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## **DETROIT AUTO SCENE OAKLAND TECH NEWS** TECH CENTER NEWS

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General Motors has donated 2,000 yards of leftover sound-absorbing material Sonozorb.

## GM Leftovers Become Winter Coats in Motor City

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Citizen last week for its efforts to reduce its environmental footprint. The recognition by Waste & Recycling News and Republic Services in the large company category came at the annual Corporate Recycling & Waste Conference.

All of GM's global facilities combined recycle or reuse more than 90 percent of the waste they generate and 102 of them are landfillfree. In 2011, the automaker recycled or reused 2.5 million metric tons at its facilities worldwide equivalent to the contents of more than 38 million trash bags.

Meanwhile, note that General Motors recently donated a group of 250 shipping containers from its inventory at the Orion Assembly Plant and have converted them into large-sized plant and vegetable holders at the newly opened Cadillac Urban Garden project in Southwest Detroit.



Designer Veronika Scott.



2013 Chrysler 300C John Varvatos Limited Edition.

## John Varvatos Teams with Chrysler

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that when inspired, hard work can make beautiful things.

"Inspiration can come from anywhere, it doesn't have to grow under office lights," said Saad Chehab, president and CEO Chrysler Brand, Chrysler Group LLC.

"Our new Chrysler 300C John Varvatos sedans are more than a design partnership. They symbolize the soul of two great brands, respecting their Detroit roots, and who share a passion to deliver high-quality design that's tough, yet tailored.'

Chrysler designers working hand-in-hand with John Varvatos set out to deliver a concept that delivers on Detroit's competitive spirit – if you come in early, leave late and work harder than the next guy, the Chrysler 300C John Varvatos sedans will reward you for your effort and persistence.

Working with the Chrysler team on this project has been amazing," said Varvatos. "It captured my Detroit roots and the

minum wheels, daylight opening surrounds and mirror caps finished in Titanium.

At the rear, LED taillamps with blackened detail give a more masculine look, while dual-exhaust tips in titanium, and John Varvatos and Chrysler wing deck-lid badges finished in Titanium Chrome complete the look.

Delivering John Varvatos' signature style through a unique combination of dark colors and exotic materials, the Chrysler 300C John Varvatos Limited Edition surrounds its passengers with craftsmanship and an industrious style that could only be "Imported from Detroit."

Inside, John Varvatos' logos are proudly debossed on unique Pewter Metallic leather seats and are tailored with a unique Diesel Gray and black pattern look.



pride that we all share.

"It is a great time for a new generation of Detroit leadership in the automobile world, and I am excited and proud to be a part of it."

With its unique Phantom Black tri-coat exterior paint and discrete metallic finishes inside and out, the limited-production 2013 Chrysler 300C John Varvatos Limited Edition exudes a Detroittough attitude, say Chrysler officials.

Styled after the black with Titanium-finished John Varvatos' cologne bottle, a Titanium-finished grille surround, Titanium Chrome Chrysler "wing" badge and Black Chrome grille blades mimic the foundries that made the Motor City flourish.

For a more striking look, an aggressively styled front fascia integrates larger air inlets and features Black Chrome grille blades and Titanium-finished accents.

Matching the cologne bottle finish are new 20-inch cast-alu-

