Q&A with GM Manufacturing Head Tim Lee

(EDITOR'S NOTE: Tim Lee, GM Executive Vice President of Global Manufacturing and chairman of GM China, discussed the automaker's strategic focus of its manufacturing operations at the opening of the new \$200 million GM Arlington, Texas, Assembly plant.

As a way of summarizing Lee's comments, this newspaper presents his remarks in question-andanswer form.)

Q. How does the opening of the new Arlington Stamping plant fit into GM's global manufacturing strategy?

A. The site is part of a growing trend in the automotive industry to locate stamping operations closer to assembly plants to improve quality for our customers, and reduce cost. Arlington is the 10th contiguous stamping plant to come on line in GM's global operations in the last five years.

Q. What are the benefits of contiguous stamping plants?

A. Contiguous plants require lower capital investment, reduce logistics and container costs and practically eliminate quality issues common with shipping large sheet metal parts hundreds or thousands of miles. For instance, once Arlington Stamping is fully operational, we expect to reduce our logistics costs by \$40 million a year.

O. When people think of quality, aren't they talking about performance, reliability and durability? What role does GM's stamping operations play in supporting GM's quality initia-

A. Sheet metal is the first thing customers see when they enter a dealership. While we can have the best paint systems in the world, if the sheet metal the paint is applied to isn't worldclass, our customers will be disappointed. Shipping these parts long distances increases the chance something can happen to the parts. Contiguous stamping plants help us eliminate that risk by moving parts a matter of feet from assembly, not miles.

Q. With such a large manufacturing footprint - 171 plants in 31 countries - what is your philosophy on running the business?

A. Well, I need to learn more languages. Seriously, though, I prefer to take a more holistic approach to the business. We have terrific employees at all levels in our plants who are empowered to deal with issues at the local level. My job and the job of the other manufacturing leaders is to ensure that we provide the support systems and processes that the plants need to deliver for our customers.

Contiguous stamping plants is one example of helping our assembly operations by reducing repair and scrap. We are also

Villaire Named to **High Legal Post**

Cooper-Standard Holdings Inc. appointed Iwona Niec Villaire to deputy general counsel and director of global legal compliance effective Sept. 30. She will report to Timothy Hefferon, senior vice president, general counsel and secretary. She will be based at the company's headquarters in Novi.

Villaire will be responsible for a variety of legal matters, including securities law compliance, financing, corporate governance matters, mergers/acquisitions, real estate transactions and oversight of the company's legal affairs in Europe. She will join Cooper Standard's Corporate Responsibility Committee and coordinate the activities of the company and committee in ensuring continued compliance with the company's code of business conduct and ethics.

working across the enterprise with Design, Engineering and our suppliers to improve our partnership so we can produce the world's best vehicles.

Q. Your holistic approach to manufacturing extends to plant communities. Why is this impor-

A. Working with our employees and union partners, GM makes a difference in the communities in which we operate economically, environmentally and socially.

Our approach is to "drive a better tomorrow" through investments that will make our plant communities safer, smarter and healthier.

Tens of thousands of our manufacturing employees volunteer in their communities and we've contributed millions of dollars to local charities.



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