

Genisys HQ Employees Support Arthritis Walk

AUBURN HILLS – Genisys Credit Union was a Shining Star Sponsor for the Arthritis Foundation Walk recently at the Detroit Zoo.

Genisys donated \$2,500 from their employee casual fund toward the cause.

“On behalf of the 46 million adults and 300,000 children who live with arthritis, the nation’s leading cause of disability, thank you for supporting the Arthritis Foundation in its mission to provide leadership in the prevention, control and cure of arthritis,” said Laurie Rupp, Arthritis Foundation Community Development manager, to Genisys.

Money collected from the event is used to fund arthritis research projects, create and maintain “Life Improvement” land- and water-based exercise programs and sponsor a week-long residential summer camp called “Camp Dakota” for Michigan chil-

dren who live with arthritis and related diseases.

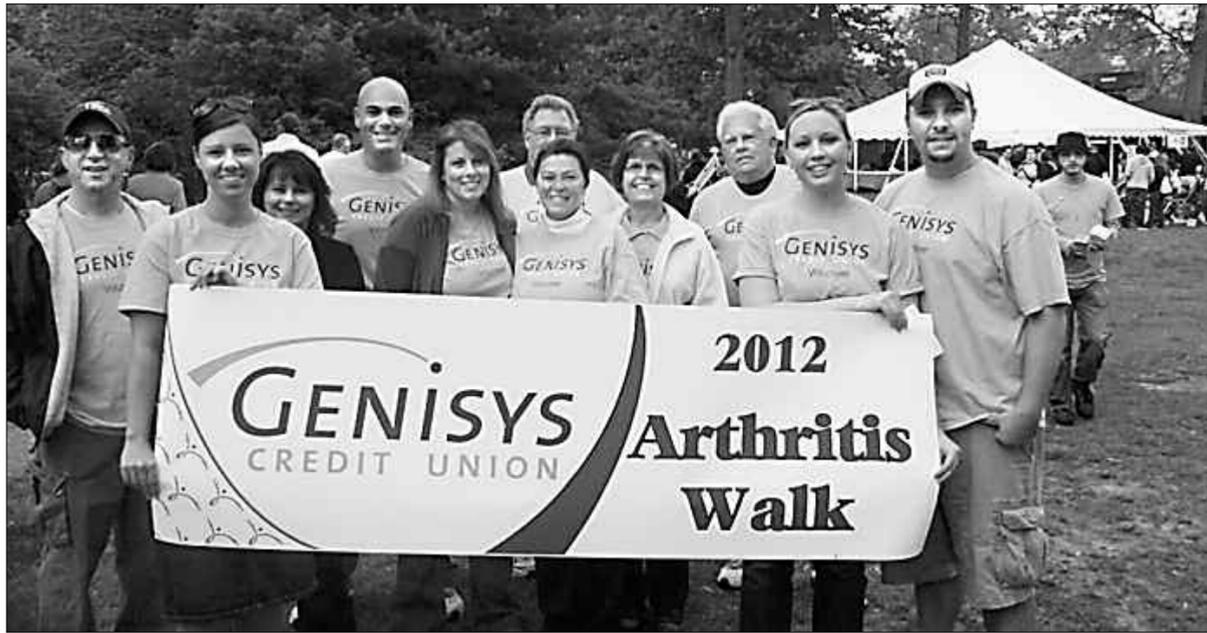
“Genisys is proud to not only sponsor a cause that affects so many people, but to take their motto, ‘Let’s move together,’ literally by having volunteers participate in the Arthritis Walk,” said Jackie Buchanan, Chief Executive Officer.

In Michigan, 2.5 million adults and 10,300 children live with the daily pain and limitations from the more than 100 forms of arthritis.

For more information about the Arthritis Foundation, visit www.arthritis.org.

“Genisys Credit Union is proud to be making a difference in our communities,” said Buchanan, “and we truly believe that Genisys is where you come first.”

Genisys is locally owned, locally controlled and continues to receive BauerFinancial’s five-star rating for financial safety and soundness.



A group of Genisys Credit Union volunteers from Auburn Hills participated in the Arthritis Walk recently. Genisys donated \$2,500 from their employee casual fund toward the cause.

FEV Tells Army: Don’t Buy Engines ‘Off the Shelf’

by Jim Stickford
Special Writer

The Armed Services might be better served by having unique engines specifically designed for military needs instead of buying what they need “off the shelf.”

So said Gary Rogers, president and CEO of FEV, Inc., of Auburn Hills, at the Automotive Research Center’s (ARC) annual conference at the University of Michigan May 21-22.

Established in 1994, ARC is an Army Center of Excellence for advancing the state-of-the-art in high-fidelity modeling and simulation of military and civilian ground vehicles.

ARC is a network of partnerships between the Army and several universities known for their modeling and simulation expertise – Wayne State University (Detroit), Oakland Uni-

versity (Rochester, Mich.), the University of Iowa, Clemson University, and Virginia Tech, as well as the lead university, the University of Michigan.

The U.S. Army’s Tank Automotive Research and Development Center (TARDEC) serves as the technical leader.

“FEV has been supporting the military for quite a few years,” Rogers said. “We’ve been involved with DARPA and TARDEC on light engines that can be used by the military.”

Rogers added that while not tied directly to the Army or the center, he has acted as an advisor on power and energy systems for the Army related to ground vehicles. Which makes sense, as FEV, Inc., is a power train research, design and development company.

“We work with just about every engine maker in the world,” Rogers said. “I’m talk-

ing about everything from weed wackers to locomotives and up, including ship engines.

“I would say that about 70 percent of our business is in highway transportation-related vehicles, from passenger cars to heavy-duty trucks. But that doesn’t stop us from being involved with scooters and motorcycles at the same time.”

The company, Rogers said, has a hybrid/electric vehicle development center in Auburn Hills that is being used to develop and support hybrids and battery-powered electric vehicles for the North American market.

He noted that the Army has a policy to buy technology “off the shelf” i.e. using precious funding to buy technology that’s readily available in the civilian world whenever it’s practical. The idea is that money is saved because the

Army is not, as the saying goes, essentially reinventing the wheel.

Rogers said he completely understands the logic behind that thinking. But there have been unintended consequences to that policy.

“What you end up with is a huge logistics tail,” Rogers said.

A logistics tail, for the uninitiated, refers to the supplies and personnel needed in the rear to support combat troops. So tanks need back up staff to bring forth the fuel needed to keep the tanks running. But tanks are so thirsty that they need a lot of fuel trucks and then these fuel trucks need their own fuel trucks to keep going. Also tanks need mechanics and supply depots.

Tanks need to be fed, so they need kitchens, they need places to sleep.



PHOTO: PHIL FOLEY

Mike Hadley, president of the Pontiac Widetrackers car club, will be participating in the Lapeer Road Country Cruise on June 16.

Wheeler and McDonald To Cruise from Culver’s

By Phil Foley
Special Writer

OXFORD – Organizers of the fifth annual Lapeer Road Country Cruise are billing it as the Woodward Dream Cruise without the congestion and the engine overheating.

From noon to 9 p.m. June 16, classic car owners will cruise Lapeer Road from Culver’s at 4963 S. Lapeer Rd. in Lake Orion to Your Complete Auto Repair Service (the one-time Victor George Chevrolet dealership) at 1640 North Lapeer Road in Lapeer.

“It’s a casual cruise,” said former GM executive Jim McDonald, who’s helping cruise founder Walt Wheeler organize the event this year.

“There aren’t any rules or places to be,” he said, “since cruisers won’t be backed up bumper-to-bumper like on Woodward.”

“This is not a spectator sport.” He said rather, “it’s a good time” for cruisers.

McDonald said he’s still in the process of confirming events up and down the cruise line, but several businesses have already committed along the way.

Culver’s, known for their butter burgers and Tuesday night cruise-ins, will serve as the start point and southern turnaround.

At 24th Street Tavern in Oxford, said McDonald, there will be a Corvette gathering and burger specials. He said three Corvette Clubs – America’s Corvette Club, North Oaks Corvette Club and the GMC Corvette Set – have committed to participate.

McDonald added that members of the Hadley Township-based Pontiac Widetrackers also will be participating.

At the Oxford Marketplace, said McDonald, GM, Ford and Chrysler will all have racing vehicles on display and he’s working with the Oxford DDA for movies at dusk.

In Lake Orion, Buffalo Wild Wings will be holding a Corvette gathering.

He said Metamora’s historic White Horse Inn will be hosting a chicken barbecue, and Roadside Attractions in



PHOTO: PHIL FOLEY

Mike Hadley, president of the Pontiac Widetrackers car club, will be participating in the Lapeer Road Country Cruise on June 16.

Metamora Township will have ice cream and a pig roast available.

Last year, said McDonald, more than 3,000 people participated, although he’s quick to point out since there’s not fees or registration involved, he can’t prove that.

While there are no dash plaques or registration packages available, cruisers can get Fifth Annual Lapeer Road Country Cruise T-shirts. They’re \$20 each and available in large and extra-large only.

Wheeler, who owns Royal Auto Sound and Security in Oxford, started the cruise in 2007 as something to do with his hot rod buddies. McDonald said Wheeler’s been involved in the auto business one way or another his whole life and he was just looking for something fun to do on a Saturday afternoon.

While there are no official rules for the event, McDonald said its very important that all cruisers be street legal, licensed and insured and that they obey all traffic laws along M-24. Those who don’t will have to contend with four police departments, two sheriff’s departments and the Michigan State Police.

Those who are just looking for a fun afternoon in their classic car can get more information at www.lapeercountrycruise.com.

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