OAKLAND TECH NEWS DETROIT AUTO SCENE

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To Open in May HICKORY CORNERS (AP) - A

Model A Museum

new museum in Southern Michigan that celebrates Ford Motor Co.'s Model A is being touted as the biggest of its kind.

The Gilmore Car Museum's 12,000-square-foot building is a re-creation of a Ford dealership from 1928.

Hundreds of people and 200 Model A Fords from around the country were on hand for an unveiling ceremony last weekend.

The public can tour the building if crews are working in it, but the official opening isn't until May 18. The museum is being built at the Gilmore Car Museum campus in Hickory Corners.

Marketing director Jay Follis calls it "by far the largest museum dedicated to the Model A in existence any place in the world."

Hickory Corners is located on the west side of the state.

OCC Golf Event a Success, Raising \$43K

More than \$43,000 was collected in the 21st annual Oakland Community College "Golf for Scholarships" fundraiser held at Auburn Hills' Fieldstone Golf Club in late August. One hundred and twenty-two golfers took part in this year's event.

The first place team, a foursome sponsored by Delta Network Services was made up of Rod Harp of Oakland Township, Jimmy Helmen of Royal Oak, Mike Rowe of Rochester Hills and Ryan Harp of Oxford. The group shot a 58, 14 under par.

The OCC "Golf for Scholarships" Fund is an endowment; scholarships are financed from interest earned on the fund's principal. This year's contributions bring the total of the endowment to more than \$750,000.

The fund provided 40 scholarships for the 2011-12 school year.

More than 420 deserving students have received scholarships through the program over the past 21 years.

The event's major sponsors (\$5,000) this year were the Auch Company and LJPR, LLC. Other sponsor categories included "Meal Sponsor" (\$2,500), "Platinum" (\$1,600), "Gold" (\$1,200), "Bronze" (\$1,000, "Beverage Cart" (\$800) and "Copper" (\$500).

Meal sponsors were Adecco, M. H. Technologies LLC, US Bank and the Oakland Community College Raiders Store.

Platinum sponsors were Bumler Mechanical, Continental Can-

teen, Nagle Paving, IDS, TMP Architecture and Delta Network Services.

Gold sponsors were Plante Moran, Kelly Services, Peter Basso Associates, Wilcox, Applied Imaging, X-ology and SHW GROUP.

Bronze sponsors were RS Investments and Baker College. Copper sponsors included Metro Electric, EdEn Incorporated, JankowskiCo, the OCC Faculty Association and St. John Providence Health System. Beverage Cart sponsors were Comerica and Corp!. Cart sponsors were Genisys Credit Union, Lacey & Jones, Metro Bureau and PNC Bank.

Harness the Power of Talent

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"He said we're going to save \$100 million in NAFTA and he looked at all the employees in the eye and said this is our plan and we need this to be sustainable and for that we need your held.

"It was open and honest up front and open and honest throughout the process."

Labor is a big part of most companies' costs, so job attrition is inevitable - but it doesn't have to be totally painful on behalf of the employees, he said.

"We just had a voluntary sepa-

ration program and it's very generous without getting into the details of it," he added.

"It's good for both parties. We have cost pressures and then individuals have future desires. We've always talked about work life balance, too."

Finally, Plante Moran's Antaya observed, "At Plante Moran, we have a lot of sayings - one of them is 'candor is kindness.' We really try to be honest with one another. We all went through tough times."

Managing firms through tough times seems to be instructional for firms as better times return.

'Henkel Day' Centered Around Chevy Volt

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He talked about the Volt's various attributes with Henkel employees as well.

So there you go, behold the Chevy Volt and Henkel employees – supplier moths to the OEM flame, in a manner of speaking.

Meanwhile, the Volt has had an interesting history from its concept to launch.

The Volt first appeared as a concept vehicle at the 2007 Detroit auto show. The concept Volt looked more like a spaceship than the production version, but of course dealers needed a version of the car they could sell.

Hence its very stylized exterior shape today.

Thanks to exceptionally strong public and critical acceptance of the car at the Detroit show, it became a live car production pro-



GM Hamtramck's Richard Smearman, left, and Henkel's Pat Apsey.

March of 2007, according to GM.

It was launched in December, 2010 as a 2011 model, so the car

gram just two months later, in really has been on the market almost two years now. It's probably reassuring to GM that the car still has a buzz – just ask Henkel.

Chrysler Takes Sponsorship Role for 'Taste of Auburn Hills'

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Tickets may be ordered online at www.auburnhillschamber.com or by calling 248-853-7862. Tickets are priced at \$25 for adults and \$10 for children. Purchases of 20 tickets or more is just \$20 per ticket. There is plenty of onsite parking at the Walter P. Chrysler Museum for the event.

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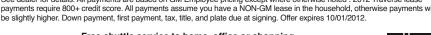
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