

## Jeep Cherokee Has Role to Play In China's Market

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of five vehicles in the mid-size SUV segment is sold in China.

The all-new Jeep Cherokee will deliver up to a 30 percent improvement in fuel economy over the outgoing model. At launch in China, two 4x4 system options will be available for all-weather capability: the Jeep Active Drive I with a one-speed power transfer unit (PTU) and Jeep Active Drive II with a two-speed PTU and low range.

For international markets, the Jeep Cherokee will also be available with a diesel powertrain in both left- and right-hand-drive versions.

Two more Jeep vehicles debuted at the Shanghai Auto Show – the new Jeep Grand Cherokee and the Jeep Wrangler Rubicon 10th Anniversary Edition.

The newest Jeep Grand Cherokee is called by Chrysler the most fuel-efficient Grand Cherokee ever, thanks to its all-new eight-speed automatic transmission, powerful yet thrifty engine options and the new Eco Mode feature.

The Rubicon 10th Anniversary Edition, created as a tribute to 10 years of Wrangler Rubicon history and to the Jeep brand's most passionate enthusiasts, is said by Chrysler to be the most capable factory-produced Jeep Wrangler ever.



Thanks in part to a \$350,000 GM Foundation grant, the Detroit Symphony Orchestra will be visiting world-famous Carnegie Hall in New York City.

## How Did the DSO Get to Carnegie?—GM Foundation, Practice

The General Motors Foundation and Cadillac will help pave the way from Motown to Manhattan for the Detroit Symphony Orchestra this May as the group prepares to perform at Carnegie Hall for the first time in 17 years.

The GM Foundation provided a \$350,000 grant to the DSO for music education initiatives, including its involvement in the prestigious Spring for Music festival that showcases five symphony orchestras from across North America.

The DSO is the first orchestra invited to perform two programs during the event.

In addition to funding from the GM Foundation, Cadillac will transport the musicians and a number of special guests during

the week-long festival.

"We are celebrating this trip to Carnegie Hall as a symbol of Detroit's resilience and withstanding excellence," said Anne Parsons, DSO president and CEO. "We are thrilled that the General Motors Foundation and Cadillac will be by our side as a partner with (music director) Leonard Slatkin and the DSO under the spotlight of this important festival."

The GM Foundation has a long-standing history of supporting the DSO and community arts programs. Over the past decade, the foundation "has donated nearly \$1.5 million to the DSO to help bring world-class music to the Detroit community and support the musicians who share a pas-

sion for the city," according to a foundation news release.

The foundation's support of Detroit-based nonprofits and cultural institutions over the past decade totals nearly \$21.5 million.

"Detroit's revitalization can be seen in the strength of the DSO, which has long been a beacon and cultural pillar within the city's arts community," said GM North America President Mark Reuss, vice chairman of the GM Foundation. "Together with Cadillac, we look forward to the DSO's tri-

umphant return to Carnegie Hall."

Each DSO concert will be broadcast live on Detroit's WRCJ-FM (90.9).

For more details about the DSO performances at Carnegie Hall, to learn about special performances or to reserve tickets, visit the orchestra's website at [dso.org/carnegiehall](http://dso.org/carnegiehall).

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