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TIME Puts Chrysler's Sergio on 'Influentials' List

AUBURN HILLS — TIME named Sergio Marchionne, CEO of Chrysler Group LLC, to the 2011 TIME 100, the magazine's annual list of the 100 most influential people in the world. The full list and related tributes appear in the May 2 issue of TIME, available on newsstands on Friday, April 22, and now at time.com/tk.

The list, now in its eighth year, recognizes the activism, innovation and achievement of the world's most influential individuals. As TIME Managing Editor Richard Stengel has said of the list in the past, "The TIME 100 is not a list of the most powerful people in the world, it's not a list of the smartest people in the world,

it's a list of the most influential people in the world. They're scientists, they're thinkers, they're philosophers, they're leaders, they're icons, they're artists, they're visionaries. People who are using their ideas, their visions, their actions to transform the world and have an effect on a multitude of people."

Marchionne was named CEO of Chrysler Group LLC in June 2009. On January 1, 2011, he was appointed Chairman of Fiat Industrial S.p.A, resulting from the demerger with Fiat S.p.A, and maintains his role as Chief Executive Officer of Fiat S.p.A.

Previously, Marchionne was appointed Chairman of Case

New Holland (CNH) in April 2006 and Chief Executive Officer of Fiat Group Automobiles in February 2005. He was appointed Chief Executive Officer of Fiat S.p.A. in June 2004 and has been a member of the board since May 2003.

In 2010, he joined the board of directors of Exor S.p.A. Marchionne also serves as a member of the board of Philip Morris International Inc. and a member of the General Council of Confindustria (the employers association of Italy), of Assonime (the association of Italian joint stock companies), and of ACEA (European Automobile Manufacturers Association). He is a permanent member of the Fondazione Giovanni Agnelli. He is also a member of the board of the Peterson Institute for International Economics and the Chairman of the Council for the United States in Italy. Marchionne continues to serve as Chairman of SGS SA headquartered in Geneva. He previously served as the non-executive Vice Chairman and Senior Independent Director for UBS.

Marchionne is a barrister, solicitor and chartered accountant. He obtained a Bachelor of Laws from Osgoode



Sergio Marchionne

Hall Law School at York University in Toronto, Canada. He also holds a Master of Business Administration from the University of Windsor, Canada.

TIME is a global multimedia brand that reaches more than 50 million people, including the domestic and international magazine editions, iPad, TIME for Kids, TIME.com and mobile. TIME.com draws 10 million unique visitors a month and recently won an Emmy for video on the site.

Note that only a handful of auto industry executives have ever been on the cover of TIME magazine including Alfred Sloan, Lee Iacocca and Ed Cole among others.

Chrysler Introduces Its New 200S Sedan, Convertible

AUBURN HILLS — The new 2011 Chrysler 200 sedan and convertible, introduced last week at the New York Auto Show, have been redesigned and upgraded.

With the introduction of the S models, Chrysler expands the lineup, offering customers production vehicles with a one-of-a-kind style.

The S models have the same DNA as the traditional models, but with an entirely different appearance and attitude. While the traditional Chrysler models make a style and luxury statement, the S models create a different path through the Chrysler brand, taking style in a whole new direction, with a completely different attitude.

"The New York International Auto Show is the perfect place to debut the new 2011 Chrysler 200 S sedan and Chrysler 200 S convertible models," said Olivier Francois, president and CEO, Chrysler Brand — Chrysler Group LLC.

"These vehicles are built with an unmistakable attitude and a signature style; and you could say the same of New York itself. The attitude may be 'imported from Detroit,' but it's definitely at home on Park Avenue."

The new 2011 Chrysler 200 sedan S model brings a distinct style with a little bit of attitude for the customer that wants to express their individual style at a price that makes sense, according to a company release.

Distinctive exterior design elements exclusive to the S model include a unique front grille with an S model-only Chrysler winged badge with a black background, body color mirrors and door handles, black background headlamps for a little extra attitude, distinctive 18-inch aluminum wheels with dark painted pockets and "S" badging.

The interior exclusive design features include a perforated leather steering wheel; leather, heated front seats with Digital suede inserts and an embroidered "S" on the front head rests; suede door trim bolsters; a black headliner and a standard Boston Acoustic sound system with a 276-watt CD/DVD/MP3/30 gigabyte hard drive media center with Uconnect voice com-



The Chrysler 200S convertible, left, and sedan debuted at the New York International Auto Show.

mand.

The release states, "The new 2011 Chrysler 200 provides drivers an agile, confident, handling performance in all driving situations, whether it's commuting to work, a weekend adventure on twisty roads or going out with family and friends."

Virtually every part of the suspension has been reengineered or redesigned for 2011, including 26 of 30 suspension bushings.

The suspension geometry was completely reengineered, Chrysler said.

The track is an inch wider, tire width has been increased from 215 to 225 mm and the Chrysler 200 has been lowered 12 mm in the front and 6 mm in the rear for a lower, wider, more substantial stance.

"Customers will drive with confidence in the Chrysler 200 and experience less body roll, reduced vehicle shake on uneven road surfaces, improved isolation on rough roads, better steering precision, response and feel and increased grip with new premium tires," the release says.

The 2011 Chrysler S sedan is powered by the new 3.6-liter Pentastar V6 engine, which produces a best-in-class horsepower rating of 283 horsepower and 260 lb.-ft. of torque, but still achieves a 29 miles per gallon EPA highway fuel economy rating.

The release goes on: "Cabin quietness has been upgraded, resulting in one of the quietest cabins in the segment, and allowing passengers to enjoy their conversations, largely devoid of outside noise."

Noise, vibration and harshness (NVH) were reduced and 45 new sound deadening

treatments were added, including an acoustic glass windshield, laminated side glass and new sound absorption materials throughout the vehicle.

"An abundance of standard safety and security features in every 2011 Chrysler 200 model offer consumers peace of mind at a price they can afford," the release says.

The 200 sedan's standard safety features include: standard advanced multi-stage front passenger air bags, active head restraints, electronic stability control (ESC), front seat side air bags, side curtain air bags, four-wheel anti-lock brakes (ABS), electronic traction control, Lower Anchors and Tethers for Children (LATCH) child seat anchor system and available Uconnect voice command.

The 2011 Chrysler 200 is an Insurance Institute for Highway Safety "Top Safety Pick."

The 2011 Chrysler 200 S has a starting U.S. Manufacturer's Suggested Retail Price of \$26,790 (including \$750 destination).

Chrysler 200 S model sedans are available to order now and will begin arriving in U.S. dealer showrooms in the second quarter.

The new 2011 Chrysler 200 Convertible offers consumers an open-air driving experience featuring a fun, yet refined driving experience, innovative technology, an abundance of standard safety features and an extraordinary level of standard content, the release states.

It continues, "The 2011 Chrysler 200 Convertible is an exciting alternative for customers who want the benefits of a coupe and the true open-air freedom of a convertible, all at a surprising value.

Ford Hybrids Rate High on 'Paybacks'

DEARBORN — With gas prices on the rise, the interest around fuel efficiency and hybrid vehicle options is top of mind for many car buyers.

But are all hybrids created equal?

Recent industry studies show that certain hybrid models provide car buyers with much more bang for their buck, and the Ford Fusion Hybrid and Ford Escape Hybrid are at the top of those lists, demonstrating the best return on investment compared to competitors.

Edmunds.com lists the Ford Escape Hybrid and Ford Fusion Hybrid as class leaders for best monthly fuel cost in the publication's annual best and worst month fuel cost estimates analysis.

The hybrid versions of both vehicles led the pack for the best monthly fuel costs, with consumers paying over \$100 less for fuel per month, compared to competing vehicles.

Further building Ford's reputation as a leader in hybrid vehicles, CarGurus.com recently named the Escape Hy-

brid one of the best vehicles for hybrid investment. According to the site, the Escape Hybrid is one of the few hybrid vehicles consumers can justify paying a premium for, compared to the gas-only version, as the Escape Hybrid pays for its own premium once gas prices and savings are factored in.

"In less than 10 years, Ford has become a leader in hybrid technologies that are both advanced and innovative for the market," said Sherif Marakby, Ford's director of Electrification Programs and Engineering. "True to our electrification strategy, we continue to invest in hybrids and improve on technologies every year."

Meanwhile, building on 10 years of experience with various hybrid technologies, current Ford hybrids use the company's second-generation full hybrid system, with battery technology that provides 20 percent more power than the first-generation system.

To achieve this fuel economy, Ford's Powersplit technology system uses two motors

and a continuously variable transmission that uses the most efficient points of the engine.

By doing this, the energy flow between the battery and the engine is optimized to drive the wheels and achieve the best fuel efficiency for all operation modes.

To date, Ford's Powersplit technology has received more than 200 patents.

Ford officials add that "electrification" is an important piece of Ford's overall product sustainability strategy.

Ford's aggressive strategy in this regard includes five new electrified vehicles in North America by 2012 and in Europe by 2013.

Ford launched the Transit Connect Electric small commercial van in 2010 and in addition of the Focus Electric in late 2011, will introduce C-Max Hybrid, a second next-generation, lithium-ion battery hybrid and the C-Max Energi plug-in hybrid in 2012.

Ford invests billions in R&D for fuel efficient engines and transmissions, it says.

"Redesigned and re-engineered for 2011, the Chrysler 200 Convertible is unique in the standard specialty segment as a true mid-sized convertible that comfortably seats four adults and has enough room in the trunk, even when the power top is dropped."

Consumers can choose from two automatically latching tops, a body-color painted steel, retractable hard top, or a cloth soft top, both of which can drop with the press of a button on the key fob.

Distinctive exterior design elements exclusive to the S model include a unique front grille with an S model-only Chrysler winged badge with a black background, body color mirrors and door handles, black background headlamps, distinctive 18-inch aluminum wheels with dark painted pockets and "S" badging.

Cadillac Upgrades Its CTS Lineup

DETROIT — Cadillac's CTS luxury sport Sedan, Coupe and Wagon will add an upgraded V-6 engine, new grille and new Touring Package edition for the 2012 model year.

The new 3.6L V-6 will use a lighter, more efficient design to give customers more power at the same fuel economy as the current 3.6L V-6. The new engine delivers an SAE-certified 318 horsepower (237 kW) and 275 lb.-ft. (372 Nm) of torque, compared to the current engine's 304 horsepower (227 kW) and 273 lb.-ft. (370 Nm) of torque. The EPA fuel economy label will remain 18 city/27 highway mpg.

The CTS's distinctive shield-shaped front grille has been redesigned with new premium finishes that highlight the intricacies of a new frame and mesh combination. The Wreath & Crest logo also has sharper colors and raised ridges between the colors, giving it a three-dimensional quality. The result provides customers a CTS with a more refined appearance.

The changes will be carried in all three CTS models — CTS Sport Sedan, Sport Wagon and Coupe. The 2012 models will arrive at dealerships in late summer. Pricing will be announced closer to the start of production.

"CTS has established itself as a world-class line of luxury sports cars, but to remain on top, we have to continually make improvements," said Don Butler, vice president of Cadillac marketing. "The changes for the 2012 model year give customers a fresh take on the CTS's bold front grille and provide enhanced driving performance without sacrificing fuel economy."

The new grille builds on a design that has helped the CTS family win a spot on Car and Driver's 10 Best list, Popular Mechanics' Auto Excellence Awards and Automobile Magazine's All-Stars list. The new finishes on the grille add



Cadillac's CTS luxury sports Sedan, Coupe and Wagon will add an upgraded V-6 engine, new grille and new Touring Edition for the 2012 model year.

more gloss to the mesh and luster to the frame, accentuating the details in the design. The mesh also is pulled flusher to the frame, making these details stand out even more.

The new 3.6L V-6 builds on another award-winning design. It's an evolution of an engine named twice to Ward's 10 Best Engines list for what the automotive publication called its "laudable low-end torque and effortless power delivery."

The new CTS engine, like its predecessor, provides more horsepower and torque than comparable V-6 offerings in the Mercedes-Benz E-Class and Lexus ES350.

Cadillac engineers were able to improve the current design in several ways. The cylinder heads have larger intake valves and an improved intake port design. These work with a longer-duration intake camshaft to boost power and efficiency by allowing more air to flow into the engine.

Engineers also reduced the engine's weight. An integrated cylinder head/exhaust manifold design saves about 13 pounds (6 kg) per engine compared to the cylinder heads and manifolds of the current engine.

The new composite intake

Henry Ford Health Hosts Autism Benefit in Troy

The first "Living with Autism Benefit Dinner: A Father's Perspective," will be held from 6-9 p.m. on Wednesday, April 27 at The Somerset Inn in Troy.

The event, presented by Henry Ford Health System in partnership with Metro Parent magazine, will feature a cocktail reception, sit-down meal, and four guest speakers relating their experience as fathers of children with autism spectrum disorder:

- Brian Calley, state of Michigan Lt. Governor;
- Peter Bell, executive VP of Autism Speaks;
- Stephen D'Arcy, chair and co-founder Autism Alliance of Michigan;
- Dave Meador, executive vice president & CFO of DTE Energy, and co-founder of

Autism Alliance of Michigan; Proceeds from the dinner will be shared between the Henry Ford Center for Autism and Developmental Disabilities (CADD) and the Autism Alliance of Michigan.

The dinner precedes the "Living with Autism Workshop," taking place Thursday, April 28, also at The Somerset Inn in Troy.

The workshop, presented by Metro Parent and Henry Ford, will feature seminars with Henry Ford autism experts and guest speaker Eileen Garvin, author of "How to Be a Sister: A Love Story with a Twist of Autism."

Dinner and workshop tickets are sold separately.

Henry Ford CADD provides children with autism and their families with resources.

manifold saves about 5.5 pounds (2.5 kg) compared to the current aluminum intake. A lighter-weight structural front cover and lighter-weight, high-strength connecting rods bring the total weight savings to 20.5 pounds (9.3 kg), which helps the vehicle's fuel efficiency and improves the car's handling and driving balance.

In addition to the new engine and grille, Cadillac is adding a new Touring Package for 2012 that enhances key touch-points of the CTS. The Touring Package, available in the 3.0L V-6 and 3.6L V-6 engines, will have an exclusive grille with a dark finish, metal pedals, dark Sapele wood interior trim and suede seat inserts, steering wheel and shift knob.

The Touring Package Sedan and Wagon also will have chrome door handles. The 3.6L version will have 19-inch polished wheels and Recaro 14-way adjustable performance seats. The 3.0L version will have 18-inch wheels with a pearl-nickel finish.

Other changes for the 2012 model year on the CTS include standard Bluetooth phone integration on all models and side blind-zone alert technology available on the CTS Coupe.