

Chevy Spark Owners to Get Global Radio

LOS ANGELES – The Chevrolet Spark, on sale in more than 100 countries, became a bit more worldly with the announcement that early next year, Spark's MyLink Radio will add the capability of a free smartphone app that can connect Spark owners with streaming audio powerhouse TuneIn and its global network of more than 70,000 stations.

"The TuneIn app for MyLink gives Spark buyers a truly global, personalized infotainment solution," said Sara LeBlanc, global program manager for Chevrolet and General Motors infotainment.

"Soon, Spark buyers around the world will have the ability to listen to electronic music from Europe, a talk show in Africa or classic rock in L.A., all controlled through the car radio. For our customers, it gives a whole new meaning to the question, 'What in the world are you listening to?'"

Based in Palo Alto, Calif., TuneIn has connected 40 million people across 230 countries and territories to global audio content via mobile apps for all smartphone and tablet platforms, smart TVs, smart radios, connected vehicles and online at tunein.com.

To access TuneIn through the Spark's MyLink Radio, an owner simply downloads the free TuneIn app to a compatible smartphone and connects the phone with

MyLink for safe, seamless connectivity to live local, international and Internet radio.

Users can search for programming by location, genre, sports team name, station type or call sign.

TuneIn integration with the Spark's MyLink Radio is enabled by Livio Connect technology, developed by Livio of Ferndale, Mich., which is a growing provider of infotainment services to autos.

Chevrolet said it expects TuneIn will be available for Spark in the first quarter of 2013. In addition to Spark 1LT and 2LT models, MyLink Radio is standard on the Chevrolet Sonic RS, which goes on sale this fall.

"When we announced our Bring-Go full-function navigation app earlier in the year, we said the beauty of MyLink Radio for Spark was the ease of expanding and updating the system with new smartphone apps," said LeBlanc.

"Now, TuneIn adds another dimension to Spark infotainment."

The Spark's MyLink Radio functions as an extension of the owner's Android, BlackBerry or iPhone smartphone. MyLink also supports phones with the Symbian operating system from Nokia and phones with the Windows Mobile operating system from Microsoft.

Owners connect their customized music libraries, con-

tacts, videos and photos with the radio using their smartphones, and the vehicle's Bluetooth, plug-in outlet or USB. Then, they select from options projected onto the seven-inch color touchscreen: Audio, Pictures & Movies, Telephone, Smartphone Link and Settings.

Each menu selection takes the user through a list of easy-to-select functions while the smartphone is safely stowed.

Spark's MyLink Radio launched this summer with two embedded apps: Pandora internet radio and Stitcher Smart Radio. When owners with these services connect their compatible smartphones via Bluetooth, or by plugging in, they can access these and other functions:

- Personal playlists of stored music;
- Hands-free calling with Bluetooth-enabled voice activation from the customer's smartphone when the steering wheel button is depressed. (Visit gm.com/Bluetooth for a list of compatible smartphones);
- Ability to project video via USB while the vehicle is parked;
- Ability to project a photo album in "slideshow" mode via USB while the vehicle is parked, with the last music selection playing in the background. Once the vehicle is moving, a single photo is viewable.

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