

2014 Cadillac ATS Will Offer Special Limited Crimson Sport Edition Sedan

Cadillac wants buyers to see red.

The automaker is building a special limited Crimson Sport edition of the 2014 ATS sedan.

Produced only during the spring of 2014, the special edition sedan is characterized by its unique Crimson Red Metallic exterior paint and a collection of its sportiest performance attributes, including an available Track Package.

Four different interior environments are offered in the Crimson Sport ATS: Morello Red with Jet Black accents, Caramel with Jet Black accents, Jet Black with Jet Black accents and Light Platinum with Jet Black accents.

Other exterior enhancements include exclusive 18-inch Manooogian Dark Silver Premium Painted wheels; a ground effects package with color-matched front splitter, rocker moldings and rear diffuser; and an aero decklid spoiler.

Inside, upgrades include a heated steering wheel in mi-

crofiber suede, a microfiber suede shift lever and heated front seats.

Buyers can opt for the Crimson Sport Edition on either the 272-horsepower ATS 2.0T Performance Collection (with automatic transmission) or 321-horsepower 3.6L Premium Collection with rear- or all-wheel drive.

Navigation, sunroof, the Driver Assist Package and Advanced Security Package are all optional. Rear-wheel-drive 3.6L models also offer a Track Package.

"The Cadillac ATS sedan balances performance and refinement, wrapped in a progressive expression of Cadillac's Art & Science design philosophy," said Cadillac spokesman Brian Corbett.

"Named 2013 North American Car of the Year, the ATS compact luxury sedan has drawn new customers to the brand and helped to continue the evolution and elevation of Cadillac."

The 2014 Cadillac ATS Crimson



2014 Special Limited Crimson Sport edition of Cadillac ATS

Sport Edition will be available in dealerships at the end of March.

The limited-edition package

carries an MSRP of \$46,010 for the 2.0T Performance Collection and \$51,010 for the 3.6L Premium Collection.

GM Awards 68 'Suppliers of the Year'

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yond," Lieblein said. "Each has met the demands of our business, while at the same time demonstrating values important to GM and our communities."

Blake Synnestvedt, director of commercial business for L&L Products in Bruce, Mich., said he heard about winning one of GM's awards at the actual ceremony.

"It was a fabulous event," Synnestvedt said. "We have a great relationship with GM's engineering and purchasing department. That's quite remarkable because often with OEMs, those two departments don't always form a tight team."

L&L Products, Synnestvedt said, makes sealing components such as baffles to reduce noise. They also make structural parts to improve crashworthiness and durability.

The company, Synnestvedt said, worked up a new business proposal that allowed the com-

pany to be able to influence design while still being able to take cost out. So they were able to go from price negotiation to a true collaboration.

"You only get invited to an event like this if you're going win an award," Synnestvedt said. "We've won two in the past and we've been working with GM since the Fisher Body days. So this is really an honor."

"What's next for us is continuing to grow our business by solving technical problems in a cost-efficient manner."

The Supplier of the Year and Overdrive award winners are chosen by a global team of GM purchasing, engineering, quality, manufacturing and logistics executives.

Students Follow GM Engineers Around Plant

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gineer at General Motors. "It was very helpful to me in making decisions for my future."

"I have a better understanding of an engineer's role in manufacturing."

"Manufacturing appears to be an exciting place to build a career."

The high school program offered a very similar experience, Nadrowski said.

Local Warren-area high schools identify students that are considering engineering as a field of study in college, so these students are also paired up with plant engineers and spent the day job shadowing their activities throughout the facility.

Feedback from the high school students was also very strong, Nadrowski said.

"There were many interesting things I saw," said Andrew Rouditchenko, a student at Warren Mott High School.

"The assembly line process and all of the detailed machines and robots on the assembly lines fascinated me."

"It was pretty amazing how hefty transmission cases could be built with such efficiency and precision, and it's hard to believe that 50 years ago most of this technology didn't even exist."

Churches to Hear GM Chorus

The GM Chorus's spring schedule has been set.

Carol Milligan, chairperson of the group's publicity committee said the chorus's first spring concert is Sunday, April 6, at First United Methodist Church of Mount Clemens, 57 South Gratiot.

The performance begins at 3 p.m.

This concert will be followed by a performance on the same day at 6 p.m. in St. Margaret of Scotland Church, 21201 East 13 Mile Road in St. Clair Shores.

On Monday, April 7, the group will sing at First Presbyterian Church of Warren, 3000 East 12 Mile, beginning at 7 p.m.

On Friday, April 11, the chorus will perform at Holy Innocents Catholic Church, 26100 Ridgemont in Roseville, at 7:30 p.m.

On Sunday, April 13, the group will give two performances. The first is at 3 p.m. in New Hope United Methodist, 53245 Van Dyke in Shelby Township. The

second concert will be held in St. Paul Lutheran Church, 1133 Joslyn in Pontiac starting at 7:30 p.m.

On Friday, April 25, students from Lincoln High School of Warren's music program will be joining the chorus in a performance at Lincoln High School, 22900 Federal Avenue in Warren. The concert starts at 7:30 p.m.

The final two concerts will be held on Sunday, April 27. The first performance starts at 3 p.m. in North Presbyterian Church, 3633 Big Beaver in Troy. The next concert is at 7:30 p.m. in Cana Lutheran Church, 2119 Catalpa in Berkley.

To learn more about the chorus, go to www.gmchorus.org.

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