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GM Raises \$1.7M for Karmanos Research

CONTINUED FROM PAGE 1

leadership, commitment and compassion as chairs for this year's event. We are deeply grateful to them and all of our sponsors and supporters for making our 30th Annual Dinner the most successful in Karmanos' history."

"Your outstanding support of our mission to eradicate cancer is a testament to our dedicated team of physicians and researchers who are relentless in their determination to find new and better treatments so that cancer patients can have the best possible chance of surviving their disease."

Dr. Bepler also recognized Alan S. Schwartz, who com-

pleted his term as chair of the Karmanos Cancer Institute's Board of Directors. Schwartz has provided his leadership on the board for 20 years and will continue to remain an active Karmanos board member.

As part of the event, Chevrolet showcased vehicles that represented the 1950s through current day, as well as concept cars, demonstrating the progress made in both flagship organizations and the impact they continue to make globally.

That includes General Motors innovative engineering, sleek designs and fuel-efficient vehicles; as well as the Karmanos Cancer Institute's cutting-edge research, helping to develop the next standard

of cancer care that will be used around the world.

The Annual Dinner featured a cocktail reception, seated dinner and musical entertainment by the Jerry Ross Band. A raffle to raise additional funds included an 18k, white gold diamond, three-row METRO pendant, donated by Tiffany & Co.; and an Atlantis Resort, Paradise Island Bahamas, four-day/three-night stay at the Royal Towers, donated by Compuware Corporation.

A live auction was conducted by Spanky Assiter, founder of Assiter & Associates, National Auctioneers Association Hall of Fame inductee and Barrett-Jackson auctioneer. The auction items,

provided by Chevrolet, included: a one-of-a-kind, Custom Chevrolet Corvette Grand Sport Coupe, a VIP Super Bowl XLVII Package for two to the 2013 Super Bowl in New Orleans and an Indy 500 experience. In total, the live auction raised \$261,000.

With the successful run of the 2012 dinner, GM has a 30-year history of supporting cancer research in this manner.

Traditionally the dinner has been held at other GM outposts such as the GM Heritage Center in Sterling Heights. This time it was held - for the first time ever - at the Vehicle Engineering Center, bringing the event to the heart of GM's internal auto research and engineering center in Warren.

Chamber Hosts Military

On Wednesday, May 30, the Sterling Heights Regional and Anchor Bay Chambers of Commerce will be presenting a comprehensive "How to Do Business with the Military" seminar to help manufacturers and suppliers get into the government market.

Special guest speakers Maj. Gen. Amy Courter and Col. Robert Schumitz will be dis-

cussing how working with the military can have a positive impact on your business.

The seminar will be held at the Macomb Intermediate School building, 44001 Garfield Road, Room 100B, from 7:30 a.m. until 12 noon. A continental breakfast will be served from 7:30 to 8 a.m.

To register, visit the SH Chamber's Web site.

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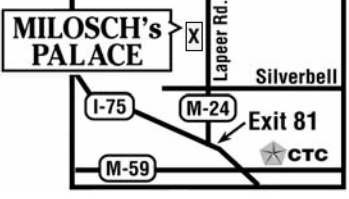
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SCAN ME



OU Student Brittany Beam Has Art On Display at Mercedes-Benz Show

By Gerald Scott
News Dept.

What a treat the recent "Experiencing Perspectives" art show at Mercedes-Benz Financial Services in Farmington Hills was for Oakland University student Brittany Beam.

Beam, a sophomore communications student, is also an intern in the marketing department at MBFS and one of her pieces of art, created at OU, hung on the wall during the recent "Perspectives" art show, viewed by hundreds of visitors to MBFS.

Every year, MBFS hosts an evening of art largely to highlight the financial services firm's connection to the Cranbrook Art School, whose students display their best work every spring.

But MBFS employees are also allowed to display their personal artworks along with those from Cranbrook.

So, of course, Beam was thrilled to display her current art project, which includes a self-portrait made from mixed media, including newspaper print pages as a background.

"That's actually the *Bay City Times*, I'm from Bay City," she said.

"So, I'm a student at Oakland University. We had to make a project with newspapers. We had to do a self-portrait. So I picked the picture - I always smile with my teeth (where this one had a smirk). It had to be 24 x 18 and we could take it from there."

Beam is a communications major with a studio art minor, with an emphasis on graphic design, which helps explain the roots of her creation.

Asked what she wanted to do with her career, Beam said, "I'd really like to work in a professional atmosphere but I'd like to put a creative spin



PHOTO: GERALD SCOTT

Oakland University communications student Brittany Beam, who interns in the marketing department of Mercedes-Benz Financial Services in Farmington Hills, had her self-portrait on the wall during the recent MBFS employee art show.

on things, I've enjoyed art for a very long time."

As an intern, she's in the right place as far as the artistic bent goes - the affectation of working inside Mercedes-Benz Financial Services is much more towards having an ad agency atmosphere than bean counting per se.

Beam said the opportunity to intern at MBFS while still a college student is ideal for her and her range of creative interests.

"I work in marketing with a wonderful team, I'm learning a lot right now. So I started about a month ago and I'm getting my bearings," she said.

"I was really motivated to get an internship, when I got the call from Mercedes, I was very excited: it was like 'Mercedes-Benz Financial Services wants me?' It's been a blast.

"I got an e-mail saying that employees could enter, so I asked my team if I could and

they said of course.

"I just made this, I made it in March, it's brand new but I didn't know what to do with it - do I hang a picture of myself on my own wall?"

"Through all of my pictures, I always have my teeth showing because my parents paid a lot of money for these teeth," she joked.

Instead, in the mixed media creation, she describes herself as "smirking" more than smiling and her teeth aren't showing. "So I wanted to do a smirk instead, just to be different," Beam said.

"I actually collected a few different *Bay City Times*. I did the framing, I wanted to do a black frame. It took me about two days, I cut all the pieces."

And, taken together, her self-portrait became one of the more talked about creations of the entire show, which included professional artworks as well.

OU's Moudgil Named LTU President

SOUTHFIELD - Virinder K. Moudgil has been named president of Lawrence Technological University and will assume office July 1, Lloyd E. Reuss, chairman of the Board of Trustees at the 4,500-student private university, announced last week.

Moudgil has served as provost and led academic affairs at Oakland University (OU) since 2001. From 1994-2001, he chaired OU's Department of Biological Sciences. He joined its faculty in 1976.

He will be Lawrence Tech's seventh president, succeeding Lewis N. Walker, who has served in several Lawrence Tech leadership roles, including president since 2006, and as vice president of academic affairs and provost 1994-2006. Walker has been named to serve a one-year term as the university's chancellor beginning July 1.

"Dr. Moudgil has a strong record of leading exemplary academic progress and program development," Reuss said. "He is an excellent communicator and we anticipate that he will accelerate Lawrence Tech's advancement and services to students and the professions across Michigan and the nation."

Lawrence Tech will com-

memorate its 80th year with the start of the 2012 fall semester. It offers more than 100 programs through the doctoral level in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

Under Walker, Lawrence Tech has been aggressive in expanding programs in emerging economic sectors such as robotics, defense, and sustainability, including "fast track" certificate programs to help professionals retool themselves for new careers.

Walker worked to include leadership fundamentals in all undergraduate curricula through all four years, a rare distinction in higher education outside the service academies.

More than \$50 million has been spent at Lawrence Tech on facility and curricular improvements in the past decade, and some \$68 million has been raised during the silent phase of a \$100 million capital campaign to build an innovative Engineering, Life Sciences, and Architecture Complex, and increase scholarships and endowment.

"Lawrence Tech has a heritage of excellence and a strong mission of developing leaders through innovative and agile programs," Moudgil said. "I look forward to working with



Virinder Moudgil

the entire Lawrence Tech community, and to help expand our base of new students, active alumni, involved donors, and industry partners. I am impressed with and passionate about Lawrence Tech's mission and commitment to public good."

Moudgil holds three degrees, including the PhD from Banaras Hindu University, which is ranked the top university in India. He was a post-doctoral Fellow at the Mayo Clinic. He has held an adjunct professorship at Wayne State University and had been a visiting scientist at universities in Serbia, France, and India.

He is an active researcher on the OU campus as well.