

Detroit Auto Show Slated for Jan. 10-23

DETROIT – In just a short five weeks, more than 40 manufacturers and automotive suppliers will be showcasing vehicles and innovations in Detroit.

The North American International Auto Show (NAIAS) will be opening its doors to thousands of media to showcase hundreds of vehicles and feature the future of automotive innovation.

NAIAS 2011 officials are looking forward to maintaining the event's global reputation for providing never-before-seen vehicles to a uniquely multifaceted audience.

"It is great to see the strides the automotive industry has made in recent months," said Barron Meade, 2011 NAIAS chairman.

"We are confident that NAIAS 2011 will be an excellent kickoff event for the automotive industry as manufacturers and suppliers continue

to recover and plan for the future. In fact, 90 per cent of the vehicle unveilings by automakers will be worldwide debuts.

"That is a significant good news statement on the global auto industry in itself."

The NAIAS is one of the world's most prestigious automotive events. It's scheduled for Jan. 10-23, 2011.

Reviewing the 2010 NAIAS, nearly 40 total vehicles were unveiled to nearly 5,000 international media from more than 60 countries.

Additionally, the show welcomed a host of government officials who were drawn to environmentally-friendly displays and the exciting product reveals.

Also, the show welcomed nearly 715,000 attendees to NAIAS 2010, up from 2009's 650,000 estimated attendees.

Based on a positive response from NAIAS 2010, the two-day press preview will be

continued for 2011, set for Jan. 10-11.

Journalists can go to <http://www.naias.com> and register by completing the form found on the "Media Access" page.

Media credentials are required for entry to the NAIAS 2011 for qualified journalists. To qualify for media credentials, applicants must be working in print, broadcast or social-based/website media.

Even during the challenging economies of 2008-09, media attendance remained high.

The NAIAS also has added new elements to its online presence in an effort to make the site more user-friendly. One new feature is a mobile interactive map of the show floor that provides detailed profiles of exhibitors and allows show-goers to navigate the show floor with ease.

Cobo Center, home of the NAIAS, has experienced additional facility updates with an

investment of \$300 million in renovations during 2010.

The NAIAS continues to seek long-term improvements to help reduce the cost of exhibiting and create a welcoming and accommodating experience for the media and visitors of the NAIAS.

Entering its 23rd year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the automotive products, people and ideas that matter most – up close and in one place.

One of the largest media events in North America, the NAIAS is the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d'Automobiles, the Paris-based alliance of automotive trade associations and manufacturers from around the world.

Rare 1948 Tucker Now on Display at Auburn

AUBURN, Ind. – A rare 1948 Tucker automobile is now on temporary exhibit at the Auburn Cord Duesenberg Automobile Museum.

The car bears serial number 1047, engine number 33554 and is exhibited through the courtesy of the Gilmore Car Museum of Hickory Corners, Mich.

It is one of only 48 surviving Tuckers, of the 51 produced, and is one of the last 13 cars completed at the factory by laid off Tucker employees working gratis in an effort to get the company back on its feet following an investigation by the Securities and Exchange Commission. The last complete car off the line was #1050.

Advertisements touted the Tucker's advantages of a rear engine, precision weight balance, individual wheel suspension, dependable ignition, lower frame line and three individual exhaust pipes on each side.

Ads lauded the Tucker's safety features, including the distinguishing Cyclops headlight in front, that turned with the front wheels. Other safety features were the armor-plate glass windshield, which ejected in one piece in case of collision, steel bulkheads in the front trunk and a ship-inspired tapered frame to de-

flect collision forces, a sponge rubber crash board on the dash, seat belts, and a steel bulkhead safety chamber on the right front side, where the driver and passenger could theoretically dive for protection during an accident.

The car was also marketed to women for its ease of entry and exit, no center bump for the drive shaft, plenty of rear-seat room for shopping bags and a convenient glove box in the front passenger door.

The Tucker is powered by a rear mounted Air-Cooled Motors 166 horsepower Franklin Helicopter engine, converted to water cooling and adapted to a Cord 810/812 transmission.

The first 12 Tucker cars used actual rebuilt Cord 810/812 transmissions, but later models such as this one used Tucker-built transmissions based on the Cord design.

The engine is built of seven aluminum castings.

Tucker's car received praise and good reviews from automobile magazines, which displeased the Big Three automakers, Ford, Chrysler and General Motors. One theory is that the three companies conspired to bring Tucker down by influencing a Michigan congressman to file a complaint with the Securities Ex-



One of only 48 surviving Tucker cars is now on display at the Auburn Cord Duesenberg Museum in Indiana.

change Commission and leak it to the press.

Tucker's stock price fell from \$5 to almost nothing when the news got out. Tucker and seven of his associates were charged with 31 counts of mail fraud and conspiracy to defraud. They were eventually cleared of all charges, but the damage was too severe to the Company, which went into receivership in March 1949.

The Tucker story, made famous in a movie of the same name, is Preston Tucker's legacy as one of the most famous and admired auto manufacturers of the 20th century. He dreamed of building a revolutionary automobile that would change the car indus-

try forever.

The public is invited to visit the Auburn Cord Duesenberg Automobile Museum – where the world's finest cars of yesterday live today. Over 120 classic, antique, vintage and special interest cars are displayed with other automotive related exhibits on three floors.

The museum is located in the original 1930s national headquarters of the legendary Auburn Automobile Company and is a National Historic Landmark.

AWA Foundation Gives Financial Aid To Auto-Bound Female College Students

By Gerald Scott
Staff Reporter

GM Tech Center employee Jane Bishop got to do something rewarding the other day. She was able to give two bright young female college students who are on track for automotive careers separate \$2,500 scholarship checks.

Bishop, who is a Global Container Lead as part of GM Global Purchasing and Supply Chain, works at the Vehicle Engineering Center (VEC) on the Tech Center campus in Warren, but she also participates with the AWA Foundation – Automotive Women's Alliance.

AWAF, in conjunction with the Marketing & Sales Executives of Detroit (MSED), together hosted Lynn Tilton, CEO and principal of Patriarch Partners and also chairman of Dura Automotive, in a major gathering at the Somerset Inn in Troy last week.

AWA Foundation is generous in supporting young women with meaningful scholarship money, and it was at this event that GM's Bishop was able to award those scholarships to Shannon Corby of Northwood University and Alayna Thison of Oakland University.

GM's Bishop is a 31-year veteran of the Detroit auto industry, including the last three years at General Motors. She's also a strong promoter of the Automotive Women's Alliance, its Foundation and related educational programs.

"I'm trying to get more GM employees to participate," she said of the nonprofit group that helps promote women throughout the automotive industry.

Bishop said she was thrilled that she was able to present the actual scholarship awards to the young college students in front of a turnout of several hundred

New 2010 Factory Orders Boosting U.S. Economy

WASHINGTON (AP) – The economy is showing new life in the final months of the year.

Factories are busier, construction spending is up, and auto sales are rising. And on Wednesday the stock market had its best day since September after a report that the private sector hired the most workers in three years.

The Dow Jones industrial average jumped more than 2 percent, enough to erase nearly two weeks of losses. Analysts said investors concluded that a stronger job market would support higher stock prices.

"The economy is starting to show better overall momentum," said Brian Bethune, an economist at IHS Global Insight. "There's a steady improvement in the overall tone."

A private trade group said U.S. factory output grew for the 16th straight month in November as auto sales rebounded and businesses invested more in industrial machinery.

The Institute for Supply Management said its index of manufacturing activity came in at 56.6 for November. Any reading above 50 indicates growth. The October figure was 56.9. At the depths of the recession, it was closer to 30. And a new survey by the Federal Reserve finds that almost all of the nation – 10 of its 12 regions – is growing economically. Only two regions, those around Philadelphia and St. Louis, report that business conditions are mixed.

Automakers are behind much of the growth in manufacturing. Ford, General Motors and Chrysler all reported double-digit sales increases for November. The news is particularly welcome for GM, which just returned as a public company.

The positive economic news comes on top of other signs that Americans are increasingly willing to spend money, raising hopes for the holiday shopping season. Measures of spending, consumer confidence and personal incomes are all up.

Research firm comScore

Inc. said people spent more than \$1 billion online on the Monday after Thanksgiving, 16 percent more than last year and the first time so-called Cyber Monday has ever hit that milestone.

The Dow closed at 11,255, its best finish since Sept. 1 and about 200 points shy of its highest close since the financial meltdown in the fall of 2008.

Meanwhile, investors were mostly responding to strong manufacturing data out of China and a report showing that small U.S. companies hired the most workers in three years.

ADP Employer Services said employment at private companies jumped by 93,000 in November, the largest increase since November 2007 – right before the recession began.

Small businesses, which have struggled to get credit since the recession, had the biggest gains.

While some economists cautioned against reading too much into the ADP report because it has frequently diverged from the government's employment figures, it was enough to raise economists' hopes that the Labor Department's November jobs report, due Friday, will be strong. Bethune said his firm now forecasts that 180,000 jobs were added in November, up from a previous estimate of 150,000.

There's even improvement in the troubled construction industry. The Commerce Department said spending rose in October for the second straight month, mostly because of a jump in spending on home improvement. Spending on new home construction fell.

One CEO, Daryl Dulaney of Siemens Industry Inc., reported strong demand for industrial equipment from automakers, railroad companies and renewable-energy firms. Siemens just took a \$466 million order from Amtrak for 70 electric locomotives.

Auto companies are also ordering industrial automation equipment to be more productive, Dulaney said.

Ford Focus Race Car Concept Called 'Perfect Fit for a Global Touring Car'

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spec to race-ready.

"There has been tremendous interest from the racing world in the new Focus, and it's the perfect fit for a global touring car," said Capito. "Even more, by working with professional private race teams, we're ensuring Focus has the support it needs to compete and win around the world."

Professional private race teams are partnering with Ford to develop common technical specifications for the race car, which will conform to FIA Super 2000 regulations with potential to adapt to other regulations.

The teams are being brought together by Ford to harness their strengths and define roles for the development of the race car. Ford will also support the race teams by providing data, advanced engineering tools, state-of-the-art testing facilities and production parts, resulting in teams racing more competitive cars that are developed with greater efficiency.

"Ford's commitment to using motorsports to influence high-performance vehicles will be highly evident, as the development of the Focus touring car will also provide valuable input as we develop the upcoming Focus ST production car," said Capito.

"It's very similar to how the Mustang team was able to apply learnings from the Ford Racing Boss 302R to the 2012 Mustang Boss 302."

The first race appearance for the Focus is targeted for the 2011 British Touring Car Championship. Globally, the race car has the potential to run in many national and regional championships, such as the China Touring Car Championship and 24-hour endurance races like the classic Nürbur-

gring in Germany.

The new Focus is the result of a global product development program bringing together Ford's best engineers and technology from around the world.

The new Focus will be sold in 122 markets worldwide and manufactured in Ford plants in Asia, Europe and North America.

The Focus used in motorsports and racing applications is yet another example of Ford being able to put the car's image in front of the buying public.

All Focus models sold in North America will be powered by Ford's most advanced naturally aspirated engine ever: a new 2.0-liter gasoline engine equipped with direct injection and twin independent variable camshaft timing – two important fuel-saving technologies. A six-speed PowerShift automatic transmission will be offered.

A Focus ST version will also be available, boasting exhilarating performance and an addictive sound.

Ford's first global high-performance model, scheduled for

'Toys for Tots' Being Accepted

The Dearborn City Clerk's office is accepting donations of new, unwrapped toys for the annual "Toys for Tots" program. Toys will be accepted through Tuesday, Dec. 14.

Collected toys will be given to the Toys for Tots program, which is organized by the Marine Corps Reserves, who will distribute them to needy children throughout Dearborn, Dearborn Heights, Garden City and a portion of Allen Park. Local Marine Corps League Dearborn Detachment #152 is assisting with the program.

2012 launch and developed by Ford's global performance vehicles team, will deliver a 2.0-liter EcoBoost i4 engine, lowered chassis, high-performance brakes and unique suspension tuning.

The standard transmission for Focus ST is a six-speed manual, optimized with sporting ratios matched to the performance characteristics of the engine.

Delaware Says Chrysler Site Will be Cleaned

WILMINGTON, Del. (AP) – Delaware state officials are planning to clean up a large section of the former Chrysler auto assembly plant in Newark.

The *News Journal* reports that state officials said last week that industrial compounds and other pollutants were found in soils around two portions of a plant area that's now under consideration as a future new manufacturing site.

The Dearborn City Clerk's Office is Accepting Donations of New, Unwrapped Toys for the Annual 'Toys for Tots' Program

The Clerk's Office is in the concourse area of Dearborn City Hall, 13615 Michigan Ave. (between Maple and Schaefer, that is).

Additional Toys for Tots collection sites in Dearborn are as follows:

Dearborn Police Department, 16099 Michigan Ave; ACO Hardware, 22611 Michigan Ave.; American Legion Post 364, 3001 S. Telegraph Rd.; Howell's Bar & Grill, 1035 Mason St.; VFW Post 2107, 1314 Monroe St., and all Detroit-area Walgreens locations.