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Chevrolet's Detroit Belle Isle Grand Prix Needs Volunteers

The Chevrolet Detroit Belle Isle Grand Prix is looking for volunteers to help host the race this summer.

This year's race, the 25th Grand Prix in Detroit's history, is held during the weekend of May 30-June 1 at the Raceway at Belle Isle Park street circuit. Organizers expect a crowd of more than 100,000 people to visit Belle Isle during race weekend.

Event organizers are targeting a workforce of more than 1,200 Detroit Grand Prix Association (DGPA) volunteers.

This year's Grand Prix will include two IndyCar Series races titled the Chevrolet Indy Dual in Detroit presented by Quicken Loans.

The Dual will feature one Indy race on Saturday and one on Sunday.

Along with the IndyCar races, the event will feature the new unified sports car series, the TUDOR United SportsCar Championship, and two Pirelli World Challenge Series races.

In addition, for the first time in Detroit, the high-flying trucks of the SPEED Energy Stadium SUPER Truck Series will be featured.

All this activity requires a strong volunteer corps to assist the huge crowd of fans along with the race teams, vendors and event partners, said event spokesperson Merill Cain.

"We have been very fortunate at the Grand Prix to consistently have the best group of volunteers I've ever encountered at any event," said Bud Denker, event chairman for the Chevrolet Detroit Belle Isle Grand Prix.

"Without these dedicated and passionate people, we would not be able to host the world-class

event we do here in Detroit every year.

"Our goal in 2014 is to have 1,250 volunteers join our team and continue to help make the Grand Prix a success and build on one of Detroit's favorite summertime events."

Volunteers can experience the event in many unique and exciting ways, Denker said. Some of the vital duties DGPA volunteers perform during the Grand Prix include:

- circuit marshals;
- customer relations;
- food services;
- hospitality services;
- information booths;
- track services;
- ticket scanners;
- transportation/delivery services;
- ushers.

In order to join the DGPA and volunteer for the Chevrolet Detroit Belle Isle Grand Prix, individuals must pay a \$15 registration fee.

DGPA members have access to many benefits, said Denker, including credentials for all three days of the Grand Prix, an official DGPA volunteer uniform, a DGPA membership patch, a lapel pin, free off-island parking during race weekend, access to pre- and post-event parties and lunch provided all three days of the event.

Volunteers are required to work a minimum of 25 hours during race weekend that will be divided into shifts depending on the volunteer area.

Registration is currently under way.

To learn more about becoming a DGPA member and to sign up as a Grand Prix volunteer – sponsored by Quicken Loans – visit www.DetroitGP.com.

Dealers Praise Fiat Deal

By Janet McConaughy
Associated Press

NEW ORLEANS (AP) – Chrysler dealers from around the U.S. seem revved up by the purchase of the U.S. carmaker by Italy's Fiat SpA.

They were attending the National Automobile Dealers Association convention in New Orleans on Saturday – four days after Fiat announced that it had bought the last big chunk of Chrysler stock to make the U.S. company a wholly owned subsidiary.

"I think it's well deserved," said Pamela Burger of Carl Burger Chrysler Jeep Dodge Ram World in the San Diego suburb of La Mesa, Calif. "They picked us up out of bankruptcy when we couldn't even be bought, and have grown us over five years. They helped us grow instead of stripping us of money and assets."

And, she said, "The quality gets better and better."

Fiat has been running Chrysler since 2009 and owned nearly 60 percent of Chrysler's shares but lacked full control until Fiat-Chrysler CEO Sergio Marchionne won a hard-fought deal with the union-controlled trust fund that owned the remaining 41.5 percent of the stock.

With the deal complete, Marchionne can push deeper integration and decide where the joint company will be based and listed, as well as its name.

Clay White of Starr Motors in Suffolk, Va., praised Fiat's leadership, "which is something we didn't have with Cerberus or Daimler. Daimler just pillaged the money from Chrysler and took it back to Germany. My opinion."

Chrysler and Daimler-Benz AG merged in 1998 to form the new DaimlerChrysler.

Daimler, in 2007, sold Chrysler to Cerberus Capital Management and renamed it Chrysler LLC. But the company filed in 2009 for bankruptcy reorganization.

Since then Chrysler, of Auburn Hills, logged its ninth straight profitable quarter in the third quarter of 2013, earning \$464 million and propping up Fiat, which is struggling in a down European market.

Without Chrysler, Fiat would have lost \$340 million in that quarter; instead, it earned \$260 million.

"In South America, Chrysler is seen as a very premium product" – much more prestigious than Fiat, said Fiat dealer Juan Pablo Meivide of TOP West SA in San Justo, Argentina.

Alabama state Sen. Dick Brewbaker, a member of the third generation at Brewbaker Motors in Montgomery, says he's very impressed by the vehicles' interior design and the company's marketing.

"At first I was a little cautious" about the merger, he said. "I will say it has far and away exceeded my expectations."

Brewbaker said that within five months of the purchase of Chrysler by Fiat, dealers saw greatly improved vehicles, especially the interiors. The company's marketing also improved, he said.

"I think it was a distraction for a while for Sergio," said Don Lee of Lee Auto Malls of Maine, in Westbrook, Maine. "Now that's out of the way, he'll focus more on business of Chrysler and Fiat."

Lee added, "I always gauge the success of these manufacturer meetings by the amount of complaining that goes on during question-and-answer."

"It was relatively quiet – a good sign."

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No Security Deposit Required

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NO SECURITY DEPOSIT REQUIRED



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36 Month Lease/10,000 Miles

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