Fairlane Area - West Village of Dearborn and the American Auto Industry

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'Proclamation' Enthralls HFM Visitors

by Gerald Scott Editor U.S. Auto Scene

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Emancipation Proclamation visited The Henry Ford and neither the fading document, nor the institution, might ever be the same.

In an exciting 36 hours, some 21,015 metro Detroiters turned out for a 20-second glimpse of one of the country's founding

Signed into law by President Lincoln on Jan. 1, 1863, the EP is considered one of this nation's founding documents as it set the nation on a path to eventually repeal slavery, Jim Crow and everything that the

21,000 Metro Detroiters Line Up To View Document at Museum

In a flash of brilliance, the Civil War represented in the 6 hours in line just for that 20way of human rights, personal dignity and the institution of slavery.

The Emancipation Proclamation didn't quite literally "free all the slaves" as is sometimes attributed to it, according to historical experts, but it did set the nation on a path truer to its actual founding documents and at a key moment during the Civil War, it called to mind Lincoln's philosophical summoning of the "better angels of our

That helps explain why so many locals spent as long as 5-

second glimpse of this living and truly American document.

Patricia Mooradian, president of The Henry Ford, and U.S. Circuit Court Judge Damon Keith, metro Detroit's most prominent African American jurist, held court over the kickoff proceedings welcoming the Emancipation Proclamation to town for the first time since 1948.

"I have to say I'm the proud president of The Henry Ford. It is wonderful to welcome you here tonight to what truly is a once-in-a-lifetime event," Moora-

"In January of 1863, President Abraham Lincoln, war-weary and approaching Year Three of the largest armed conflict ever conducted on American soil, put into effect the Emancipation Proclamation, declaring that all person held as slaves in the 'rebellious states, are, and hence forward, shall be free.

"This document, written like a legal brief, is a simple piece of paper that became an extraordinary symbol of hope and changed our lives forever.

'This fragile treasure, written and signed by our 16th president of the United States, not only changed the course of the

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U.S. Court of Appeals Judge Damon Keith was the keynote speaker at the opening ceremony to welcome the Emancipation Proclamation to the Henry Ford Museum in Dearborn last week.



PHOTO: GERALD SCOTT

The Village Ford dealership support staff, including, from left, Linda Chavis, Britney Fournier and Paige Radtke, stand in the bed of the F-150 pickup truck that was used to parade NASCAR drivers around the track at the recent race at MIS.

Village Ford Hosts Tent Sale

by Gerald Scott Editor U.S. Auto Scene

Nothing like a giant tent sale to shake the sales tree for a local car dealership.

That would be Village Ford, which hosted its annual giant tent sale at the Westborn Mall Shopping Center, located at Michigan Ave. and Outer Drive, just a stone's throw from the dealership itself further west on Michigan Ave.

"It's our 29th annual tent sale," said Village Ford sales manager Bob Wheat.

"And yes, it takes a lot of planning to pull this off every

"In past years, we've held it

in May, June and July. When we hold it depends on a variety of factors including the availability of vehicles, incentives (from the OEM), programs and other factors. U.S. Auto Scene visited the

tent sale last Wednesday, which was the third of four days of the big gathering of cars and promotions and, of course, tents.

"We've sold 73 cars in the last two days, we're on track for 80 cars (before the end of the third day)," Wheat said.

Wheat added that small cars were selling well, both at the tent sale and otherwise at the dealership of late.

He said that Focus, Fusion and Escape are all moving exceptionally well in terms of new car sales.

Chavis, who has worked at "Fusion and Escape have ex- the dealership for 16 years, ceptional value in the market- says the truck carted Jeff Gorplace right now," Wheat ob- don around the track.

buying the Escape Hybrid as much as Ford marketers might like to see. Otherwise, the Village Ford sales and support staff, including Linda Chavis, 60, Brittney Fournier, 16, and Paige Radtke, 13, together posed for

Although, curiously, Wheat

said that the Escape Hybrid

was not selling as well as the

mainstream, gas-engine Es-

cylinder Escape has high

mileage as it is, so customers

aren't compelled to entertain

His reasoning is that the 4-

pickup truck that was used at the recent NASCAR race at MIS in Brooklyn to ferry car drivers around in.

photos in the bed of a big F-150

Mechatronics Unites LTU and German University

SOUTHFIELD, Mich. Lawrence Technological Uni- that incorporates aspects of versity and the Thuringia Center for Innovation and Mobility, which is associated with Ilmenau University of Technology in Germany, have signed a threeyear agreement to cooperate in ing. Lawrence Tech's master's the development of mechatronic vehicle systems and other innovative technologies for "green" mobility such as hybrid and electric ground vehicles.

The agreement was signed in Southfield by Lawrence Tech economics for the central Gergy is located.

Mechatronics is a multidis-

ciplinary field of engineering mechanical engineering, electronic engineering, computer engineering, software engineering, control engineering, and systems design engineerprogram in mechatronics, launched in 2006, concentrates on conventional and unmanned ground vehicle and industrial robot engineering.

The two institutions agreed to explore programs to benefit President Lewis Walker and researchers, students and fac-Matthias Machnig, minister for ulty in Germany and the United States, in keeping with their man state of Thuringia where Il- commitment to "mutual unmenau University of Technolo- derstanding for scientific and



at Lawrence Tech, presents a document to be signed by Lawrence Tech President Lewis Walker and Matthias Machnig, minister for CONTINUED ON PAGE 5 economics of the German state of Thuringia.

TRW Offers Enhanced Electric Power Steering

steering features which can can be chosen by the driver. be programmed within the Powered Steering (EPS) system to assist the driver.

cle manufacturers to help enhance driver safety or mitigate vehicle "error states."

Frank Lubischer, vice president, TRW Steering Engineering, said, "With the given mechanical and hydraulic constraints of traditional hydraulic steering systems, there are limits to what can be achieved – compromising the ability to implement functions and steering 'feel' characteristics beyond conventional physical boundaries.

"One of the beauties of electric steering is that these functions are controlled through software - and can be programmed quickly to allow for the desired outcome.

"For example, the amount of power steering assist can easily be varied – full assist at lower speeds for tight turning maneuvers such as parking,

LIVONIA - TRW Automotive or a stiffer, sportier response Holdings, Corp. last week an- at high speeds such as highnounced a range of advanced way driving, and these modes

"Likewise, the electric software of an Electrically steering system can be programmed to respond intelligently to varying vehicle and Any number of the func- environmental conditions tions can be selected by vehi- such as different tire types, payloads or road surfaces.

TRW says that Electric steering safety enhancements are also achievable through integration with other systems. When combined with driver assist technologies, such as camera-based systems for example, electric power steering can help assist the driver in staying in the intended lane by providing a torque through the steering wheel that guides the driver back toward the center of the lane.

Note that a full lane guide system can actively assist in keeping the vehicle in the center of the lane

With 2010 sales of \$14.4 billion, TRW Automotive ranks among the world's leading automotive suppliers. It otherwise employs over 60,000 people around the globe.

Ford Adds Rear-Inflatable Seat Belts to Flex, Lincoln

ing its industry-first rear inflatable seat belts on the new Ford Explorer, Ford Motor Co. is now expanding availability vehicles set to arrive in dealer showrooms next summer.

system is designed to help regers, often children and older passengers who can be more vulnerable to such injuries," said Sue Cischke, Ford group vice president of Sustainabili-

DEARBORN - After launch- ty, Environment and Safety Engineering.

"Expanding the rollout of this technology is another example of Ford leading the way to the Ford Flex and Lincoln to enhance vehicle safety for our customers.'

The addition of the inflat-'This advanced restraint able rear seat belts to Flex builds on the Top Safety Pick duce head, neck and chest in- ratings the vehicle recently juries for rear seat passen- earned from the Insurance Institute for Highway Safety. Ford plans to continue offering the inflatable belts affordably after launching them on the new Explorer.

mately 40 percent of Explorer buyers are parents who are ordering the rear inflatable belts, said Amy Marentic, Car and Crossover Group marketing manager.

The addition of inflatable belts enhances Ford's wellearned reputation of adding technology that enables safety," she said. "This is especially important to customers of products, such as Explorer, which often serve large families who are looking for that extra peace of mind found in

Early data show approxi- technology like inflatable belts."

The inflatable belts were added this spring, bolstering Explorer's already extensive suite of safety innovations. The vehicle already has seen strong demand from customers for its safety and driver-assist technologies

Of the first 19,000 Explorer orders received:

• 87 percent include rear view camera

40 percent include BLIS

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Dearborn Resident Cynthia Morris Earns 'Outstanding Student' Award

DEARBORN - For some, the now considered one of the that fight diseases, help imfields of engineering, technology, biology and medicine may seem somewhat unrelated. After all, what does a computer, engine, molecule and prescription have to do with each

But as human life continues to evolve and new advances are made in each of these fields, it is clear the degree to which these areas of study are actually inter-related and dependent upon one another.

The evidence bears this out - artificial hips now last more than 25 years; artificial human vision is a growing possibility for those who once could see but have lost their sight; and the engineering discipline is

best ways to prepare for medical school among a growing population of high-achieving students

Biotechnology is a field of biology that involves living organisms and processes in engineering, technology and medicine that require bioproducts for purposes such as manufacturing.

In the case of an artificial hip, all of these fields come into play as manufacturers continue to seek the right ingredients to one day create a lifelong hip replacement component.

Most importantly, professionals who work in Biotechnology often make discoveries

prove the production of food sources and create technologies that help keep the environment cleaner. According to many analysts and experts, biotechnology will become one of the most important fields in the 21st century. Recently, the HFCC Biotech-

nology Program, headed by Dr. Jolie Stepaniak, presented the first Outstanding Biotechnology Student Award to Dearborn resident Cynthia Morris. This award symbolizes the

HFCCs Science Department's Biotechnology Program as an academic field that students are interested in studying

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Cynthia Morris, center, with Dr. Jolie Stepaniak, Biotechnology faculty member, right, and Paul Root, Chemistry faculty member.