luxury Brand" for the fourth year in a row, Fowle said.

Chrysler Profits Increase During Second Quarter

MILAN (AP) – Fiat Chrysler Automobiles on July 27 raised its earnings forecasts after reporting a 25 percent increase in second-quarter profits as SUV and truck sales offset the impact of slumping demand for passenger cars in North America.

The world's seventh-largest carmaker, Fiat Chrysler said that net profit was 321 million euros (\$352 million), compared with 257 million euros a year earlier. Last year's second-quarter profits were restated to reflect the spin-off of Ferrari.

The carmaker said it was raising its revenue forecast to above 112 billion euros from 110 billion euros, while increasing its earnings before taxes and interest forecast to "above 5.5 billion euros" from "above 5 billion euros" previously.

CEO Sergio Marchionne indicated that those figures were conservative, saying "there is a big plus sign" on them.

North American sales volumes were lower than last year due to fewer sales of compact and mid-size sedans, but improved truck and SUV sales helped boost revenues by 2 percent to nearly 17

billion euros. Volumes overall slipped 2 percent to 666,000 units.

Fiat Chrysler's North America bottom line also was hit by 414 million euros in charges related to the Takata airbag inflator recall.

North America is the carmaker's main earnings driver and Marchionne said he expected to fully transition the United States manufacturing footprint out of passenger cars and toward higher-earning SUVs/CUVs and trucks and Jeeps by sometime early next year.

That would happen "by probably the end of Q1 of 2017," he said, adding that he anticipated downtime in some plants during the transition.

Marchionne said that transition should help improve North American margins toward double-digits.

European sales volumes were up 13 percent as the European market continued its recovery, helped by the Fiat 500 and Tipo families of passenger cars.

Shipments of cars and light commercial vehicles were up 14 percent to 367,000.

GM Goes Green at Orion

CONTINUED FROM PAGE 1

the Corporate Renewable Energy Buyers' Principles, has been a vocal advocate for renewable energy sourcing.

"The GM team is constantly seeking out innovative approaches to increasing their use of renewable energy around the country," said Tawney.

GM is one of 60 multinational companies in the Renewable Energy Buyers Alliance, which works to identify barriers to buying clean energy and develop solutions to meet growing demand, Oberc said. Groups like these, along with policy support, help to drive and scale renewable energy at an effort to reduce costs.

Orion Assembly is committed

to energy efficiency. GM's painting process at the plant gives the Bolt EV its glossy sheen while at the same time contributing to a reduced environmental footprint, Oberc said. The "three-wet" process allows three layers of paint to be applied to the car followed by a single trip through the oven, saving energy and space previously used by additional equipment.

The facility met EPA's ENERGY STAR Challenge for Industry in 2013 by reducing the energy intensity of its operations by 67 percent within two years. In addition, Oberc said, GM's Fort Wayne Assembly plant appears on the EPA list for the second year in a row for its onsite generation of energy from landfill gas.

Shop Floor to Top Floor

FERRIS STATE UNIVERSITY
Metro Detroit

Complete your bachelor's degree quickly and locally.

Ferris offers classes on-site at Macomb Community College and online. Transfer credits you've already earned. Learn the skills and gain the confidence to step up to a more challenging, higher paying position.

Bachelor's degrees available locally:
Business Administration-Professional Track
Industrial Technology and Management

Visit ferris.edu/statewide or call (586) 445-7150 for more information.

WARREN URGENT CARE

8am-10pm • 7 Days a week • 365 Days a Year

"Bringing Quality Urgent Care To Your Neighborhood"

"We Care"

URGENT CARE FOR ACCIDENTS AND INJURY
ADULT & PEDIATRIC ILLNESS

Digital X-Rays, EKG and Lab Work, On-Site Lab Service, Strep, Mono, Pregnancy & Urine Testing, Vaccinations, Sports & School Physicals, Occupational Medicine, Work-Related Injuries, Pre-Hire Physicals (BAT & Urine Screening)

SPECIAL ON SPORTS PHYSICAL \$25.00 State-of-the-Art Facility

586-276-8200

31700 Van Dyke • Warren, MI 48093

On Van Dyke Rd., between 13 & 14 Mile in St. John's Windemere Park

OTHER CONVENIENT LOCATIONS:

Woodland Urgent Care
22341 W. 8 Mile Road
Detroit
313-387-8700

N. East Macomb Urgent Care
43900 Garfield, Suite 121
Clinton Township
586-868-2600

▶ FLU SHOTS ◀

ATTENTION

Chrysler, GM, Ford Employees, we're within 2 miles of your plants

HAP & BCN
NO Referrals Needed!
www.warrenurgentcare.com

Brings 6 years of a solid reputation, experience and success thru the Clarkston Royal Diner

Hours:
Monday-Sunday
7am - 4pm

FREE Delivery*
\$30 Min. within 5 miles

GM APPRECIATION

10% Discount with ID Badge

Now thru Sept. 1st

Full Service Carry-Out

Breakfast - crepes, griddle style omlettes, pancakes and more... from \$3.99

Lunch & Dinner - House of high quality corned beef, angus beef burgers, assorted wraps and more... from \$6.99

940 Joslyn Road • Pontiac, MI

248-253-1112

fax 248-253-1115

MONDAY IS THE FINAL DAY FOR INCENTIVES!
BEST DEALS
July's Huge Incentives End!
SPECIAL MONDAY SALE!
8:30AM TO 9:00PM
Dealing Like Never Before!
BEST DEALS AT DICK HUVAERE'S!
1 DAY

LEASES ARE EVEN BETTER FOR JULY 2016!
Dick Huvaere's One Pay Headquarters!

2016 COMPASS 4X4 \$3425** 24 Mo / 1 PAY J6-50359	2016 PATRIOT 4X4 \$3246** 24 Mo / 1 PAY J6-60156	2016 JOURNEY R/T AWD \$4310** 24 Mo / 1 PAY D6-00322	2016 JOURNEY R/T FWD \$4540** 24 Mo / 1 PAY D6-00351	2016 CHEROKEE LATITUDE 4X4 \$4852** 24 Mo / 1 PAY J6-70362
--	--	--	--	--

INCREDIBLE JULY LEASE SPECIAL!
JULY IS THE MONTH TO LEASE A RAM!
2016 1500 CREW CAB 4X4 BIG HORN

LEASE FOR **\$129**** MO. 24 Mos. \$1995 due

- 5.7 Hemi
- Big Horn
- Spray-in Bedliner
- 26S Package
- Premium Interior
- And So Much More

\$2000 HUVAERE RAM BONUS CASH!

D6-13121

2016 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR **\$219**** MO. 24 Mos. \$1995 due

\$2000 HUVAERE RAM BONUS CASH!

D6-13120

2016 RAM 1500 CREW CAB 4X4 LARAMIE

LEASE FOR **\$143**** MO. 24 Mos. \$1995 due

\$2000 HUVAERE RAM BONUS CASH!

D6-12536

2016 RAM 1500 CREW CAB 4X4 BIGHORN

LEASE FOR **\$112**** MO. 24 Mos. \$1995 due

\$2000 HUVAERE RAM BONUS CASH!

D6-13822

2016 RAM 1500 CREW CAB 4X4 SPORT

LEASE FOR **\$165**** MO. 24 Mos. \$1995 due

\$2000 HUVAERE RAM BONUS CASH!

D6-12759

#1 RAM STORE IN MICHIGAN 2013/2014/2015

EXCLUSIVE HUVAERE 1500 CREW CAB HEMI BONUS CASH \$2000

In stock new 2014, 2015, 2016 and 2017 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with \$1750 July Bonus Cash or \$2000 1500 Crew Cab Hemi Bonus Cash. Excludes Start. See dealer for details. Valid thru 8/31/16.

JULY LEASE SPECIAL! 2016 DODGE CHALLENGER SXT

LEASE FOR **\$118**** MO. 36 Mos. \$195 due

45 Available Don't Wait! Going Fast!

D6-50052

CLIP THE EXCLUSIVE HUVAERE CASH COUPON THAT'S RIGHT FOR YOU!

EXCLUSIVE HUVAERE JULY TRADE-IN BONUS CASH \$2000

In stock new 2014, 2015, 2016 and 2017 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with \$1750 July Bonus Cash or \$2000 1500 Crew Cab Hemi Bonus Cash. Excludes Start. See dealer for details. Valid thru 8/31/16.

EXCLUSIVE HUVAERE JULY BONUS CASH \$1750

In stock new 2014, 2015, 2016 and 2017 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with \$2000 July Trade-In Bonus Cash or \$2000 1500 Crew Cab Hemi Bonus Cash. Excludes Start. See dealer for details. Valid thru 8/31/16.

HUVAERE'S CASH COUPONS SEPARATE US FROM THE COMPETITION!

725 New Ram 1500/2500/3500 Crew Cab 4x4's Available!

- Lowest Sale Price
- Lowest Lease Payment
- Huge Selection

HOTTEST LEASE SPECIAL OF THE YEAR! YOUR CHOICE! COMPASS OR PATRIOT HIGH ALTITUDE! 4X4 AND MORE!

356 AVAILABLE WON'T LAST LONG 2016 JEEP COMPASS HIGH ALTITUDE 4X4

Lease For **\$72**** MO. 36 Mo \$1795 Due

24 Mo 1 Pay LEASE \$3425**

- Leather Seats
- Power Sunroof
- Power Driver's Seat
- Bright Side Roof Rails
- High Altitude Package

J6-50359

123 AVAILABLE WON'T LAST LONG 2016 JEEP PATRIOT HIGH ALTITUDE 4X4

Lease For **\$89**** MO. 36 Mo \$995 Due

24 Mo 1 Pay LEASE \$3246**

- Leather Seats
- Power Sunroof
- Power Driver's Seat
- Bright Side Roof Rails
- High Altitude Package

J6-60156

CHRYSLER

2016 Chrysler 300 S AWD LEASE FOR **\$118**** MO. 24 Mos. \$1495 due
C6-31154

2016 Chrysler 300 LIMITED LEASE FOR **\$112**** MO. 24 Mos. \$1795 due
C6-31009

Jeep

2016 Patriot High Altitude 4x2 LEASE FOR **\$78**** MO. 36 Mos. \$1795 due
J6-60238

- Leather
- Sunroof
- Power Driver's Seat

24 Mo 1 Pay LEASE \$3231**

123 AVAILABLE!

DODGE

JULY LEASE SPECIALS!

2016 Dodge Journey R/T LEASE FOR **\$114**** MO. 24 Mos. \$1795 due
D6-00351

2016 Dodge Journey R/T AWD LEASE FOR **\$112**** MO. 24 Mos. \$1795 due
D6-00322

JOURNEYS AVAILABLE! THEY'RE GOING FAST!

2016 Dodge Challenger Hellcat SRT LEASE FOR **\$4540**** MO. 24 Mo 1 Pay LEASE \$4310**
D6-50004

2016 CHRYSLER TOWN & COUNTRY L

29J Package LEASE FOR **\$119**** MO. 24 Mos. \$1695 due
C6-21354

29V Package LEASE FOR **\$128**** MO. 24 Mos. \$1995 due
C6-21233

ONLY 20 AVAILABLE Don't Wait!

JULY Cherokee Lease Specials! 219 Available!

2016 JEEP CHEROKEE LATITUDE 4X4 LEASE FOR **\$108**** MO. 24 Mos. \$1095 due
J6-70362

2016 JEEP CHEROKEE ANNIVERSARY LEASE FOR **\$125**** MO. 24 Mos. \$1095 due
J6-70455

2016 CHEROKEE LIMITED 4X4 LEASE FOR **\$119**** MO. 24 Mos. \$1095 due
J6-70337

2016 DODGE CHALLENGER HELLCAT SRT SALE PRICE **\$65,785***

D6-50004

6 in Stock for Immediate Delivery!

2016 DODGE CHALLENGER

RT PLUS SHAKER SALE PRICE **\$35,362*** D5-50061

CHALLENGER HEADQUARTERS

RT CLASSIC SALE PRICE **\$32,902*** D5-50052

ALL NEW 2017 CHRYSLER PACIFICA

SALE PRICE \$22,506*

LEASE FOR **\$125**** MO. 24 Mos. \$995 due
C7-41033

GREAT LEASE SPECIAL!

2016 JEEP RENEGADE 4X4 LEASE FOR **\$121**** MO. 36 Mos. \$1195 due
J6-80017

YOUR JEEP HEADQUARTERS!

2016 JEEP RENEGADE LATITUDE 4X4 LEASE FOR **\$106**** MO. 36 Mos. \$1195 due
J6-80014

2016 DODGE CHARGER SXT AWD LEASE FOR **\$169**** MO. 36 Mos. \$1995 due
D6-71010

\$1750 HUVAERE BONUS CASH!

ALL NEW 2017 CHRYSLER PACIFICA TOURING

SALE PRICE \$23,642*

LEASE FOR **\$152**** MO. 24 Mos. \$1995 due
C7-41008

GREAT SELECTION!

2016 JEEP GRAND CHEROKEE LAREDO 4X4 LEASE FOR **\$159**** MO. 36 Mos. \$1995 due
J6-20024

YOUR JEEP HEADQUARTERS!

2016 JEEP GRAND CHEROKEE LIMITED 4X4 LEASE FOR **\$194**** MO. 36 Mos. \$1995 due
J6-10045

2016 GRAND CARAVAN SE SALE PRICE **\$15,147*** D6-40580

2016 GRAND CARAVAN SXT SALE PRICE **\$20,319*** D6-40567

ALL NEW 2017 CHRYSLER PACIFICA TOURING L

SALE PRICE \$27,831*

LEASE FOR **\$166**** MO. 24 Mos. \$1995 due
C7-41026

ALL NEW!

2016 JEEP WRANGLER UNLIMITED SAHARA 4X4 SALE PRICE **\$30,605*** HEADQUARTERS! J6-31093

YOUR JEEP HEADQUARTERS!

2016 JEEP WRANGLER UNLIMITED SAHARA 4X4 SALE PRICE **\$33,960*** J6-31111

2016 DODGE DURANGO SXT AWD LEASE FOR **\$219**** MO. 24 Mos. \$1995 due
D6-30162

\$1750 HUVAERE BONUS CASH!

SHAP Retools With \$1.48B For Ram 1500

CONTINUED FROM PAGE 1

An announcement in July 2010 stated that SHAP would remain open in definitely and add a second shift of production (about 900 jobs) in the first quarter of 2011 gave new life to the facility and its employees, Tinson said. Later that year, Chrysler Group confirmed that with continued growing demand and new product on the horizon, it would invest nearly \$850 million to construct an all-new, state-of-the-art paint shop, as well as install new machinery, tooling and material-handling equipment.

A second investment of \$165 million for a new body shop was announced in October 2011.

While the 200 earned praise – the 2015 Chrysler 200 Named Midwest Automotive Media Association's "Family Vehicle of the Year" in February of 2015 – the vehicle was fighting against a major consumer trend.

IHS analyst Tom Libby said that since the turn of the century, consumers have shown an ever-increasing preference for SUVs/CUVs as well as pickup trucks and minivans.

Libby said that while there will always be a demand for sedans, the market niche is not likely to grow, and many expect that demand will continue to decline. So it only makes sense that automakers shift their mix of sedans, SUVs, CUVs, pickups and minivans to better reflect consumer preferences.

The Fiat Chrysler announcement comes on the heels of an announcement by Buick in which the executives said that the brand is discontinuing the Verano based on the success of the Encore.

Libby noted that the Verano was only in production for a few years and was generally considered a well-designed and made sedan.

Ford, Jose Cuervo Partner on Bio Materials

CONTINUED FROM PAGE 1

"Jose Cuervo is proud to be working with Ford to further develop our agave sustainability plan," said Sonia Espinola, director of heritage for Cuervo Foundation and master tequilera. "As the world's No. 1-selling tequila, we could never have imagined the hundreds of agave plants we were cultivating as a small family business would eventually multiply to millions. This collaboration brings two great companies together to develop innovative, earth-conscious materials."

Like Ford Motor Company, Jose Cuervo is family-owned and operated. Founded in 1795, it has been making tequila for more than 220 years with the same experience, Cangany said.

The collaboration with Jose Cuervo is the latest example of Ford's innovative approach to product and environmental stewardship through the use of biomaterials. Ford began researching the use of sustainable materials in its vehicles in 2000. Today, the automaker uses eight sustainable-based materials in its vehicles including soy foam, castor oil and wheat straw.

According to the United Nations Environment Programme, 5 billion metric tons of agricultural biomass waste is produced annually. A byproduct of agriculture, the supply of materials is often underutilized that can be relatively low cost, and can help OEMs offset the use of glass fibers and talc for more sustainable, lightweight products.

DICK HUVAERE'S RICHMOND



67567 S. Main St. Richmond

866-610-0090

Online at: DriveEnvy.com

SALE HOURS:
 • Mon & Thurs 8:30-9:00
 • Tue, Wed & Fri 8:30-6:00
 • Sat 9:00-4:00



Pictures may not reflect actual vehicles. * The FCA US LLC (Formerly Chrysler Group) Employee Advantage Purchase program sale prices and lease payments quoted. Just add tax, title, doc fee and destination charge. ** 24, 27, 30, 36 month FCA US LLC employee leases. The amount due on all leases require amount due plus monthly tax, cap cost reduction tax, first payment, title, plate, doc fee and destination charge. Security deposit is waived on all lease payments. Lease payments are 10,000 miles per year. 20 cents per mile thru July or .25 cents thru Chrysler Capital for excess mileage. Customer must qualify for 1 or 5 year credit approval. Payments subject to change due to lower approved credit tier. States may require to prove income and residency for credit approval. Customer is responsible for excess wear and tear. Total deferred price is the sum of the purchase price, plus doc fee, plate fee, sales tax, and accrued finance charges over the term of the loan. All rebates and program monies assigned back to dealer. All prices and lease payments are based off FCA US LLC incentives thru the Great Lakes Business Center. Rebates as retail consumer cash, lease cash, loyalty, military, trade assist cash, finance bonus cash and all other Great Lakes offers will be applied. The dealer invoice amount is not a net factory price to dealer. Customers may not qualify for all offers, incentives, discounts or financing offers. See dealer for qualifications and complete details. Exclusive Huvaere new car cash coupon has been applied to all sale and lease payments in this ad. *Vehicle sale prices include Chrysler Capital bonus cash-most finance thru Chrysler Capital. Ram leases include Great Lakes Truck Conquest Bonus cash. **Sale prices include lease loyalty retail bonus cash, customer must qualify. 1/84 month buy, 2.99% APR with approved credit.

GM Has Consumer APEAL

CONTINUED FROM PAGE 1

Model Highlights by Brand – Chevrolet:

- Sonic – Segment Award, Small Car (2nd Year in a Row);
 - Camaro – Segment Award, Midsize Sporty Car;
 - Colorado – Midsize Pickup (2nd Year in a Row);
 - Tahoe – Large SUV;
 - Silverado – Ranks Third, Large Light Duty Pickup;
 - Silverado HD – Ranks Second, Large Heavy Duty Pickup.
- Buick:
- Cascada – Compact Sport Car;
 - Enclave – Ranked Third (tie), Midsize SUV.
- GMC:

- Sierra HD – Segment Award, Large Heavy Duty Pickup (2nd Year in a Row);
- Sierra – Ranks Second, Large Light Duty Pickup;
- Canyon – Ranks Second, Midsize Pickup.

Cadillac:

- Escalade – Ranks Second, Large Premium SUV.

Stephens said that this study demonstrates that GM has continued to do well with its rebuilding efforts.

“GM has placed the most models on ANY car company in our top three APEAL list,” Stephens said. “They had 33 models eligible to be placed and a full 12 made it. The Cascada did particularly well with consumers as did the Camaro.”

Stephens said that generally speaking, one expects to luxury car makers to place high on the APEAL list, but GM did well with a mix of vehicles.

And while Ford didn't have a vehicle take the top spot in any particular category, the brand as a whole, had several vehicles that placed in the top three.

The Ford Fiesta placed in the

top three vehicles in the small car category, Stephens said, while the Escape placed second in the compact SUV segment. The Edge was second in the mid-size SUV category.

“Ford, as a brand, has moved up to the point where it's now rated 'above average,’” Stephens said. “When brands like Ford move up with a good mix of regular and premium vehicles, that's a real sign of progress.”

Overall, Stephens said, Ford as a brand rated 803 out of thousand. The industry average is 801 and the top scorer was Porsche with a score of 877. Lincoln earned a score of 843.

Fiat Chrysler, Stephens said, also had some vehicles place in the top three of different categories, and that's good news.

The Ram brand earned a score of 803 out of a thousand. The Dodge Challenger was second in the midsize sporty car category and the Dodge Charger was in top three of the large car category. The Jeep Grand Cherokee tied with the Buick Enclave for third in the midsize SUV category.

But the thing to remember, Stephens said, is that vehicles that tend to do better on the APEAL list are newer ones that have been refreshed or redesigned.

Chrysler models are a little older, but the company will have a number of refreshed and redesigned vehicles hit the market in the next two years.

“The Pacifica is brand new, and we didn't get consumer data in time to have it make the APEAL lists this year,” Stephens said.

Finally, Stephens said, the public is becoming more used to new technologies like infotainment systems and communication systems that allow drivers to text and talk on the telephone.




CHEVY SUMMER SELL DOWN

2016 EQUINOX “LT”

- Chevrolet Complete Care INCLUDED!
- 2.4L DOHC Engine! • Rear Vision Camera!
- 7” Color Touch Screen MyLink Radio! • Bluetooth for Phone!
- OnStar with 4G LTE with built-in Wi-Fi hotspot!
- Remote Start & Entry!
- Power Driver's Seat!

Stock #2G933



Was \$28,880 Sale Price \$22,999

24 MONTH LEASE:
\$139*
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

The Best Price... PERIOD!

ALL NEW 2016 MALIBU “LT”

- Chevrolet Complete Care INCLUDED!
- 1.5L Turbo DOHC Engine! • Ambient Interior Lighting!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot! • 17” Aluminum Wheels!
- 7” Color Touch Screen MyLink Radio!
- 8 Way Power Driver's Seat!
- Rear Vision Camera!

Stock #G30530



Was \$25,895 Sale Price \$19,276

24 MONTH LEASE:
\$139*
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

The Best Price... PERIOD!

SPECIAL SATURDAY HOURS!!! OPEN this SATURDAY, JULY 30th...9:00 AM-2:00 PM!*

ALL NEW 2016 CRUZE “LT”

- Chevrolet Complete Care INCLUDED!
- 1.4L Turbo DOHC Engine! • Automatic Transmission!
- OnStar with 4G LTE with built-in Wi-Fi hotspot! • Rear Vision Camera!
- 7” Color Touch Screen MyLink Radio!
- Remote Keyless Entry!
- Aluminum Wheels!

Stock #G31252



Was \$21,995 Sale Price \$15,941

24 MONTH LEASE:
\$99*
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

The Best Price... PERIOD!

2016 SILVERADO “LT”

4X4 DBL CAB

- Chevrolet Complete Care INCLUDED!
- Ecotec3 4.3L V6! • Automatic Transmission! • GM Bedliner Included!
- 8” Color Screen Mylink Radio with USB Ports! • Aluminum Wheels!
- OnStar w/4G LTE w/built in Wi-Fi Hotspot!
- Steering Wheel Radio Controls!
- Remote Keyless Entry!

Stock #G30250



Was \$40,470 Sale Price \$31,349

24 MONTH LEASE:
\$149*
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

The Best Price... PERIOD!



Where You Always Get...



RICH MILNE

rmilne@moranautomotive.com

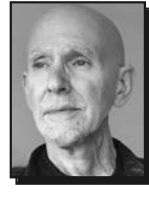
(586) 791-1010

35500 S. Gratiot Ave. / North of 15 Mile / Clinton Township / COMPLETE CARE / FIND NEW ROADS

*Pictures may not represent actual sale vehicle. All applicable incentives including competitive lease, lease conquest, lease loyalty or Equinox loyalty offers have been deducted from Sale Prices/ Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM employee discount required except where noted. Must be current Equinox owner/lessee to qualify for Equinox loyalty. Leases are 10,000 miles per year and a disposition fee may be required at lease turn in. 0% APR is in lieu of most incentives. \$1000 over Kelly Blue Book trade-in guarantee is for 2002-2014 vehicles. No branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 8/17/2016 @ 9:00PM.

JULY WAS GREAT!

PLEASE CALL FOR NEW PROGRAMS



Please call with the vehicle you desire and you will be delighted with the payment.

CALL BRUCE LITVIN

- 24/7 & 365 -

40 YEARS OF QUALITY SERVICE

CELL # 1-586-405-5175

blitvin@lunghamer.com

1-888-665-5438

Joe Lunghamer

GMC

CHEVY Drive Beautiful BUICK WE ARE PROFESSIONAL GRADE

#44296 #42333 #21552

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

☺ We guarantee the lowest price or it's free!
☺ We guarantee the lowest price or it's free!

The Summer Deals are Sizzling at

buff whelan chevrolet

586-274-0396

OVER 1,000

New Chevrolets in Stock!

WE GUARANTEE THE LOWEST PRICES OR IT'S FREE ☺

2016 SILVERADO 1LT

NO SECURITY DEPOSIT REQUIRED



DOUBLE CAB ALLSTAR PKG 4X4

ALL STAR EDITION, Power Window & Locks 7” Touch Screen Radio, Trailer Tow, Remote Start Alum. Wheels, Back Up Camera & More...

24 Month Lease/10,000 Miles

\$209*

+ Tax with \$0 Down

NO SECURITY DEPOSIT REQUIRED

2016 MALIBU 1LT

NO SECURITY DEPOSIT REQUIRED



7” Touch Screen Radio, Remote Start, Wireless Charging, Power Locks, Power Windows, Power Mirrors, Bluetooth, Onstar, XM Radio & More...

36 Month Lease/10,000 Miles

\$173*

+ Tax with \$0 Down

NO SECURITY DEPOSIT REQUIRED

2016 EQUINOX 1LT

NO SECURITY DEPOSIT REQUIRED



7” Touch Screen, OnStar/XM Satellite Radio MYLink Touch Screen Radio, Remote Keyless Entry Rear Vision Camera, Alum. Wheels & More...

24 Month Lease/10,000 Miles

\$171*

+ Tax with \$0 Down

NO SECURITY DEPOSIT REQUIRED

Free shuttle service to home, office or shopping.

buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!

Van Dyke • South of 18 Mile • Sterling Heights

Jeff Caul

586-274-0396

PEP QUOTES BY PHONE OR EMAIL: JEFF CAUL AT JCAUL@BUFFWHELAN.COM

CONVENIENT HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6:30PM / FIND NEW ROADS






*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required unless otherwise noted. The Silverado lease includes Equinox loyalty. The Malibu and Equinox leases assume that you qualify for lease conquest. To qualify for Lease Conquest you must have a NON-GM Lease in the household that terminates within 365 days. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases unless otherwise noted. All deals expire 08/01/16.

☺ We guarantee the lowest price or it's free!
☺ We guarantee the lowest price or it's free!

BUICK/GMC LEASE PULL AHEAD IS BACK...

ED RINKE



2016 BUICK REGAL PREMIUM II

Stk. #B460954

LEASE FOR **\$119*** 24 MO. \$0 DOWN

PURCHASE FOR **\$24,995***

EXPERIENCE THE NEW BUICK

2016 BUICK ENCORE

Stk. #B562427

LEASE FOR **\$135*** 36 MO. \$0 DOWN

PURCHASE FOR **\$19,679***

2016 BUICK VERANO 1SH SPORT TOURING

Stk. #B461452

LEASE FOR **\$119*** 36 MO. \$0 DOWN

PURCHASE FOR **\$20,995***

2016 BUICK LACROSSE 1SH SPORT TOURING

Stk. #B460912

LEASE FOR **\$219*** 36 MO. \$0 DOWN

PURCHASE FOR **\$27,995***

2016 BUICK CASCADA PREMIUM 1SP

Stk. #B461016

LEASE FOR **\$299*** 39 MO. \$999 DOWN

PURCHASE FOR **\$31,995***

WE ARE PROFESSIONAL GRADE WE ARE PROFESSIONAL GRADE

2016 GMC YUKON SLE • 4WD

Stk. #G562974

LEASE FOR **\$289*** 36 MONTHS \$999 DOWN

PURCHASE FOR **\$45,869***

2016 GMC ACADIA SLE-1

Stk. #TFTJ22

LEASE FOR **\$129*** 24 MONTHS \$999 DOWN

PURCHASE FOR **\$27,349***

2016 GMC SIERRA 4WD • DBL. CAB 1500

Stk. #TFTJ22

LEASE FOR **\$169*** 24 MONTHS \$999 DOWN

PURCHASE A 2015 1500 4WD • DBL CAB • SLE **\$27,795***

2016 GMC TERRAIN SLE-1

Stk. #G562671

LEASE FOR **\$89*** 24 MONTHS \$999 DOWN

PURCHASE FOR **\$21,899***

SHOWROOM HOURS:
MON. & THURS.
 8:30AM-9PM
TUES., WED. & FRI.
 8:30AM-6PM

We'll give you a \$3,500 minimum for your 2003 or newer trade in.

See us for your GM employee purchases.
1-866-452-1300

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



Paul Makowski
 pmakowski@edrinke.com



Dennis Thacker
 dthacker@edrinke.com

VISIT OUR WEBSITE: edrinke.com

*All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. Terrain, Encore, Regal, Sierra, Acadia, are 24 months leases. Verano, Envision, Yukon are 36 month leases. Cascada and Lacrosse are 39 month leases. All Vehicles shown are \$999 down. Deposition Fee may be required at vehicle turn in. Must have lease loyalty and/or closing competitive lease. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. Pricing is subject to select model vehicles- while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 8/01/2016

ED RINKE



WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

SILVERADO 1500 • LT 2016

Stk. #561995

LEASE FOR **\$99*** 24 MONTHS \$999 DOWN

PURCHASE FOR **\$29,995***

2017 VOLT LT

Stk. #470017

LEASE A LT **\$249*** 36 MONTHS \$999 DOWN

PURCHASE FOR **\$30,589***

CRUZE 2016

Stk. #461719

LEASE A LT **\$89*** 24 MONTHS \$999 DOWN

PURCHASE A LS **\$15,479***

EQUINOX 2016

Stk. #562538

LEASE A LT **\$99*** 24 MONTHS \$999 DOWN

PURCHASE A LS **\$18,889***

MALIBU 2016

Stk. #460659

LEASE A LT **\$129*** 24 MONTHS \$999 DOWN

PURCHASE A LS **\$20,379***

CAMARO 1LT 2016

Stk. #460564

LEASE FOR **\$289*** 39 MONTHS \$999 DOWN

PURCHASE FOR **\$25,989***

TRAX LS 2016

Stk. #563005

LEASE FOR **\$59*** 24 MONTHS \$999 DOWN

PURCHASE FOR **\$15,679***

TRAVERSE LS 2016

Stk. #562554

LEASE FOR **\$129*** 24 MONTHS \$999 DOWN

PURCHASE FOR **\$26,599***

- NO APPOINTMENTS NECESSARY FOR OIL CHANGES -

ED RINKE • FAST • FRIENDLY • DISCOUNTS

Visit Our Quik Lane Certified Service

GM SERVICE CENTER
 MICHIGAN'S LARGEST
 •SERVICE DEPT. •PARTS •BODY SHOP
866-452-1547
 26125 Van Dyke @ 10 1/2 Mile Center Line, MI 48015

Quick Oil Change EXPRESS LANE

LUBE OIL FILTER \$23.95 Up to 5 qts.

Fluid Level, Brake & Alignment Check Included.

Use Genuine GM Oil & Filter. No additional or hidden charges. Out the door pricing.

Open Mondays & Thursdays until 8:30pm. Excludes synthetic, Diesel & Med. Duty Trucks. Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 7-31-16.

BODY SHOP

586-754-7000 ext 1231

INSURANCE WRECK AMENDED

TRANSPORTATION AVAILABLE During Scheduled Repairs

FREE OIL CHANGE With Each Major Repair

WE REPAIR ALL MAKES & MODELS

SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

Nicole Dodge
 nhuminski@edrinke.com

Jim Pfeifle
 jpfeifle@edrinke.com

See us for your GM employee purchases.
1-877-451-7707
 26125 VAN DYKE AT 10 1/2 MILE ROAD
 Now looking for experienced salespeople to join our team!



VISIT OUR WEBSITE: edrinke.com

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / FINDNEWROADS

*All applicable rebates including lease loyalty, equinox loyalty or lease conquest offers have been deducted from sale price/payment. Cruze, Equinox, Traverse, Malibu, Trax are 24 month leases. Volt, Impala, Silverado are 36 month leases. Camaro is a 39 month lease. Pricing is subject to select model vehicles, while supplies last. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (Unless otherwise stated). Pricing is subject to select model vehicles while supplies last. All leases are 10k miles per year w/ approved S Tier credit w/ \$999 due at signing. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. Deposition Fee may be required at vehicle turn in. Refundable security deposit required on certain vehicles - to be determined by lender. **\$3500 trade-in is valid on 2003 or newer vehicles with under 115k miles in drivable condition, no branded titles, less reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Expiration Date - 8/01/16.

Chevy Camaro Sponsored Concours

The Concours d'Elegance of America announced today that Chevrolet has been named the Official Field Sponsor at this year's 38th annual event.

2016 represents a milestone year for the brand as it celebrates the 50th Anniversary of Camaro. Guests visiting the Chevrolet exhibition will have the opportunity to see the historic Camaros that firmly established the brand's reputation as a legitimate performance car on both the street and track.

On display was an array of Camaro's that represent the brand's rich heritage. Those vehicles include:

- 2017 Camaro 50th Anniversary Edition;
- 2017 Camaro ZL1;
- 2017 Camaro 1LE;
- 1992 Camaro 25th Anniversary Edition;
- 1974 Camaro Z/28;
- 1967 Camaro Convertible Indy Pace Car.

The Chevrolet Camaro 50th Anniversary Edition honors the distinctive looks and performance that have always set the Camaro apart, said Diane Flis-Schneider, Executive Director, Concours d'Elegance of America. The car is available now in both Coupe and Convertible 2LT and 2SS models and includes a Nightfall Gray Metallic exterior.

Michigan State's Business Majors Help Detroit

DETROIT (AP) - A group of Michigan State University students are spending three months studying in Detroit and working to help fix some of the city's challenges.

The DETxMSU internship encourages students to live, learn, work and play in Detroit, *The Detroit News* reported.

Sixty students from various disciplines are enrolled in the pilot program and housed at Wayne State University. The program includes a three-credit class and pairing with Detroit and Wayne County officials on issues like foreclosure reductions, boosting income tax compliance, arts promotion and mapping available retail spaces.

"Our goal here was to build early partnerships," said Joshua Sapotichne, an assistant professor in political science at Michigan State. "As opposed to saying, 'We're from MSU and here to help,' we asked, 'What do you need? How we can help?' These are the kind of conversations we had for months prior to when we started ... so the work the students are doing has a lasting impact."

The school and the Detroit-based Quicken Loans family of companies are paying the program's \$500,000 cost.

"One of the big accomplishments of the program is that we are getting a bunch of kids who didn't know Detroit and frankly from their backgrounds were in some ways scared of the city of Detroit," Detroit Deputy Mayor Carol O'Cleireacain said.

"They came in and they saw what it was and ... actually became enthusiastic about what it was like to be here. That was really good for them," O'Cleireacain said. "But it was terrific for the city, too. Detroit really gets a really bad rap. This is not a scary place to be."

Senior Domenika Tarazhi is spending her internship in the city's historic preservation department and says a "whole spirit of revival is in the air" in Detroit.

Tarazhi is from Sterling Heights, north of Detroit.



A recent AutoPacific study rated the 2016 GMC Denali highly.

GMC Brand Earns a Top AutoPacific Designation

GMC was named last month Most Ideal Popular Brand in AutoPacific's 2016 Ideal Vehicle Awards for the third consecutive year. Three GMC models led their respective segments, one of only two automakers to do so, said GMC spokeswoman Kelly Wysocki.

The Acadia topped the Large Crossover SUV segment and the Yukon/Yukon XL ranked highest in the Large SUV segment, Wysocki said.

The brand's top-selling vehicle, the GMC Sierra, led the Light Duty Pickup category for the second straight year.

The 2016 Ideal Vehicle Awards are based on responses from over 65,000 owners of new 2015 and 2016 model year vehicles across all major manufacturers, Wysocki said.

Surveyed after 90 days of ownership, customers were asked which changes they would make to their car or truck in 15 key categories, including ride and handling, interior storage, safety fea-

tures, power and acceleration and technology.

"By asking vehicle owners if they would change various aspects of their vehicle if given the opportunity, we not only identify problem areas and opportunities for improvement, but we also find out which manufacturers are truly hitting the mark with owners," said George Peterson, president of AutoPacific.

"The results demonstrate we are succeeding in our mission to provide our customers with a premium ownership experience," said Duncan Aldred, vice president of GMC.

"We are blending precision design, technology and capability throughout our lineup. When you add our luxury-focused Denali portfolio, which makes up nearly 25 percent of GMC sales, we are setting ourselves apart from our competitors."

For more information about AutoPacific's 2016 Ideal Vehicle Awards, visit autopacific.com, Wysocki said.

VYLETTEL



MONDAY ONLY!! FINAL DAY FOR JULY INCENTIVES
0% GMC ACADIA 2016 MODELS • 0% ON MOST 2016 BUICK MODELS

GMC WE ARE PROFESSIONAL GRADE

2016 GMC TERRAIN FWD • SLE-1

ONLY A FEW LEFT...

24 MONTH LEASE FOR ONLY **\$99*** HURRY WHILE THEY LAST



Stock #9055-16 • Deal #58070
\$1629 total due at signing.
GM pricing plus tax, title, lic. & doc fees. Lease figured with lease conquest rebate. Must have a Non-GM Lease in household set to expire within 365 days of new delivery. NO SECURITY DEPOSIT REQUIRED!

2016 GMC SIERRA 1500 • 4WD • DOUBLE CAB

36 MONTH LEASE FOR ONLY **\$199*** **\$179***



Stock #9329-16 • Deal #60410
\$1899 total due at signing.
GM pricing plus tax, title, lic. & doc fees. Lease figured with lease conquest rebate. Must have a Non-GM Lease in household set to expire within 365 days of new delivery. NO SECURITY DEPOSIT REQUIRED with tier 1 credit approval.

2017 GMC ALL NEW ACADIA FWD • SLE-2

36 MONTH LEASE FOR ONLY **\$299***



Stock #9357-17 • Deal #62061
\$1978 total due at signing.
GM pricing plus tax, title, lic. & doc fees. Lease figured with lease conquest rebate. NO SECURITY DEPOSIT REQUIRED!

2015 GMC TERRAIN DENALI • FWD

\$33,695* **\$31,695***



FINAL SALE 15% OFF LIST
WAS \$39,695 SAVE \$7,910 OFF MSRP
THREE 2015 MODELS REMAINING
Stock #8402-15

EXPERIENCE THE NEW BUICK
ALL NEW 2016 BUICK VERANO 1SH • SPORT TOURING

36 MONTH/10K PER YEAR LEASE FOR ONLY **\$139*** \$1,848 DUE AT SIGNING



Stock #5089-16 • Deal #60929
GM pricing plus tax, title lic. & doc fees. GM in household set to expire 365 days of new purchase delivery date. NO SECURITY DEPOSIT REQUIRED!

ALL NEW 2016 BUICK REGAL FWD • PREMIUM II GROUP

39 MONTH/10K PER YEAR LEASE FOR ONLY **\$159*** \$1,883 DUE AT SIGNING



Stock #4913-16 • Deal #59036
GM pricing plus tax, title lic. & doc fees. Must qualify for lease conquest rebate. NO SECURITY DEPOSIT REQUIRED!

ALL NEW 2016 BUICK CASCADA PREMIUM • 1SP SUMMER FUN! ALL NEW BUICK CONVERTIBLE

39 MONTH/10K PER YEAR LEASE SPECIAL **\$335*** \$1,817 DUE AT SIGNING



Stock #4858-16 • Deal# 60590
GM pricing plus tax, title lic. & doc fees. GM in household set to expire 365 days from delivery. NO SECURITY DEPOSIT REQUIRED!

VISIT OUR WEBSITE TO SEARCH FOR MORE VEHICLE SELECTIONS AT WWW.VYLETTEL.NET
40755 Van Dyke • Sterling Heights • 586.977.2800

WWW.VYLETTEL.NET

SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm
SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

*GM Employee Pricing Plus Tax, Title, Lic. and Doc. Vyletel will waive up to an additional 2 payments; max amount of \$400.00 total. No Security Deposit Required. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. See dealer for details. Expires 8/1/16.

The Savings Start...

Experience Our Premium Services

- Freshly made food and coffee at our Picasso Café Express
- Concierge service • Schedule your service appointments online
- Friendly and knowledgeable staff • All this makes for One Great Experience!

NOW!



2016 BUICK ENCORE BASE FWD
LEASE FOR **\$128*** PER MONTH
24 Months \$1,499 Due at Signing



2016 BUICK REGAL TURBO
LEASE FOR **\$149*** PER MONTH
24 Months \$1,499 Due at Signing



2016 BUICK LACROSSE SPORT TOURING FWD
LEASE FOR **\$269*** PER MONTH
24 Months \$1,499 Due at Signing



2016 GMC TERRAIN SLE1 FWD
LEASE FOR **\$108*** PER MONTH
24 Months \$1,499 Due at Signing



2016 GMC SIERRA Double Cab 4WD 1500 Elevation Edition
LEASE FOR **\$174**** PER MONTH
24 Months \$1,499 Due at Signing



2016 GMC ACADIA SLE1 FWD
LEASE FOR **\$188**** PER MONTH
24 Months \$1,499 Due at Signing



For the most up-to-date pricing, see our website.

SELLERS

REPUTATION IS EVERYTHING



38000 Grand River Ave. | Farmington Hills, MI 48335
888-502-4098 | SellersBuickGMC.com

*Must qualify for GM Employee Purchase Program (GMS) and have a non-GM lease (1999 or newer) in the household that expires within 365 days from date of new lease. Plus tax, title, license, CVR, and doc fees. Includes acquisition fee. No security deposit required. 10K miles/yr lease.

Amount due includes 1st payment. Must take retail delivery by 8/1/16. See dealer for details.

Attention GM Employees

Ray Laethem Announces TOTAL TRANSPARENCY LEASES

**No hidden charges or taxes.
Conquest discount not required.**

Total Transparency lease costs are 45%–60% below GM employee lease prices There are no extras. No fine print.

What you see is what you pay.



2016 Buick Lacrosse Sport Touring

GM Employee Factory Lease: \$400*/MO

**RAY LAETHEM'S
GM Employee Total
Transparency Lease
including taxes**
Total due at signing \$573
including tax.

SAVE 43%
\$226*/MO



2016 Buick Regal Premium II

GM Employee Factory Lease: \$298*/MO

**RAY LAETHEM'S
GM Employee Total
Transparency Lease
including taxes**
Total due at signing \$512.60
including tax.

SAVE 58%
\$123*/MO



2016 Buick Verano Sport Touring

GM Employee Factory Lease: \$310*/MO

**RAY LAETHEM'S
GM Employee Total
Transparency Lease
including taxes**
Total due at signing \$423
including tax.

SAVE 60%
\$124*/MO

PLEASE READ THIS CAREFULLY:

* These prices can only be offered to GM employees (not contract employees). GM employee i.d. badge must be presented at the time of lease inception. Leases include 10,000 miles per year. Amount due at lease signing includes: 1st payment, title, license, taxes, CVR and doc fee. ALL PAYMENTS INCLUDE LOYALTY REBATE, DESTINATION, AND ACQUISITION. Pricing for Michigan residents only. Must currently lease a GM vehicle. Picture may not represent actual vehicle. Payments based on Tier 1 credit approval. Subject to prior sale or changes in manufacturer programs. Prices good through 08/01/20.

**RAY LAETHEM
MOTOR VILLAGE**



17677 Mack Avenue,
Grosse Pointe-Detroit, MI 48224
between Cadieux and Moross Roads
313 886 1700, www.laethemgm.com

