'Bubble Nose' Featured **In Tow-Truck Museum**

by Gerald Scott News Dept.

CHATTANOOGA, Tenn. - Is there a motorist alive whose car has never broken down, and they've never been towed to a repair shop?

Being towed to a repair shop by a tow-truck, or wrecker, is a rite of passage for every motorist in the land, it seems.

Here in Southeast Tennessee, there is actually something called the International Towing & Recovery Hall of Fame and Museum.

That's right – a tow-truck museum.

And a fine one it is as this Tennessee-based nonprofit entity has gathered one of the finest such collections of antique tow-trucks in the land.

According to the video that in Tennessee. introduces the collection to visitors, "The International Towing & Recovery Museum is a great way to learn about this unique and interesting industry that keeps our highways moving," says the narra-

"It's located on Broad Street (in Chattanooga) at the foot of Lookout Mountain, on the way to Rock City and Ruby Falls (tourist attractions). It's and mechanical enthusiasts.'

A wide variety of 20th century tow-trucks are included in the static exhibit, including those made from heavy trucks manufactured by GM, Ford and Chrysler.

Visitors can enjoy restored antique wreckers and equipment, industry-related displays of collectible toys, tools, unique equipment, and pictorial histories of manufacturers who pioneered a worldwide industry.

Chattanooga, Tennessee, was chosen as the museum's home because the industry's first wrecker was fabricated approximately three-and-a-half miles away from the museum at the Ernest Holmes Com-

on display is a 1943 W-45 edition manufactured right there

"This wrecker was manufactured in Chattanooga by the Ernest Holmes Co. from 1941 until 1949. A total of 7,238 units were built," the exhibit

"This wrecker was manufactured in early 1943 and has a rating of 15 tons. The truck was assigned on Feb. 12, 1943. The wrecker was used in France, after the invasion in conjunction with the Red Ball Express.

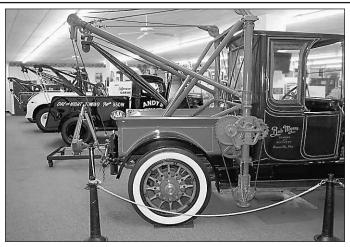


PHOTO: BILL SPRINGER

The International Towing & Recovery Hall of Fame and Museum in Chattanooga is the nation's foremost collection of classic early- to mid-20th century tow-trucks and wreckers.

the Army truck line that delivered critically needed supplies to the front lines during World War II.

"This wrecker was used by One such wrecker of note the U.S. Army until December, 1947, when it was given to the French Army. It was sold at an auction in 1973 to a garage near Metz, France, but was never used.

> "It was purchased in 1980 by a Mr. Becker, a collector in Luxemburg. Due to a lack of storage space, he sold it to Nicolas Georges of Jige International (a manufacturer of towing and recovery equipment in France).

> "This truck was returned to Chattanooga on Dec. 18, 1997, and has been on display at the museum since its return."

buffs alike will enjoy a tour of the nostalgic museum, located in historic downtown. The everchanging collection of tow trucks dates from the earliest days of the automobile. The museum has a variety of antique toys and memorabilia to entertain all family mem-

The International Towing and Recovery Museum was dedicated in the fall of 1995 and has been growing ever since. All money and exhibits come exclusively from donations, grants, and gifts from individuals and major industry corporations. The museum hosts tour groups, school trips, and special events. It is recommended that those interested in visiting the museum call 30 days in advance for reservations.

Perhaps the largest wrecker in the museum is a 1947 GMC 'Bubble Nose" whose front-end grille is more mindful of railroad engines of that era than highway.

The recovery of the Bubble Nose goes like this:

"George Lanser found poor old Bubble Nose sitting in a field of weeds and dirt somewhere near West Bend, Wisconsin, in 1988," the display reads.

"Come to find out - the original GMC tractor was purchased new by the Pabst Brewing Co. and was used to haul beer.

'The brewing company later sold the tractor to a bus company, who, in turn, installed the boom on the unit



The Towing Museum in Chattanooga has this neat diorama showcasing a "mountain crash" with wrecker support. The Museum has real-sized GM, Ford and Chrysler-based tow-trucks.

"Later the tractor suffered from a failure in the water pump and the bus company was unable to locate a replacement so they discarded the truck.

"It took two years of diligent searching, but George did finally locate a water pump that could be machined to fit and continued to finish his project.

"Bubble Nose had been seen in many parades throughout its life with the Lanser family and now it proudly shines within the museum walls."

Wreckers and tow-trucks are more interesting than we give them credit for, as this thriving museum proves.

Although "wreckers" were industry as a niche market ve-

and used it for towing school hicle, the Museum helps establish just how important these vehicles were over the

Maybe best of all, from a Detroit point of view, is that they have wreckers based on GM, Ford and Chrysler heavy

truck vehicles.

Perhaps unknown to the public is the fact that the base truck and the towing mechanism and hook almost never came from the same OEM.

Rather, industrial vendors like the Ernest Holmes Company in Tennessee made the peripheral equipment while Detroit tended to make the trucks, at least as far as the 20th century goes.

Most modern cars cannot be safely towed with a hook anymore, hence the growth of the flatbed truck, a far less long considered by the auto glamorous commodity compared to what's on display.

Chrysler Hosts Supplier Week

Chrysler Group has opened ment, Engineering, Quality, registration for the first of its two annual Supplier Training weeks, which will be held April 30-May 4 at CTC headquarters in Auburn Hills.

The training provides each supplier or candidate a unique opportunity to add value to both sides of the supplier-OEM partnership.

It is designed to open the lines of communications between the two, improve efficiency and quality and help build a solid working relation-

Supplier Training Week will offer 80 instructor-led training sessions in the areas of Purchasing, Risk Manage-

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Regular Registration (\$60) for the event will close on April 26. Walk-in registrations will be accepted during training week at a registration fee of \$100. As a new STW initiative, a \$25 Mopar service voucher will be included with each paid registration. This voucher can be used toward the purchase of a service or product at any participating Chrysler dealership.

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