

VYLETEL

ATTENTION FAMILY MEMBERS OF GM EMPLOYEES! NOW ELIGIBLE UNCLAS, AUNTS, NIECES, & NEPHEWS!
 BUICK LOYALTY UP TO \$750 ON SELECT MODELS

JUST ANNOUNCED! BLACK FRIDAY Supplier Pricing for EVERYONE!

INCREASED! Now Truck Loyalty is \$1,000 On Select Models

ENTER TO WIN TWO YEAR LEASE On A 2014 Terrain Denali or Buick Regal Grand Sport. See dealer for details.

2013 BUICK ENCLAVE FWD CONVENIENCE GROUP
MANAGER DEMO SPECIAL! LOW MILES! LIKE NEW!

EVERYONE PRICE WAS \$39,865*
NOW **\$33,365***

SAVE \$6,000 OFF LIST PRICE

0% Up To 60 Months Available

*Plus tax and loyalty rebate. Stock #6051-13

2013 BUICK ENCORE FWD
MANAGER DEMO SPECIAL! ONLY 2,000 MILES

EVERYONE PRICE WAS \$25,195*
NOW **\$21,499***

1.9% Up To 60 Months Available

*Price Plus Tax. Figured with Lease Loyalty Rebate. Stock #5902-13

2014 GMC SIERRA 1500 4WD CREW CAB SLE 4X4 With Extras
24 MONTH LEASE SPECIAL

Trailer Equip. Pkg, Pwr Seat Adjuster, Remote Vehicle Start, Front Fog Lamps, Rear Window Defroster, Power Outlet, 110-Volt AC, Universal Home Remote, Air Conditioning, Dual Climate Control & More!

\$279* 24 MO. LEASE 10K PER YEAR OR **\$295*** 24 MO. LEASE 12K PER YEAR

*GM Pricing plus lease loyalty rebate and tax on payments. NO SECURITY DEPOSIT REQUIRED. Stock #9765-14 • Deal #46045

2014 GMC TERRAIN FWD SLE-1
GMC HAS THE LOWEST SUV LEASE IN TOWN!

FREE 2 Year Maintenance
24 MO. LEASE
\$179*

10K Per Year

*GM pricing plus tax w/ Lease Loyalty rebate NO SECURITY DEPOSIT REQUIRED. Stock #9853-14 • Deal #46047

2013 BUICK REGAL Powered by Ecotec 2.4L with eAssist Technology
YEAR END BLOW OUT SALE! SAVE BIG!

EVERYONE PRICE WAS \$29,910*
NOW **\$22,910***

UP TO 36 MPG

SAVE \$7,000 OFF LIST PRICE

0% Up To 60 Months Available

Must have lease loyalty rebate. Plus tax title. Stock #5922-13

2014 BUICK LACROSSE 1SL LEATHER
THE ALL NEW LACROSSE IS HERE!

LEASE THIS LEATHER GROUP FOR ONLY **\$309***

24 MONTH BUICK EXPERIENCE LEASE
24 MO. LEASE 10K Per Year

FREE Maintenance • FREE XM Radio!
FREE OnStar

*GM pricing. Plus Tax. Lease Figured w/ Buick Loyalty Rebate. NO SECURITY DEPOSIT REQUIRED. Stock #6344-14 • Deal #96044

2013 BUICK VERANO FWD 1SG
YEAR END BLOW OUT!

EVERYONE PRICE WAS \$26,655*
NOW **\$21,995***

0% Up To 60 Months Available

*GM Pricing Plus, Tax Title, DOC Fee. Must Have Lease Loyalty Rebate For Lowest Price. Stock #6015-13

2014 GMC ACADIA FWD SLE-1
24 MONTH LEASE SPECIAL

\$259* 24 MO. LEASE 10K Per Year

DUE AT SIGNING \$1239.86

NO SECURITY DEPOSIT REQUIRED.

*GM Pricing plus lease loyalty rebate and tax on payments. Stk #9767-14 • Deal #46046

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SALES: M/TH 8:30am-9pm; T/W/F 8:30am-6pm; SAT 10am-3pm
SERVICE: M/TH 7am-8pm; T/W/F 7am-6pm; SAT 8am-1pm

*GM Pricing Plus Tax, Title, Doc, No Security Deposit Required. 2014 Terrain \$1785 Due At Lease Signing. 2013 Verano \$1550 Due At Lease Signing. 2013 Regal \$2054 Due At Lease Signing. 2013 Encore \$1772 Due At Lease Signing. 2013 Lacrosse \$1550 Due At Lease Signing. 2014 GMC Acadia \$1929 Total Due At Signing. 2014 Encore \$1103 Due At Lease Signing. 2014 Sierra Double Cab \$1168 Due At Lease Signing. For 2 years receive free maintenance. Free OnStar. Free XM Radio on 24 month lease only. To Qualify For Lease Loyalty Must CURRENTLY LEASE (Not Own) a 1999 or newer GM Car or light truck with a Scheduled Lease End Date From October 1, 2013 Through October 31, 2014. Programs subject to change. Photos may not represent actual vehicle. See dealer for details. Expires 12/02/13.

'By Supporting Higher Education, We Ensure the Next Generation Receives Knowledge, Skills to Compete' - Pickard

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ganizations, and career development resources.

Here is this year's list of GM Foundation grant recipients:

Art Center College of Design, Brigham Young University, University of California-Berkeley, Cleveland Institute of Arts, University of Cincinnati, Duke University, Georgia Institute of Technology.

Kettering University, Lawrence Technological University, Massachusetts Institute of Technology, Michigan State University, Michigan Technological University.

University of Michigan, National Black MBA Association, National Society of Black Engineers, Northwestern University, Ohio State University, Pennsylvania State University.

University of Puerto Rico, Purdue University, Society of Hispanic Professional Engineers, Society of Women Engineers, Stan-

ford University, University of Texas-Austin.

United Negro College Fund (Howard University), Virginia Polytechnic Institute and State University, and the Hispanic Association of Colleges and Universities.

Additional support for collegiate programming includes the Buick Achievers Scholarship Program, which is funded by the GM Foundation and is one of the largest scholarship programs in the country, Mainville said.

Since its inception in 2011, Buick Achievers has awarded roughly \$16 million to students entering or attending college to study STEM and fields related to the auto industry.

The program places a strong focus on recognizing women, minorities, military veterans and military dependents, as well as students known for excelling in the classroom and giving back to their communities.



2014 Sierra

Silverado, Sierra Reworked for Better Fuel Economy, Ride, Handling, Safety

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only been combined on high-end cars made by Audi, Mercedes and Lamborghini. And I can say that my engine is the anchor for GM's high-performance cars - the Corvette Stingray and the Camaro."

Mike Norrito, lead development engineer for full-sized trucks at GM, said that improved fuel economy wasn't their only challenge in designing the new Sierra/Silverado.

"Our challenge was to take an excellent vehicle and make it better in a lot of different aspects, from interior noise to ride and handling to braking and safety," Norrito said. "I would say that our biggest achievement was to move the needle on fuel economy. We did that and our customers are thrilled."

And, Norrito said, they improved the fuel economy not only by redesigning the engine. They achieved gains by paying attention to the details that resulted in a more aerodynamic and streamlined body that reduced air resistance. They worked on the rolling resistance of the tires and designed new axles. These things all helped with fuel efficiency.

"I would say that the most fun part of the design process for me was when we took our test vehicles on what we call integration ride trips," Norrito said. "That's just taking the test vehicles out on the road and subjecting them to real-world conditions by using the trucks the way our customers use them. We found out what the issues were and went after them."

The biggest obstacle, Norrito said, was keeping the trucks' mass down.

"When you add safety features and content for drivers, keeping a truck's mass or weight down is a challenge," Norrito said. "People are always telling you that they love a vehicle, but if they could have just a little more leg room or a little more space in the truck bed. The result is that vehi-

cles can get bigger very easily. You have to watch that, while providing the features that people want."

Jully Bura was the chief engineer on the 2014 Sierra/Silverado. She's been with GM for 38 year and said the Sierra/Silverado was the third generation of GM trucks that she's worked on.

"Right after we launched the previous model back in 2007, we started working on this generation of truck at the Advanced Vehicle Development Center at the Tech Center in Warren," Bura said. "The goal for this truck was to refine its features. That meant achieving leadership in fuel economy, interior noise, handling and safety."

Safety, Bura said, is not something people tend to think of when they buy a truck. But not a month has gone by where she hasn't received a letter from someone who was able to walk away from a terrible truck crash without serious injury.

"That's gratifying, knowing that our work on safety has paid off in lives saved," Bura said. "Our customers have also told us that they appreciate features not normally associated with pickup trucks - features like lane departure warning, front and rear parking assistance and our safety alert seat with haptic feedback."

Bura said that these truck features and improvements are all important to making a better truck. Asking what's her favorite feature is much like asking a parent who her favorite child is.

"But if you pushed me into a corner and demanded one thing about these trucks that I'm particularly proud about, I'd have to say noise," Bura said. "We worked hard on refining things like precision in steering and the braking system."

"These are all important, but let's talk about interior quietness. I mean these are pickup trucks. People expect them to be noisy, but you can be the driver and have a conversation with someone in the back seat without having to raise your voice."

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- Aluminum Wheels!
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*Picture may not represent actual sale vehicle. All applicable rebates including lease loyalty, lease conquest or owner loyalty have been deducted from Sale Price/Payment and are subject to change by the manufacturer without notice. All leases are 36 months/10,000 miles per year. All Sale Prices/Payments are plus title, tax and plate fees. Purchase payments are 75 months at 1.9% APR for qualified customers. Certain Restrictions may apply, see dealer for details. Sale ends 11/30/2013 @ 2:00PM.

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