

Dodge Remakes Challenger

The horsepower wars are alive and thriving.

As an example, the Dodge brand shook the foundation of the Jacob Javits Center in New York with the exhaust note of its new 2015 Dodge Challenger 392 HEMI Scat Pack Shaker model during last week's auto show reveal of its newest evolution of an American Muscle car.

"For 2015, we're going deep with the remake of the Dodge Challenger," said Tim Kuniskis, president and CEO - Dodge Brand.

"The iconic 1971 Challenger inspired the design of this modern-day muscle car, but the re-creation of this classic styling ex-

tends well beneath the surface of the sheet metal.

"We have completely re-engineered the Challenger with a new best-in-class 485 horsepower 392 HEMI and TorqueFlite eight-speed transmission powertrain, an upgraded suspension, new class-exclusive technologies and a completely new interior."

The 2015 Challenger is available in eight trim levels: SXT, SXT Plus, R/T, R/T Plus, R/T Shaker, R/T Plus Shaker, 6.4-liter Scat Pack and 392 HEMI Scat Pack Shaker (late availability for Shaker), Kuniskis said.

It will be built at the Brampton

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Dodge President and CEO Tim Kuniskis introduces the 2015 Challenger at the New York Auto Show.



GM's Detroit-Hamtramck plant has improved energy efficiency.

GM's Hamtramck Plant Honored by EPA

Four General Motors plants have met the ENERGY STAR Challenge for Industry voluntary energy reduction challenge for a second time, according to the U.S. Environmental Protection Agency.

In total, 63 GM plants across the globe have met the challenge - more than any other organization worldwide, said GM spokesperson Sharon Basel.

The ENERGY STAR Challenge for Industry requires facilities to reduce energy intensity by 10 percent within five years to

meet the challenge, Basel said.

The four GM plants are:

- Detroit-Hamtramck Assembly Plant - 24 percent energy intensity reduction;
- Dongyue, China, Engine Plant - 45 percent;
- Flint Metal Center - 18 percent;
- Jinqiao, China, North Assembly Plant - 43 percent.

With an average energy intensity reduction of 32 percent, these plants avoided spending \$43 million in energy costs, which allowed a combined re-

duction of 200,000 tons of CO₂ - equivalent to 5 million trees grown for 10 years, Basel said.

"These four plants represent GM's desire to continue working toward an energy efficiency future for the company," said Al Hildreth, GM global energy manager. "It proves that all our plants play an integral role in meeting our energy reduction goals."

Earlier this month, GM was named a 2014 ENERGY STAR Partner of the Year - Sustained Excellence for the second straight year.

Detroit Automakers Give Back to Community

GM's Role in FIRST Robotics Aids Engineering Students

Each spring, General Motors employees around the world engage in a program that combines the excitement of a Grand Prix race, the spectacle of Carnival, and the intellectual heft of a TED conference, said GM spokesperson Jennifer Ecclestone.

That program is the FIRST Robotics Competition (FRC), and GM, as a Founding Sponsor of FIRST - For Inspiration and Recognition of Science and Technology - sponsors or supports hundreds of teams involving thousands of students around the world.

FIRST is one of many programs and activities focused on science, technology, engineering and mathematics, or STEM, that GM and its employees support globally, Ecclestone said.

Each year, Global Manufacturing team members from 169 GM facilities in more than 30 countries participate in some 300 local education initiatives as part of the automaker's Driving a Better Tomorrow initiative.

"GM places a high priority on education - we are a leader in supporting STEM programs from elementary schools to post-graduate programs around the world," said Jim DeLuca, executive vice president of GM Global Manufacturing. "Our Global Manufacturing team works with students at all levels to spark their interest in careers that will benefit them."

Within FIRST, which has four programs for students in grades

K-12, GM employees serve as coaches and mentors for children ages 6 to 18. In the fall, the attention is on younger children, as part of the Junior FIRST LEGO League and FIRST LEGO League competitions.

During winter and spring, the focus shifts to FIRST Tech Challenge and the FIRST Robotics Competition (FRC), with FRC teams around the world competing in March and April to qualify for the FIRST Championship in St. Louis, which ran April 24-26.

More than two dozen GM-sponsored teams from around the world will be among the near-



Jim DeLuca

ly 400 FRC teams competing. "Employees from numerous companies, including GM, play a

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Chrysler's Robotics Program Supports High School Teams

The Chrysler Foundation awarded more than \$20,000 in booster funding to 12 Michigan high school robotics teams that are heading to the 2014 FIRST (For Inspiration and Recognition of Science and Technology) Robotics Championship April 24-26 in St. Louis.

The grants - roughly \$1,800 per team - helped offset costs associated with registration fees and travel expenses, said Chrysler Foundation spokesman Kevin Frazier.

In January, the Chrysler Foun-



Jody Trapasso

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The "Need for Speed" Mustang raised \$300,000 at a charity auction.

Mustang Auction Benefits Henry Ford Health System

A custom 2013 Ford Mustang GT that starred in the blockbuster movie, "Need for Speed," was sold by Ford Motor Company for \$300,000 on April 19 at Barrett-Jackson Auction Company's West Palm Beach event.

John Felice, vice president of Ford U.S. Marketing, Sales and Service, drove the Mustang onto the big stage, said Ford spokesperson Jayson Demchak.

After the bidding was completed, Dave Flynn of Columbiana, Ohio, won the factory-special Mustang. Auctioned at no reserve - meaning that a certain price must be reached or the item is withdrawn - all proceeds

will benefit Henry Ford Health System (HFHS).

The nonprofit HFHS was founded by Henry Ford to support the Edith and Benson Ford Heart and Vascular Institute.

"Everyone has a Mustang story, and the new owner of this movie car now has one that is particularly special," said Steve Ling, North America car marketing manager for Ford.

"Snagging such a high-profile car right now - 50 years after the birth of America's first pony car - is something to be cherished. And helping such an important

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GM's Role in FIRST Robotics Helps Engineering Teams

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critical role in helping mentor FIRST team members around the world," said FIRST president Don Bossi.

"By taking what they experience each day on their jobs, these employees help youth learn and develop engineering and problem-solving skills that can be applied in FIRST competitions and future careers."

While STEM studies are important, other educational outreach by GM Manufacturing includes literacy and reading programs, environmental awareness and leadership and social skills mentoring, Ecclestone said.

These initiatives often include in-kind donations, such as books, supplies and employee volunteer hours.

Manufacturing teams from Hungary to Argentina regularly donate engines and vehicles to support training programs in local technical schools. GM facilities in Germany, Mexico and other countries routinely offer students a behind-the-scenes view of the manufacturing world.

Mustang Auction Helps Henry Ford Health System

CONTINUED FROM PAGE 1

cause makes the sale even more memorable."

Sandy Hudson, HFHS's chief development officer, said, "Watching the car cross the block in support of Henry Ford Health System was very rewarding. Dave Flynn did much more than just purchase a new car. His purchase will help so many people get access to healthcare."

The "Need for Speed" Mustang was used in filming and was displayed at all promotional stops for the movie, Demchak said.

It boasts a custom-designed, wide body rolling on unique, Forgiato 22-inch alloy wheels.

Other design elements include an enlarged lower grille with new air intakes and extended rocker panels. With a V8 engine, the Mustang is finished in silver with Kona Blue racing stripes.

Windsor Plant Named Top WCM Facility in North America

Chrysler's Windsor Ontario Assembly Plant has been awarded silver status for its results in implementing World Class Manufacturing (WCM).

Silver status is the highest ranking received by any of the automaker's North American manufacturing facilities.

The plant received the silver designation just four years after adopting the WCM operating system.

The award followed a three-day audit March 26-28, said Chrysler spokesperson Jodi Tinson.

Silver is awarded after earning a minimum of 60 points in 10 technical and 10 managerial pillars by demonstrating clear WCM know-how and competence through employee-conducted pillar presentations and a review of projects that have been expanded across the shop floor.

"Accomplishing silver is a significant achievement as it demonstrates a deeper understanding of the WCM methodology," said Mauro Pino, vice president and head of Chrysler's Manufacturing/WCM.

"We couldn't be more proud of our Windsor employees who em-

braced the opportunity to lead the way for our other facilities.

"Together with our (Canadian union) Unifor partners, the Windsor plant is showing its commitment to making our manufacturing facilities among the best in the world," said Pino.

World Class Manufacturing is a methodology that focuses on reducing waste, increasing productivity, and improving quality and safety in a systematic and organized way. WCM engages the workforce to provide and implement suggestions on how to improve their jobs and their plants.

WCM was first implemented by Fiat in 2006 and introduced to Chrysler as part of the alliance between the two companies in June 2009. Since that time, the company has saved more than \$1 billion in controllable manufacturing costs as a result of the implementation of WCM, said Tinson.

During an audit, zero to five points are awarded for each of the 10 technical pillars, which include safety, workplace organization, logistics and the environment, and for each of the 10 managerial pillars such as management commitment, clarity of ob-

jectives, allocation of people, motivation of operators and commitment of the organization, Tinson said. A score of 100 would indicate "World Class."

Two WCM-certified auditors from Fiat – the head of WCM and the head of Manufacturing Planning Control for Europe, the Middle East and Africa – performed the audits. One of the auditors previously served as the Plant Manager of Fiat's gold-status Biel-sko-Biala plant in Poland.

Windsor earned its first WCM award level, a bronze designation, in April 2012. Three other facilities currently hold bronze status – Dundee Engine Plant, Toledo Assembly Complex and the Saltillo Truck Assembly Plant in Mexico.

The Windsor Assembly Plant, built in 1928, is home to the Chrysler Town & Country and Dodge Grand Caravan minivans. The plant runs three shifts with nearly 4,700 employees.



Employees at the Windsor Assembly Plant have built 8 million minivans.

'We've Completely Reengineered the Challenger' – Kuniskis

CONTINUED FROM PAGE 1

(Ont.) Assembly plant. Production is scheduled to begin in the third quarter of 2014.

Building on record-setting sales success as the segment is set to grow by almost 50 percent in the next five years, Kuniskis said, Dodge is introducing the new 2015 Challenger.

In March of 2014, the Dodge brand reached a significant milestone, with Challenger and Charger sales combining to sell more than 1 million units in the United States.

The previous-generation Challenger scored five solid years of continuous sales growth, Kuniskis said. In fact, in its fifth year in the market, when most cars are on their natural decline curve, the Dodge Challenger set an all-time sales record in 2013, doubling sales since its launch in 2009.

Looking to the future, the standard specialty segment in which the Challenger competes is projected to grow substantially in the United States, Kuniskis said.

With nearly 430,000 units sold last year, the segment is up 10 percent since 2009 and is projected to grow more than 42 percent in the next five years, giving Dodge, and Challenger, a huge opportunity to grow with it.

New feature highlights on the 2015 Dodge Challenger, Kuniskis said, include:

- New class-exclusive standard TorqueFlite eight-speed automatic transmission that provides improved performance and fuel economy;

- 3.6-liter Pentastar V6 that delivers 305 horsepower;

- 5.7-liter HEMI V8 with up to 375 horsepower and 410 lb.-ft. of torque (six-speed manual or

eight-speed automatic);

- New 6.4-liter HEMI V8 with an estimated 485 horsepower with 475 lb.-ft. of torque (six-speed manual or eight-speed automatic);

- 0-60 mph in the mid-4-second range with new TorqueFlite eight-speed automatic transmission;

- Quarter-mile in low-12-second range;

- Top speed of 182 miles per hour;

- World-class stopping power

with new available four-piston Brembo brakes;

- New launch control and three-mode electronic stability control (ESC) with "full off" mode.

Kuniskis said that Dodge has also paid attention to the interior. The 2015 Challenger features:

- Fourteen all-new interiors with new retro colors, including Houndstooth, Tungsten Torque, Ballistic II premium cloth, and Pearl White or Ruby Red leather sport seats;

- New heated and ventilated per-

formance seats available in Nappa leather and Alcantara suede;

- New Dodge race-inspired heated leather-wrapped steering wheel with available paddle shifters.

Kuniskis said that the Challenger will also have new "class-exclusive" safety and security features, such as:

- New adaptive cruise control;

- New Blind-spot Monitoring and Rear Cross Path detection;

- New forward collision warn-

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Two GM Global Groups Emerge from One

General Motors is restructuring its Global Vehicle Engineering organization.

The move, said Mark Reuss, executive vice president of Global Product Development, Purchasing and Supply Chain, is to improve cross-system integration, deliver more consistent performance across vehicle programs and address functional safety and compliance in its vehicles.

"A vehicle is a collection of 30,000 individual parts," said Reuss. "Fully integrating those parts into cohesive systems with industry-leading quality and safety is key in this customer-driven business."

Global Vehicle Engineering is being restructured to form two new organizations: Global Product Integrity and Global Vehicle Components and Subsystems, said GM spokesperson Jim Cain.

The Global Product Integrity organization, which is effective immediately, will build on specific actions GM has taken in recent years to lead the industry in vehicle dynamics, including ride and handling, steering and braking, Cain said.

GM is applying the same approach to overall quality and safety performance to ensure the highest levels of execution across all its vehicles, said Cain.

Ken Morris, currently executive director, Global Chassis Engineering, has been named vice president, Global Product Integrity.

The newly created role and organization will include vehicle, powertrain and electrical systems engineering, as well as vehicle performance, industrial engineering and validation.

It also includes the recently formed Global Vehicle Safety organization led by Jeff Boyer, who is overseeing the addition of 35 product investigators.

Supplier Quality will now become part of the new Global Product Integrity organization.

Ken Kelzer, currently vice pres-

ident, GM Europe Powertrain Engineering, has been named vice president, Global Vehicle Components and Subsystems.

His new role and organization includes engineering operations, components development, advanced vehicle development and other engineering business initiatives.

The Global Product Integrity organization will use advanced analysis tools and processes to flag and prevent issues during vehicle development, while also mining field data to react quickly to safety and product quality issues customers may experience, Cain said.

Morris joined GM in 1989 as a brake systems engineer from BorgWarner Automotive Transmission Systems where he was a test engineer.

He has held several key engineering roles at GM, most recently executive director for Global Chassis Engineering, where he was responsible for design and execution for the fuel systems, suspensions, steering, brakes, tires and wheels, as well as powertrain interface systems for all GM vehicles.

Morris previously was executive director for Global Vehicle Performance, Proving Grounds and Test Labs.

Morris holds a bachelor's degree in Science from Purdue University in Mechanical Engineering.

Kelzer joined GM as an intern in 1982. Some of Kelzer's prior roles include executive chief engineer of full and midsize vehicles, global vehicle chief engineer for rear-wheel-drive and performance vehicles, and global functional leader of chassis and accessories.

Kelzer holds a bachelor's degree in Mechanical Engineering from the University of Minnesota and a master's in Business from the University of Michigan.

With the restructuring, John Calabrese, vice president of Global Vehicle Engineering, has elected to retire after more than 33 years with GM.

Calabrese began his GM career in 1981 as an experimental engineer, and has served in a variety of leadership roles in both Engineering and Purchasing. He will remain with General



Ken Morris



Ken Kelzer

Motors through August to assist with the transition.

"Under John's leadership, GM has developed industry-leading vehicles in practically every segment in which we compete," Reuss said.

"He raised the bar in Engineering and has us well-positioned for the future. We thank John for his many contributions – and I thank him for his friendship – and wish him the best."

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Chrysler Supplier Training Features Process Changes

by Jim Stickford

Once again, Chrysler is inviting suppliers to visit its headquarters for a Supplier Training Week, which has been set for May 19-23.

Supplier Training Week will offer 100 instructor-led training sessions in the areas of Purchasing, Risk Management, Engineering, Supplier Quality, Supply Chain Management, Corporate Quality, Manufacturing, Mopar, Materials Engineering and Finance, said Katie Hepler, manager of Chrysler Corporate Communications. The curriculum will include courses at the Basic, Intermediate and Advanced Levels to accommodate the individual supplier requirements.

"Based on supplier feedback, we've redesigned several courses to better address key objectives," said Scott Kunselman, senior vice president of Purchasing and Supplier Quality.

The redesigned courses include "Setting the Stage for Successful Shipments: SCM Supplier Basics"; "Come Take a Test Drive! Proactively Steering Your Delivery Performance"; "Mopar Supplier Quality Requirements and Activities"; and "Mopar Service Parts Releasing and Change Management."

And, Kunselman said, they've

also added courses based on supplier feedback. The new courses are:

- Pay as Built Suppliers (Modular and Traditional): Understanding the 830 and 862;
- Voice of the New Supplier Course Development;
- General Arc Welding;
- Mopar Packaging Submission Process – Container Design Request (CDR);
- Technical Cost Reduction 6 Hats – Idea-Generating Workshop Technique.

"This is great for us because we get to bring our supply base to make sure that they're up to date on our latest supply methods and processes," Hepler said. "We do this every year because our systems do change over time. Our suppliers can come in and have deep dive sessions on topics that are applicable to them and their businesses."

Regular registration is \$100 and will close on May 15, Kunselman said. Walk-in registrations will be accepted during the Supplier Training Week event at a registration fee of \$150. Registration also includes access to an enhanced mobile app for the event, as well as a \$25 Mopar service voucher, which can be applied toward the purchase of a service or product at any participating Chrysler dealership.

Japanese Supplier Nabbed by Justice For Price Fixing

Showa Corp., an auto parts manufacturer based in Saitama, Japan, has agreed to plead guilty and to pay a \$19.9 million criminal fine for its role in a conspiracy to fix prices and rig bids for certain steering assemblies installed in cars sold in the U. S. and elsewhere.

According to a one-count felony charge, Showa engaged in a conspiracy to suppress and eliminate competition in the automotive parts industry by agreeing to rig bids for and to fix, stabilize, and maintain the prices of certain pinion-assist-type electric-powered steering assemblies sold to Honda Motor Co. Ltd. and certain of its subsidiaries in the United States and elsewhere. In addition to the fine, Showa has agreed to cooperate with the ongoing investigation. The plea agreement is subject to court approval.

"Today's guilty plea marks the 27th time a company has been held accountable for fixing prices on parts used to manufacture cars in the United States," said Bill Baer, assistant attorney general in charge of the Department of Justice's Antitrust Division.

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New Renegade Enters Small SUV Segment

The 2015 Jeep Renegade is going to boldly go where no Jeep has gone before – it's the brand's first entry in the small sport-utility vehicle (SUV) segment.

The public got the first look of the Renegade at the New York Auto Show recently.

Renegade delivers "a unique combination of best-in-class off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement, and a host of innovative safety and advanced technology offerings," said Mike Manley, president and CEO of the Jeep brand.

"The all-new 2015 Jeep Renegade symbolizes the brand's renowned American design, ingenu-

ity and innovation, marking the Jeep brand's first entry into the small SUV segment," Manley said.

"Renegade expands the brand's product portfolio and targets the rapidly expanding small SUV segment with a best-in-class combination of fuel efficiency and off-road capability, while at the same time delivering outstanding driving dynamics and the open-air freedom customers expect from Jeep."

From the start, Manley said, Jeep designers knew the Renegade would need to deliver best-in-class off-road capability with city-sized proportions that exuded the brand's rugged style while at the same time enhancing versatility, maneuverability and style.

Additionally, Manley said, designers were tasked to create an

all-new SUV that would symbolize the Jeep brand's renowned American design and ingenuity, as it would mark the brand's first entry into the small SUV segment in more than 100 markets around the globe. Lastly, said Manley, Renegade had to offer the open-air freedom that dates back to its 1941 roots, with the Willys MB Jeep.

The result, he said, is the all-new 2015 Renegade, a vehicle that "builds on the Jeep Wrangler's powerful stance."

The Renegade has many important features that come in several different versions, Manley said, including:

- Renegade Trailhawk model delivers 4x4 Trail Rated capability with Jeep Active Drive Low, which includes 20:1 crawl ratio and Jeep Selec-Terrain system;
- Renegade displays a power-



2015 Jeep Renegade

ful stance with aggressive wheel-to-body proportions, plus two class-exclusive "My Sky" open-air roof systems;

• Renegade's all-new interior exudes an energetic appearance with rugged and functional de-

tails, crafted in high-quality materials and inspired colors;

• All-new "small-wide 4x4 architecture" combines best-in-class off-road capability with world-class on-road driving dynamics.

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Chrysler Robotics Program Supports High School Teams

CONTINUED FROM PAGE 1

dition kicked off the 2014 FIRST Robotics' design and build season by awarding \$5,000 grants each to 41 teams based in the United States and Canada.

Subsequently, the teams were challenged to build robots capable of competing in Aerial Assist, a game played by two competing Alliances (teams) of three robots. Each Alliance attempts to score as many balls as possible into their opponents' goals during a two-minute-and-30-second match. Points are also awarded for teamwork.

"The Chrysler Foundation and Chrysler Group are proud to play a role in encouraging students to explore the worlds of science, technology, engineering and mathematics education," said Jody Trapasso, senior vice president of Chrysler External Affairs and president of the Chrysler Foundation. "We wish all of the teams the best of luck as they embark on this exciting and rewarding challenge."

"We are equally proud of our employees who generously share their time and talents as mentors and competition coordinators. In the U.S. alone, 70 Chrysler Group employees serve as mentors for teams sponsored by The Chrysler Foundation."

The following teams, Frazier said, received booster funds from the Chrysler Foundation:

- Bishop Foley Catholic High School – Foley Freeze;
- Bloomfield Hills High School – Bionic Black Hawks;
- CSM Tech Academy and Clarkston High School – Team RUSH;
- Goodrich High School – Martians;
- Goodrich High School – More Martians;
- Grand Blanc High School – EngiNERDs;
- Macomb Academy of Arts and Sciences – Fighting PI;
- Notre Dame Preparatory School – Killer Bees;
- Oxford Community Schools – TORC;
- Pontiac High School – Wings of Fire;
- Romeo Community Schools – Biting Bulldogs;
- Waterford Kettering High School – The Captains.

Year-to-date, the Chrysler Foundation has awarded \$229,000 to robotics teams and organizations in Arizona, Illinois, Indiana, Michigan and Ontario, Canada, Frazier said.

Thirty-four of those teams are based in the U.S., Frazier said: One in Arizona; one in Illinois; two in Indiana; and 30 in Michigan, which has more registered FIRST Robotics teams than any other state.

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Buick to Continue China Connection with Enclave

Buick will begin exporting the latest edition of its award-winning Enclave luxury crossover to China.

"Last year, we set the brand's global sales record, topping 1 million units," said Duncan Aldred, U.S. vice president of Buick and GMC. "We want to continue to push that growth where appropriate, and the crossover market in China is rapidly expanding."

Redesigned for 2013, the Enclave is the U.S. industry's best-selling three-row luxury crossover. It features fresh styling, new safety technologies, in-vehicle connectivity and a more refined driving experience, said Buick spokesperson Lauren Indiveri.

market, Indiveri said. She declined to say how many Enclaves Buick expects to export to China, but the previous-generation Enclave was exported to China from 2008 to 2013 and sold more than 25,000 units.

New safety features include available camera-based Forward Collision Alert and Lane Departure Warning, along with the industry's first front-center side air bag system that helps protect drivers and front passengers in far-side impact crashes.

Enclave owners in the U.S. consistently list things like "overall quality of vehicle," "ride comfort" and "overall exterior styling" as their top reasons for purchase.

Indiveri said the Enclave in the U.S. is the same as the one sold in China. "The only difference is that we only offer the seven-passenger version of the Enclave in China," Indiveri said.

"The U.S. market has the option of a seven- or eight-passenger model. There are no changes or preferences that are different than the U.S. model."

Last year, the luxury crossover achieved its best U.S. retail sales year ever, up 7 percent. It was also Buick's top-selling U.S. retail vehicle, with 54,330 deliveries.

The cost of Enclave in China is between 509,000 and 649,000 RMB, Indiveri said. With current exchange rates, that amounts to between \$81,000 and \$104,000.

"The Buick Enclave enjoys a strong reputation in China and people are happy to pay that price," Indiveri said.

The Enclave is manufactured at GM's Lansing Delta Township Assembly/Lansing Regional Stamping facility.

"We want to continue to push that growth."

**- Duncan Aldred
VP, Buick**

And Buick's exporting of vehicles to China is nothing new.

"We have exported the Enclave to China since 2008," Indiveri said. "However, due to import regulations and duties on American sedans and SUVs with engine displacement larger than 2.5L, between December 2011 and December 2013, export of the redesigned Enclave was delayed. Buick is a top-selling brand in China."

Because of the importance of the Chinese market, it was always Buick's goal to again start exporting the Enclave to that

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GM retiree mentors Jim LaLonde, left, and Jerry Leman, right, welcome Flint Southwestern Classical Academy students to the GM Student Corps.

Anti-Tank Gunner To Tell His Story At WW II Forum

From France to Germany in an anti-tank platoon comes a story told in first person.

He was there. Now, Doug Harvey is here at the Michigan Military Technical & Historical Society talking about his experiences in World War II.

The U.S. Army veteran's May 3 appearance at the "WW2 Roundtable of Detroit" will begin at 4 p.m. in the Society's museum at 16600 Stephens in Eastpointe.

"Doug was drafted in 1943 and originally was assigned to the 78th Infantry Division, but was later transferred to fill out the 84th Infantry Division, 'the Rail Splitters,'" said Society spokesman Steve Mrozek.

"Doug was assigned to the Anti-Tank Platoon of the First Battalion of the 334th Infantry Regiment. He was a crew member on a towed 57mm Anti-Tank gun.

"He was also with the 84th when they shipped overseas and when they landed in France at Omaha Beach in November of 1944. Doug Harvey participated in the Rhineland, Ardennes, and Central Europe campaigns."

The events of the Second World War have had a profound impact on shaping the world as it is known today, Mrozek said.

The ripple effect of those events, he said, was felt in every community and in every state of the nation.

Mrozek said it's safe to say that most families know someone who participated in gaining the ultimate victory. As the generation who shouldered the responsibility for winning the war passes with time, these veterans' stories will endeavor to relate their experiences and remember those who served, said Mrozek.

GM Paid Internship Program Expands to Include Flint

The GM Student Corps kicked off its second year by expanding the summer internship program to include a new team of 10 students from Flint Southwestern Classical Academy high school.

General Motors made the announcement at the annual meeting of the Flint and Genesee Chamber of Commerce last week.

This year's Student Corps will provide 120 Detroit-area and Flint students from 12 high schools with paid internships and the opportunity to give back to their neighborhoods, said GM spokesperson Maria Raynal.

Teams of 10 students from each school will select and complete community service projects throughout the summer, supported by GM retiree mentors and GM interns from the

University of Detroit Mercy.

Student Corps in Detroit is an extension of GM's partnership with United Way's Network of Excellence Schools.

Once again, the teams will tackle restoration, repair, landscaping and cleanup projects at neighborhood parks and schools, developing teamwork, leadership skills and a service mindset, Raynal said.

All of this year's high school students are new to the program. The teams are selecting their projects now. Work begins in mid-June and concludes in mid-August.

"Last year, the bright young people in the GM Student Corps learned valuable skills that will help them succeed as professionals and citizens, and many of

them told us it was a life-changing experience," said Mark Reuss, executive vice president of GM Global Product Development, Purchasing and Supply Chain.

"Expanding the program to Flint reflects our deep commitment to the city and its people. We look forward to seeing what these terrific students will accomplish."

Former GM executive and University of Detroit Mercy economics professor Mike DiGiovanni returns to co-lead the retiree mentors with retired GM executive Larry Hice, who participated in the Student Corps' first year in 2013, Raynal said.

While Student Corps serves as the first paid job for many of the students, it offers more than

work experience - it is a comprehensive professional development program, Raynal said.

Students will work with their mentors to manage all aspects of their projects - budgeting, planning, problem-solving and execution.

Students also attend a financial planning seminar, engage in life-skills sessions about topics such as decision-making and resume writing.

They tour GM facilities and UDM for exposure to a variety of career and educational opportunities.

The schools selected the students based on leadership potential, dedication, determination and grit, school activities, citizenship and academic performance, Raynal said.

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'Chevy Lineup Best in History' – Sweeney

Edmunds.com has recognized seven Chevrolet models with nine awards for 2014.

The Corvette Stingray and Traverse were named Top Rated Vehicles, and the Corvette Stingray, Traverse, Colorado, Camaro, Impala, Silverado 1500, and Tahoe were named Most Popular for their segment.

"Today's Chevrolet lineup is the best in the brand's history and these awards from Edmunds.com are further proof that we are delivering the expressive designs, easy-to-use technologies, safety and performance that consumers want," said Brian Sweeney, Chevrolet's U.S. vice president.

The Top Rated Vehicle award is selected from a field of 200 cars, which are all subjected to a standardized test loop and go to Edmunds' test track for instrumented testing in controlled conditions, said GM spokesperson Otie McKinley. Each car is then given a grade in relation to its direct competition in its segment and price range. Those that earn an "A" rating are awarded the Top Rated Vehicle Award.

The Most Popular Award is tied to the number of unique visitors to each model's research and inventory pages on Edmunds.com, McKinley said.

The number of visitors to the model's detail page, reviews, build and price tools, and new car inventory pages are tabulated, and the top three models are given the Most Popular Vehicle Award.

In the car category, the Camaro was named Most Popular Entry Sport Car of 2014, the Impala the Most Popular Large Car of 2014, and the Stingray the Most Popular Midrange Sports Car of 2014.

Among trucks, the Colorado, Traverse, Silverado 1500, and Tahoe were named the Most Popular Compact Truck, Large Crossover SUV, Large Truck, and Large SUV of 2014, respectively.

Edmunds called the 2014 Chevrolet Corvette Stingray "outlandishly quick and capable of generating such fierce acceleration that you'll be forgiven if you erroneously think that Chevy secretly strapped a rocket motor underneath the car. The V8, especially with the optional dual-mode exhaust, sounds so glorious under full throttle that you'll want to uncork at every tunnel or highway underpass opportunity."

The site said of the 2014 Traverse, "overall, the 2014 Chevro-

let Traverse delivers a smooth, confident and quiet highway ride."

As to the Colorado, Edmunds stated that "the Chevy's affordable price made it particularly appealing to budget-minded truck buyers, but that's largely where the positives stopped. The Colorado (and its GMC Canyon twin) suffered from lackluster four- and five-cylinder engines, an abundance of cheap cabin plastics, inconsistent build quality and a general lack of refinement."

Edmunds also had good things to say about the Camaro. "No matter which engine you choose, no one will ever accuse your 2014 Chevrolet Camaro of being slow. Buying a V6 Camaro isn't the stigma it used to be.

"The V6 is responsive and revs freely, and the exhaust note is

pleasingly sporty. Still, the V8 better fits the Camaro's tough guy persona with its tire-shredding power and thundering sound. All of that goes double for the supercharged ZL1."

Of the Impala, Edmunds said the 2014 improved design puts it at the top of the list of full-sized sedans. The site praised the Silverado 1500's competitive V6 engine, saying that it was needed in the pickup truck market.

Edmunds said of the Tahoe that "everything that buyers liked about the previous Chevy Tahoe is still here in the redesigned 2015 Chevrolet Tahoe: handsome truck styling, three rows of seats with accommodations for as many as nine people and a strong V8 engine that Chevrolet certifies for an 8,600-pound tow rating when properly equipped."

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Fiat Readies Jeep Production Plan For China Market

ROME (AP) – Fiat and Chrysler announced plans April 19 to build three new Jeep models in China for that market, the biggest for the vehicles outside the United States, as they attempt to boost sales in a country where they lag behind their competitors.

The automakers said they will expand their joint venture with China's Guangzhou Automobile Group Co. Ltd., and increase the portfolio of Jeeps, which are currently imported to China.

Production is expected to start in late 2015 in Guangzhou, the companies said in a statement, adding that they are considering a Jeep model "uniquely designed for China."

Chrysler spokesman Gualberto Ranieri declined to provide details on that model. He said in an email that more information will be announced at an "appropriate time." The joint venture involving Chrysler, Fiat and Guangzhou Automotive makes the Fiat Viaggio in China, but no Jeeps are produced there now.

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