

GM's RenCen Manages Waste, Helps Build Greener Detroit

The General Motors Renaissance Center – the six-tower office complex that dominates Detroit's skyline and has its own ZIP code – now recycles, reuses or converts all its daily waste to energy.

By diverting 5 million pounds of trash – or 200,000 full garbage bags – annually, RenCen has become landfill-free.

The drive to make the Renaissance Center, home of GM's Global Headquarters, landfill-free took more than two years, said GM spokesperson Sharon Basel.

The process included coordination with GM employees, recycling partners, business tenants and their employees, the Detroit Marriott at the Renaissance Center and property management company CBRE.

"This is a significant achievement considering all the waste from workers, shoppers, diners and hotel guests – ranging from half-eaten hamburgers to used mattresses – that will not end up in a landfill," said Mike Robinson, GM vice president of Sustainability and Global Regulatory Affairs. "By working together, we reduce our footprint while helping build a greener economy and a greener Detroit."

The Renaissance Center is the most complex among GM's 110 landfill-free sites to reach the milestone, Basel said. It's the automaker's only facility open to the public. Covering 5.5 million square feet, the building houses the Western Hemisphere's tallest all-hotel skyscraper, 11 other businesses, 20 restaurants and 27 retailers. It accommodates 12,000 office workers and 3,000 visitors daily.

The journey toward landfill-free began with a dumpster dive,

searching through trash to identify reuse and recycling opportunities, Basel said. Combining that insight with the building's historical waste data, GM teamed with all the business tenants, environmental staffs and CBRE to engage people in increasing paper, plastic, and battery recycling.

Educating how and where to recycle, as well as making it convenient to do so, changed behavior.

A number of partners make landfill-free possible. GM worked closely with Waste Management, an international leader in recycling, to coordinate its needs with partners around the region to meet the goal, Basel said. Royal Oak Recycling bales and ships paper to mills across the country where it is turned into items like cereal boxes and tissue paper.

A Detroit nonprofit receives all returnable bottles and cans as a donation for youth outreach programs. Waste Management's Detroit Recycling Center recycles cardboard and plastic, and Veolia Environmental Services ensures batteries are properly recycled.

GM's abundance of recyclable waste contributed to the economic growth of a new business called Hamtramck Recycling, Basel said. The company sorts the Renaissance Center's mixed packaging material and odd-shaped and bulky items. The company's bulk shredder helps GM and other companies in Southeast Michigan manage their waste streams and increase recycling.

The Renaissance Center now recycles 49 percent of its total waste, an improvement of 127 percent since the drive to landfill-free began in 2011, Basel said.

www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com

Be treated with the respect you deserve.
TOP DOLLAR FOR YOUR TRADE
and the Best Deal PERIOD!!

Wally Edgar FIND NEW ROADS
Chevrolet Employee HQ



1-248-724-1073

JAY CHAISER x117
Fax: 248-391-0189
Cell: 248-821-8026
Email: jchaiser@wallyedgar.com

Sales Hours:
Mon. - Thur. 8:00 am - 8:00 pm
Fri. 8:00 am - 6:00 pm
Sat. 9:30 am - 3:00 pm • Sun. Closed
CHEVY DEALER CODE 44085

2014 IMPALA LS



\$225*
36 MONTH • 10K LEASE
\$999 DOWN

2014 EQUINOX LS FWD



\$189*
36 MONTH • 10K LEASE
\$999 DOWN

2014 CRUZE LS



\$125*
36 MONTH • 10K LEASE
\$999 DOWN

*Lease payment examples based on GM Employee Discount price plus tax, title, plate, first month payment (except Cruze) and doc. fees due at signing with all rebates including USAA private offer assigned to dealer. Lessee responsible for excess wear and tear as well as exceeding contracted mileage. Security deposit may be required by lender. Due to advertising deadlines, price subject to change.

Located right off
I-75 on M-24,
2 minutes N. of the
Palace of Auburn Hills

1-866-906-0279
Wally Edgar
Chevrolet

Make us your Michigan P.E.P. Car Connection

www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com



SEASON'S BEST EVENT

GET THE CADILLAC YOU SO RICHLY DESERVE.



NOW DURING THE SEASON'S BEST EVENT, GM EMPLOYEES CAN TAKE ADVANTAGE OF THE BEST OFFERS OF THE SEASON ON THESE CADILLAC ALL WHEEL DRIVE MODELS.

JUST ANNOUNCED! \$500 LEASE ENHANCEMENT ON ATS¹ & \$2000 LEASE ENHANCEMENT ON CTS

2014 CADILLAC ATS AWD 2.0 TURBO

\$271* PER MONTH

WITH \$999 DUE AT SIGNING
AFTER ALL OFFERS

36 MONTH LEASE • 10,000 MILES PER YEAR
No security deposit required. Tax, title, license, dealer fees extra.
Mileage charge of \$.25/mile over 30,000 miles.
At participating dealers only • Michigan Residents Only¹



2014 CADILLAC SRX 3.6 WT.

\$329* PER MONTH

WITH \$0 DUE AT SIGNING
36 MONTH LEASE • 10,000 MILES PER YEAR
MSRP \$38,630



2014 CADILLAC XTS 3.6 304 H.P.

\$419* PER MONTH

WITH \$0 DUE AT SIGNING
36 MONTH LEASE • 10,000 MILES PER YEAR
MSRP \$45,665



2014 CADILLAC CTS AWD SEDAN LUXURY COLLECTION

\$399* PER MONTH

WITH \$949 DUE AT SIGNING
AFTER ALL OFFERS

36 MONTH LEASE • 10,000 MILES PER YEAR
No security deposit required. Tax, title, license, dealer fees extra.
Mileage charge of \$.25/mile over 30,000 miles.



PRE-OWNED SPECIALS

- 2010 CADILLAC SRX • Stk#P8051 \$24,481
SUV Luxury Pkg. • 40k Miles • One Owner Perfect CAR-FAX
- 2011 CADILLAC SRX • Stk#P8095 \$28,678
SUV • Factory Warranty • 18k Miles • One Owner Perfect CAR-FAX
- 2012 CADILLAC SRX SUV • Stk#P9048 \$35,631
AWD • Factory Warranty • 29k Miles • One Owner Perfect CAR-FAX
- 2013 CADILLAC CTS • Stk#P7879 \$29,989
AWD Sedan • 18k Miles • One Owner Perfect CAR-FAX
- 2013 CADILLAC CTS • Stk#P7953 \$30,894
AWD Sedan • 10k Miles • One Owner Perfect CAR-FAX
- 2013 CADILLAC ATS • Stk#P9056 \$41,433
AWD Sedan • Luxury Pkg. • 1,284 Miles • Perfect CAR-FAX
- 2012 GMC YUKON DENALI • Stk#P9067 \$42,986
AWD SUV • 26k Miles • One Owner Perfect CAR-FAX
- 2008 LAND ROVER • Stk#P8049A \$31,994
RANGE ROVER SC • 66k Miles • Perfect CAR-FAX

– Call 888-548-8939 –

SERVICE AND SALES NOW OPEN SATURDAYS

SERVICE 9-2 • SALES 10-4 Certified Service

Save money every day with these maintenance specials...

Conventional
OIL CHANGE

27 point inspection
most GM cars
& light trucks. \$18⁹⁹
Up to 7 quarts. – plus tax –

dexos
OIL CHANGE

27 point inspection
most GM cars
& light trucks. \$26⁹⁹
Up to 7 quarts. – plus tax –

Synthetic
OIL CHANGE

27 point inspection
most GM cars
& light trucks. \$57⁹⁹
Up to 7 quarts. – plus tax –

Add a TIRE
ROTATION

for \$5⁰⁰
with an oil change.
Most GM cars & light trucks.



Showroom Hours: Mon. & Thurs. 8:30 a.m. • 9 p.m. Tue., Wed., & Fri. 8:30 a.m. - 6:00 p.m. Sat. 10 a.m. - 4 p.m.
8333 EAST 11 MILE ROAD • I-696 & VAN DYKE • 888-548-8939
Visit our website: www.PrestigeCadillac.com for all our specials

*Plus tax, title, plate fee. Plus tax on rebates, tax on payment. Must qualify with Tier 1 credit through U.S. Bank. Pricing includes all factory rebates. No security deposit required. Lease must be registered in the state of Michigan. We accept all GM purchase plans. All lease payments calculated based on GM Lease Loyalty Program or GM Conquest Lease. To qualify for GM Lease Loyalty you must have a 1999 or newer GM lease with a scheduled lease end date before December 30, 2014. To qualify for GM Lease Conquest you must have a non-GM Lease vehicle. Sale limited to availability during program period. Picture may not represent actual vehicle being sold. All lease payments already include acquisition fee. This ad is your coupon. Expires 1/02/2014 at 4PM