#### DETROIT AUTO SCENE

Fehan summed up the chal-

You build it. You take it to SE-

lenges and duties of someone in

MA, you get it into publications,

and you race it – that's how you're awarded the vehicle," said

Fehan. "You've got to be very cre-

ative to be awarded one of these

al last year to build the red Ca-

maro, I sent a 165-page presenta-

tion that had all the vehicles (I

have built) in it, and they could not believe it. They called it 'Vol-

ume-itious.' They could not be-

lieve I had built that many vehicles, but it's been a great career."

objective is for that car to go to

track events and be the domi-

it out there, get public aware-

ness, and when you're at the

track, you're proving to con-

sumers that you're the king of

Fehan explained Chevrolet's

"So the goal is to basically get

"When I submitted my propos-

vehicles.'

nant vehicle.

charge of a campaign vehicle.

## Fehan's Custom Camaro 1-LE **Inspires Brand Confidence**

CONTINUED FROM PAGE 1

which he cites as "By far the most affordable and best from the dealer to the track pony car available today.

Builder: Bob Fehan Motorsports Inc.; Driver: Bob Fehan; Vehicle **Sponsor**: GM Chevrolet Chevrolet Performance - Vehicles-Parts-Racing: Show. Race Tires and Vehicle Sponsor: Continental Tire; Racing Brakes and Rotors by: Brembo Race Technologies; Suspension: Bob Fehan Inc.; Camera, in Vehicle: GoPro be a Hero, HD HERO2 Motorsport Edition:

Engine: 569 hp Billy Briggs Racing Engine; Racing Seats by: Recaro; Racing Headers and Exhaust by: Boria Exhaust; Motorsport Wheels by: BBS; Roll Cage by: RPM Engineering; Racing Gauges by: Auto Meter; Air Induction System by: K&N Engineering; High Performance Body Parts utilizing the World's lightest fiber (Carbon Fiber/Innegra-S) by: Bob Fehan -Hood, Under Hood Trim, Interior Trim, Front Splitter Blade, Rear Spoiler Extension, Truck Floor.

Fehan couldn't be happier about contributing to the brand's success.

"Even as a child, I truly believed in keeping Detroit alive, and the way you do that is by designing the most interesting vehicles in the country," Fehan said in an interview.

Warming quickly to his favorite topic, Fehan exuded the youthful excitement and enthusiasm of someone who's spent his career doing what he loves, starting when he got his early training in working on cars at his father's body shop in downtown Birmingham, Mich.

He explained that his grandfather, George Schultz, opened up a DeSoto Chrysler Plymouth dealership in downtown Birmingham in 1955 when Fehan was 3.

'I've always been around cars from the time I could walk. My dad always dabbled in race cars, so we were always working on unique, performance-type vehicles and it has continued throughout my entire life," he said.

When his grandfather sold the dealership, his father, Robert Fehan, kept the body shop portion of the business. 'The body shop was always

building race cars . . . At a young age, I was helping out any way I could, till I got to the point where I started building my own hot rods and race cars," said Fehan. "I got behind the wheel of a 1975

Over the years, Fehan has won 12 road race championships. And, at SEMA, he has captured the Design Excellence Award five times and won eight other associated awards for his custom cars, a total of 13 major awards.

Now, as then, Fehan is constantly drawing, designing, envisioning future-oriented vehicles and automotive body styles. He has been contracted many times over the years to construct his one-of-a-kind vehicles, and has won multiple awards.

For example, right around 2002, when the PT Cruiser first came out, Fehan made a 500horsepower Chrysler PT/10 pickup.

"Obviously, over the years, I

He outfitted it with a Viper V10 This required a handmade chassis.

because you couldn't put that into a normal four-door PT Cruiser," he said.

Fehan has been a SEMA regular

"I turned an Impala into an El head."

He still loves to race when given the opportunity, while continuing to design and build cars.

Our strength protects your future

(hot rod) and never stopped."

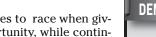
try to create new packages that are so unique it catches the judges' attention," he said. "In 2002, when the PT Cruiser first came out, I made it into a little pickup truck.'

engine and an all-Viper suspension. The odd-looking but unique vehicle won a Design Excellence award at SEMA that year.

"I had to make it into a pickup

for nearly three decades and continues to garner praise from automotive enthusiasts for his unique vision and style.

Camino one year . . . The El Camino is a car with a pickup box on the back, in the '60s and '70s. They were really popular . . . performance Camaros, Firebirds, Monte Carlos, Grand Prixs, Ram pickups, Dakotas, Vipers . . . so, after 35 years of building specialty vehicles, I've pretty much touched everything that's out there. ... It's been a great career, you know, and once you're a gearhead, you're always a gear-



With sketchpad always handy, Bob Fehan works on a suspension system for the Quadski amphibious vehicle in his Gibbs office in Auburn Hills. The campaign's goal is to let

"I'm 60 years old and I'm still consumers feel confident the racing, and I don't see any time when I'm ready to let off the stock package they can buy will throttle - I'm always looking to perform for them. go faster," said Fehan.

"Their (GM's) intent is for you to be able to drive it right off the showroom floor and take it right to the race track, with the exception of some of the safety equipment. They've done the suspension just right in setting it up for the race track."

50.00

### **Chamber to Hold Business Lunch**

The Anchor Bay Chamber of Commerce will hold its second in its "Business by the Bay" series at noon Thursday, July 18, at the Waterfront Pavilion in downtown New Baltimore's Walter and Mary Burke Park.

Registration begins at 11:30 a.m. Fee to attend includes lunch and a view of Anchor Bay. Scheduled guest speakers are State Rep. Andrea LaFontaine and Macomb County Board of Commissioners Chairman David Flynn. Call the ABCC at 586-725-5148 to make a reservation or for additional information.



There is help out there for those just starting out who are looking for a job.

The Michigan Works! Youth program is designed to help young adults reach their potential. With funding through the Workforce Investment Act, income-eligible Macomb County residents between the ages of 16 and 21 can receive assistance with employment and career development.

Young adults enrolled will work closely with a youth advocate who can help them turn dreams into reality. One-on-one assistance, as well as group training and activities, are offered. Services include education and training to help improve basic skills, as well as prepare for the GED.

On the training side, shortterm occupational skills and college certificate programs are offered.

That's one side of the coin. Programs are also available to help people get jobs. These efforts include help with résumé development as well as job search assistance, paid work experience programs and interview preparation classes.

The Michigan Works! Youth program operates within three Michigan Works! Service Centers in Macomb County. To learn more information, call Clinton Township at 586-469-7725. Mount Clemens at 586-783-8716 or Roseville at 586-447-9246.

Local Michigan Works! agencies oversee comprehensive services designed to help employers access a skilled workforce and help job seekers access satisfying careers.

Michigan Works! is a privatepublic partnership.



For more information Brenda Pozehl (586) 913-8059 Vicki Kata (586) 913-8452

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