

Chevrolet Grand Prix Coming to Belle Isle

The 2013 Chevrolet Belle Isle Grand Prix is right around the corner. The event kicks off on Friday, May 31, and goes through the weekend, ending on Sunday, June 2.

This year, Canadian race fans located across the Detroit River from Belle Isle will have a much easier time enjoying the races and other entertainments.

The Chevrolet Detroit Belle Isle Grand Prix has renewed partnership with the City of Windsor. As part of this unique partnership, Canadian fans will enjoy a special ticket and transportation package through the City of Windsor.

In addition, the Belle Isle Casino building, which hosts members of the working press throughout race weekend at the official event Media Center, will be sponsored by the City of Windsor, as it was during the 2008 Grand Prix.

The event is expected to be well-attended. And, with no public Grand Prix parking available at Belle Isle Park during race weekend, there will be a comprehensive and detailed transportation plan that will once again include buses and an expanded ferry service to Belle Isle.

The Q-itUp! Grand Prix Shuttles powered by XYQ will transport many of the expected crowd of 100,000-plus fans that will visit the Grand Prix. More than 100 buses will be used throughout the race weekend for transportation for Grand Prix attendees.

As part of the Transportation Center, guests will be transported from the designated stops by luxury coaches and school buses to Belle Isle. The buses will run from 7 a.m. until 10 p.m., Friday-Sunday, and fans can be picked up from the designated spots all three days at the Cobo Hall Roof, Joe Louis Arena parking deck, and Marina Lots located near Atwater and Orleans.

On Saturday and Sunday only, street-level parking will be available in the lots east of the GM Renaissance Center and the Renaissance Center parking decks at Beaubien, Port Atwater and Franklin Street. Adults can ride the buses round trip for \$10, while children 12 and under cost \$5. Every bus will stop at each designated parking lot. Parking is \$5 per vehicle at the marina lots and \$10 per vehicle at Cobo Roof, Joe Louis Arena, GM Ren Cen area lots and all parking decks.

The Grand Prix Ferry service will take fans to and from Belle Isle all weekend long. The ferry will depart from the Detroit/Wayne County Port Authority building, located at 120 Atwater Street next to the GM Renaissance Center, and will drop off passengers at the Harbormaster Station on Belle Isle.

The ferry will launch every 30 minutes with one boat able to hold 72 passengers, while the other ferry can transport 149 people at a time. Passengers will take in the view of the Detroit River to and from Belle Isle on the 12-minute ferry ride that will cost \$10 for adults and \$5 for children round-trip.

Fans interested in using the ferry are encouraged to park in the Miller Parking Garage on Renaissance Drive across from the Marriott at the GM Ren Cen.

Ferry tickets are good for round-trip passage to and from Belle Isle. Fans who purchase ferry tickets have the option to take bus service off the island. Those who use transportation other than the ferry to Belle Isle have the option to use the ferry service departing Belle Isle at a reduced fare, space permitting.

In addition to the opportunity to see IZOD IndyCar Series, GRAND-AM Rolex Series and Pirelli World Challenge Racing, race fans will also have the chance to enjoy some great music. The Campus Martius Park

and Cadillac Square area in downtown Detroit will stage a street festival.

The "Quicken Loans Grand Prix Street Fest powered by Chevrolet" will take place from 11 a.m. to 2 p.m. on Wednesday, May 29, two days before on-track activity begins at Belle Isle.

The Street Fest will feature a sampling of the activities that will be present all weekend long at the race.

Drivers and cars from all three racing series competing at the Grand Prix – the IZOD IndyCar Series, GRAND-AM Rolex Sports Car Series and Pirelli World Challenge Series – will be represented at the festival, located near the headquarters of Quicken Loans and many other downtown businesses. Pit stop demonstrations, autograph sessions and Q&A sessions with some of the sport's

best drivers will be featured along with food trucks, Grand Prix and race team merchandise, and interactive displays.

"We want to bring the excitement of the Grand Prix to the lunchtime crowd at Campus Martius Park and Cadillac Square as we build the buzz for race weekend," said Bud Denker, chairman of the Chevrolet Detroit Belle Isle Grand Prix.

"With the cars, the racing stars, the food and the flair, the Quicken Loans Grand Prix Street Fest powered by Chevrolet will be a great way to get everyone's engine running for the race."

To obtain tickets, call 866-464-7749, or visit the box office, which is located at 300 GM Renaissance Center (level 2, above the GM Wintergarden).

To get a copy of the schedule, visit www.detroitgp.com.

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Dennis Thacker dthacker@edrinke.com
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