

Chevrolet Led Industry in 2011 Passenger Car Sales

DETROIT - Chevrolet led all automakers in U.S. passenger car sales in 2011 and posted its largest year-over-year retail sales increase in 35 years, due in large part to strong sales of the Cruze compact sedan.

Chevrolet compact car sales almost doubled compared with 2010.

"Leading the U.S. industry in passenger car sales in our centennial year proves that we have transformed the Chevrolet product lineup and are delivering the high-quality, fuel-efficient, expressively designed cars that more and more people want," said Alan Batey, U.S. vice president, Chevrolet Sales and Service.

Chevrolet sold more than 763,000 passenger cars in 2011. Products included the Sonic subcompact, Cruze compact sedan, Volt electric car, Malibu and Impala sedans, and Camaro and Corvette sporty cars.

"We are confident we can continue to build on the momentum with the new Sonic and the new Malibu Eco arriving in dealer showrooms in the coming weeks."

Cruze sales in the United States totaled 231,732 in 2011, contributing to the car's global success. Cruze is the best-selling Chevrolet nameplate

around the world with more than 1 million sold since its launch in 2009.

The segment-leading Camaro is winning the race with automotive enthusiasts. Camaro sales rose 8 percent to more than 88,000 units in 2011.

And the all-new Sonic subcompact posted a 52 percent increase, year-over-year, compared with the vehicle it replaced.

Also, in its first five months on the market, Sonic has steadily increased its sales month to month, finishing among the segment's leaders in December.

The 2011 sales momentum extended to crossovers and trucks. Total sales for the Equinox crossover were up 28 percent; the Silverado full-size pickup gained 12 percent, and the Suburban full-size SUV rose 9 percent.

New passenger car offerings in 2012 include the 2013 Spark minicar and the new Malibu sedans as Chevrolet's lineup continues to become more global with more than half of its sales outside the U.S. home market.

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 140 countries.



A crash test dummy in the public waiting area of the current GM Disney Test Track at Epcot, near Orlando.

Epcot's Test Track Soon Will Focus on Chevrolet

LAKE BUENA VISTA, Fla. - General Motors and Disney are renewing their long-term business relationship with a new multi-year corporate alliance that includes a modernization and single-brand focus on the interactive Test Track thrill ride at Walt Disney World Resort.

Chevrolet will be presenting sponsor while GM will work with Walt Disney Imagineering to develop a reimagined, design-centric remake of the 13-year-old attraction. General Motors continues as the official vehicle sponsor of Walt Disney World Resort.

Plans call for closing the current GM Test Track in April 2012 with an anticipated reopening as the Chevrolet Design Center at Epcot in late 2012.

"As a global brand, Chevrolet is looking forward to welcoming guests from around the world to the reimagined Test Track," said GM Global Chief Marketing Officer Joel Ewanick.

"The best of Disney and the best of Chevrolet will come together to bring guests an immersive experience in the

design process of the vehicles they see on the road today and will see in the future."

Walt Disney Parks and Resorts are where families experience and enjoy the magic of Disney's beloved characters and where dreams come true.

More than 50 years ago, Walt Disney created a new kind of entertainment families could experience together, immersed in detailed atmospheres and vibrant storytelling.

His vision now includes a collection of five of the world's leading family vacation destinations - Disneyland Resort, Anaheim, Calif.; Walt Disney World Resort, Lake Buena



The GM Test Track at Disney's Epcot Center in Lake Buena Vista, Fla., will close in April, 2012 and reopen as the Chevrolet Design Center at Epcot in late 2012. Chevrolet is GM's largest brand and sold in more than 140 countries around the world.

Vista, Fla.; Tokyo Disney Resort, Urayasu, Chiba, Japan; Disneyland Paris, Marne-la-Vallée, France; and Hong Kong Disneyland Resort, located on Lantau Island.

In addition, Walt Disney Parks and Resorts includes the world-class Disney Cruise Line; Disney Vacation Club,

with 10 resorts and more than 450,000 individual members; Adventures by Disney, a guided group vacation experience to some of the world's most popular destinations; and Walt Disney Imagineering, which creates and designs all Disney parks, resorts and attractions.

Chevy's Sail, MPV Concept Debut in India

NEW DELHI - General Motors India has unveiled the first two products from its joint venture with SAIC, the Chevrolet Sail premium hatchback and the Chevrolet MPV Concept, at the 11th Auto Expo in New Delhi.

"The introduction of the Sail hatchback and MPV Concept demonstrates our commitment to take advantage of the global resources of GM and our partners in India for India," said GM India President and Managing Director Lowell Paddock.

"The two products have been tailored for local market conditions and the needs of local consumers for economical, user-friendly personal transportation."

The Sail hatchback, which will go on sale later this year, is built for the world's emerging markets. Engineers at the GM Technical Center - India in Bangalore spent the past year-and-a-half engineering the plat-

form for India to ensure that the Sail hatchback and other vehicles built on the platform will meet the requirements of the Indian market and Indian car buyers.

The Sail hatchback's exterior and interior design exudes Chevrolet's sporty styling.

The front view features Chevrolet's signature styling cues, including a dual-port grille adorned with a gold bowtie.

The hood features muscular cut lines that provide a three-dimensional look. From the side, the unique waistline gives the Sail hatchback a dynamic stance.

Its body proportions offer a perfect ratio of a long front and short rear, with a lower stance in front that moves upward to a higher stance in back.

The interior of the Sail hatchback is spacious, airy and bright, with Chevrolet's dual-cockpit design.

The sporty instrument panel with chrome-plated accents contains a radio, CD player and music Aux-in interface.

As a family car, the Sail hatchback can seat up to five people in comfort. With its fuel tank placed in the middle of the car and short front and rear overhangs, the Sail hatchback maximizes interior space. Its high roof design offers ample headroom even for taller passengers.

A series of well-thought-out storage spaces provides room for passengers to stow their belongings.

The Sail hatchback will be powered by GM India's latest Smartech engines, which present a combination of high power, high fuel efficiency and low emissions.

Both gasoline and diesel engines will be offered, especially considering the high availability of diesel in this market.

In line with Chevrolet's global focus on safety, the Sail hatchback features safety cage body construction supported by the extensive use of high-strength steel. The fuel tank is protected by steel beam-rolling ribs, aimed at providing safety for both the driver and passengers.

"The Chevrolet Sail hatchback will be a strong addition to GM's mini-car portfolio in India," Paddock said. "It will bring a new sense of vitality to the biggest, fastest-growing and most competitive segment in the domestic passenger car market."

JIM DOUGLAS

AUTO SALES

Serving Metro Detroit customers since 1975

Top \$\$\$ paid for your vehicle

Great selection of vehicles for sale!

Come To You -or- Shuttle Available

248-332-8326

MORAN Automotive Family

Check Out Our 24 Month Leases!

OWNER APPRECIATION Days.

It Pays to Be Loyal...Current GM Owners Get Up To \$1000 in Bonus Cash!

We Treat You Like Family

NO Hidden Fees or Charges • We'll Beat ANYONE'S Deal...PERIOD!
NO Monthly Payments Until Spring 2012... Sign and Drive Leases!

GM Card bonus up to \$2,000
Call for details

2012 CRUZE
MPG 36
LS Equipment Package!
Power Locks/
Windows!

Stk.#5425

WAS \$18,740
Starting At!

\$17,597

The Best Price...
PERIOD!

24 Month Lease!
\$149
\$999 DOWN!

2012 MALIBU
MPG 33
LS Equipment Package!
Remote Keyless Entry!

Stk.#6179

WAS \$22,755
Starting At!

\$18,169

The Best Price...
PERIOD!

24 Month Lease!
\$129
\$999 DOWN!

2012 SONIC
MPG 35
LS Equipment Package!
5 Star Rating!

Stk.#6699

WAS \$14,845
Starting At!

\$13,998

The Best Price...
PERIOD!

Payment As Low As!
\$189
\$999 DOWN!

2012 CAMARO
MPG 29
2LS Equipment Pkg!
Auto Transmission!

Stk.#6614

WAS \$26,020
Starting At!

\$23,898

The Best Price...
PERIOD!

24 Month Lease!
\$279
\$999 DOWN!

2012 IMPALA
MPG 30
LS Equipment Package!
Aluminum Wheels!

Stk.#5302

WAS \$26,470
Starting At!

\$21,398

The Best Price...
PERIOD!

Lease or Buy...
Your Choice!
\$299
\$999 DOWN!

View All of Our New and Certified Used Vehicles 24/7 @ moranchevy.com

Your Sales & Service Leaders
888-58-MORAN

RICH MILNE
rmilne@moranautomotive.com

DICK MILNE
dmilne@moranautomotive.com
NO DOC FEES!!

CHEVY

MINUTES FROM EVERYWHERE!

4511 24TH AVE. FORT GRATIOT

35500 GRATIOT CLINTON TWP.

15 Mile Rd. MORAN TECH CENTER

Formerly 13 & Hoover BP Auto Repair Ron & Mike have moved to:

RON'S Auto Care

MECHANIC ON DUTY
Mon-Fri 8-5:30pm
Sat. 8-2pm

AMERICAN FAMILY OWNED & OPERATED FOR OVER 50 YEARS

Call Us Today 586-751-0580 • Free Shuttle Service & Coffee

Oil, Lube & Filter \$15.95 + tax
w/ FREE Tire Rotation
No disposal fee up to 5 qts. of oil.
In-store offer ends 12-31-12.

Brakes \$89.95 Front or Rear
Most Cars
FREE Inspection
In-store offer ends 12-31-12.

RADIATOR FLUSH & FILL \$39.95 + tax
Most Cars & Trucks.
Includes up to 1 gallon of antifreeze.
In-store offer ends 12-31-12.

5477 12 Mile Rd. • Warren
Just W of Mound, next to the Collision Shop

10% Off Any Repair for Tank Plant or Tech Center Employees

PEP Leases are Back!

Call for Details

Selling New Chevs, Buicks and GMCs at the **ABSOLUTE LOWEST PRICE POSSIBLE!**

2012 CHEVROLET TRAVERSE FWD

NEW

MSRP \$30,340
GMS \$29,343

36 MONTHS 10,000 miles \$282 with \$796 Due at Signing
NO Security Deposit Required and NO First Payment Needed.

CELL # 1-586-405-5175 blitvin@lunghamer.com

1-888-665-5438

Joe Lunghamer

CHEVY Drive Beautiful **BUICK** WE ARE PROFESSIONAL GRADE!

#44296 #42333 #21552

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

*Picture may not represent actual vehicle. All cash incentives have been deducted from Payments/Sales prices are plus tax, title and plates. Alternate APR is in lieu of most incentives. All leases are 36 months/10,000 miles per year +800 credit score, other slightly higher. First payment, title, tax and plate fees are due at lease signing. Security deposit is required on Equinox. Purchase Payments are 75 months at 2.99% APR for well-qualified individuals. Certain restrictions may apply, see dealer for additional details. Sale ends 1-31-12 at 6 pm.